



Audi Communications

Andrew Stephenson
Spokesperson – Marketing Manager
Phone: +64 21 297 0481
E-mail: astephenson@audi.co.nz
audi.co.nz/newsroom

Audi New Zealand announces 2025 Audi Excellence Awards Winners and Dealer of the Year

Auckland, 26 February 2026 – Audi New Zealand announced the winners of the 2025 Audi Excellence Awards last night, with Giltrap Audi North Shore taking home the coveted title of Dealer of the Year.

Audi New Zealand General Manager, Greg Leet, explains that the annual awards recognise the dealerships that consistently deliver excellence across every aspect of the business.

“The Audi Excellence Awards honour those who go above and beyond. Delivering exceptional results across customer service, finance, marketing, and, of course, sales. It’s a testament to the passion and commitment that drive our success,” says Leet.

Leet also acknowledged the overall winners, Giltrap Audi North Shore, noting the significance of their achievement given they only opened their doors in 2024.

“Their ability to set high standards across every area of the business, including their own team culture, so early in their journey has been remarkable. This award reflects their focus, capability, and commitment to delivering a premium Audi experience,” says Leet.

In addition to the Audi Dealer of the Year award, Giltrap Audi North Shore and its people were named winners in New Car Sales of the Year (led by Clint Gauld) and were runners-up in both Finance & Insurance (led by Heather Larnder) and Service (led by Chris Wilkins).

Paul Staples, Dealer Principal of Giltrap North Shore comments, “Being named Audi Dealer of the Year is an incredible honour for Giltrap Audi North Shore. It’s a testament to our team’s dedication, expertise, and genuine passion for the Audi brand. I’m immensely proud of what we’ve achieved and the culture we’ve built since opening in 2024. This award reflects our unwavering commitment to delivering an exceptional Audi experience, and we sincerely thank our customers for the trust and support they continue to place in us.”

Giltrap Group Chief Executive Officer, Steve Kenchington shared his congratulations, describing the result as “outstanding, considering the short period of time this dealership has been in operation. Their dedication and commitment to customer service is truly impressive and I couldn’t be prouder of the team” he said.

Greg Leet says, “We want to congratulate all the winners for their outstanding performance in 2025. Delivering consistent results, at a premium level requires both the mindset and the full support of every area within the business.”

Congratulations to all the Audi Excellence Award winners listed below

CATEGORY	WINNER
Audi Overall Dealer of the Year	Giltrap Audi North Shore



New Car Sales Team of the Year	Giltrap Audi North Shore
Used Car Sales Team of the Year	Ebbett Audi
Marketing Team of the Year	Continental Cars Audi
Service Team of the Year	Ebbett Audi
Parts Team of the Year	Archibalds Audi
Finance & Insurance Team of the Year	Ebbett Audi

- End -