



SQ5

This image shows a single sheet of white paper with horizontal ruling lines. The lines are evenly spaced and run across the width of the page. There are no margins or other markings visible.

A black Audi Q7 SUV is shown from a rear three-quarter view, parked on a paved surface. The car features a sleek design with a prominent rear spoiler, LED taillights, and multi-spoke alloy wheels. The background includes a body of water, modern architecture, and a bridge under a clear blue sky.



A new era of Q

Introduction



The Audi SQ5 and SQ5 Sportback have entered their exhilarating third generation to raise the bar for South Africa's premium performance segment. They define the class by fusing the sporty S-design with sharper vehicle dynamics, V6 power, and seamlessly integrated innovations.

This performance SUV range masterfully balances the versatility of daily drives without compromising its impressive sporty credentials. Whether you choose the striking presence of the SUV or the swept-back elegance of the Sportback, the new SQ5 ensures you make an undeniable statement on the road.





Clear confidence.

A thoughtful evolution of presence and form. Whether you choose the muscular stance of the classic SUV or the sleek, coupé-like contours of the Sportback, the updated Audi SQ5 has an unmistakable presence on the road. Every S-specific detail is meticulously considered, from the iconic S grille emblem to the vivid red brake calipers that hint at the power within.



Step inside the cabin and the panoramic glass sunroof immediately elevates the experience, drawing natural light into an interior designed to feel expansive, refined and unmistakably premium. For a more striking monochrome expression, the SQ5 Black Edition replaces traditional chrome with blacked-out accents, creating a bold, contemporary finish with a distinctly elevated presence.



Peak performance.

The Audi SQ5 range turns every journey into a charged performance experience. A powerful, highly responsive V6 engine works in perfect harmony with advanced S sports suspension and a rapid 7-speed S tronic dual-clutch transmission, delivering instant response, confident control and a drive that feels alive from the very first touch of the accelerator.

Athletic, poised and thrillingly precise, the new SQ5 launches from 0 to 100 km/h in just 4.5 seconds, while the legendary quattro® all-wheel drive channels its power with unwavering grip through every bend. Engineered for drivers who expect nothing less than motion, it delivers a rush of performance that is as refined as it is exhilarating.



The future within reach.

From custom exterior mirror projection lighting to three-zone deluxe automatic air conditioning, the Audi SQ5 is engineered for seamless living. On the road, high-beam control sharpens your night driving vision, while Adaptive Cruise Assist Plus provides sophisticated lane-centering and speed guidance for effortless highway travel. For absolute confidence, the optional Tech Pro Package introduces 3D and 360° surround view cameras advanced emergency braking, and remote parking assistant.



Light years ahead.

The Audi SQ5 turns lighting into an intelligent expression of safety, precision and personal style. Its Matrix LED headlights do more than illuminate the road ahead; they help shape your driving experience with clear, confident visibility and personalised digital light signatures that give the vehicle a distinctive presence before the journey even begins.

Inside, the ambient Lighting Package Pro extends this sense of theatre into the cabin. A dynamic dashboard light strip across brings the interior to life with carefully choreographed welcome sequences, while also supporting the drive with intuitive visual cues and active safety alerts. The result is an atmosphere that feels immersive, responsive and undeniably reliable.



Matrix LED Headlights

Selectable digital light signatures on front

Lighting



Light design 1



Light design 5



Light design 2



Light design 6



Light design 3



Light design 7



Light design 4



Light design 8



Design with vision.

Interior





The interior of the Audi SQ5 range flows in a single, unbroken line, creating an expansive canvas of intuitive technology. This immersive space is dominated by the spectacular Audi MMI panoramic display. A seamlessly integrated set of screens features an 11.9-inch Audi virtual cockpit for precision control, and a central 14.5-inch touchscreen for effortless connectivity. The optional 10.9-inch passenger touchscreen with Active Privacy Mode offers tailored, distraction-free entertainment.



Pitch perfect.

Technology meets emotion in the cabin of the Audi SQ5, as it creates the ideal sanctuary for exceptional sound. Choose the impeccable clarity of the standard Audi sound system or upgrade to the enveloping fidelity of the Bang & Olufsen 3D Premium Sound System.



Crafted for performance.

Wheels

Shape the profile of your Audi Q5 with striking 20- or 21-inch alloy wheels, designed to accentuate the vehicle's powerful proportions from the ground up.

The bold 20- or 21-inch alloy wheel options for the SQ5 give a sporty edge to match its punchier performance. The SQ5 Black comes standard with a commanding 21-inch design, with the option to push your aesthetic further with the exclusive matte Neodymium Gold finish.

SQ5 & SQ5 Black

20"



F80

21"



53A



53D



56T



53B



A shade that speaks to you.

Colours

Handpick a finish that directly reflects you. The SQ5 range offers an impressive spectrum of exterior paint finishes, including solid, metallic, and pearl effects.



Arkona White



Mythos Black



District Green



Glacier White



Grenadine Red



Navarra Blue



Ultra Blue



Sakhir Gold



Tambora Grey



Daytona Grey



Audi exclusive
paint finish



Audi Exclusive



Defined by you.

Break from the expected. With the bespoke Audi exclusive paint finish programme, you can select a colour to match your exact vision, transforming your SQ5 into a tailored, unique masterpiece.



Standard Equipment



Infotainment

- > Audi connect emergency call & service with Audi connect remote & control
- > Audi Application Store and smartphone interface
- > Audi connect navigation & infotainment
- > Audi sound system
- > Audi virtual cockpit plus
- > Phone compartment with inductive charging function
- > USB interfaces with higher charging capacity



Light Technology

- > Digital light signatures
- > Matrix LED headlights

SQ5 Black

- > Entry and exit comfort lighting



Comfort & Convenience

- > 3-zone deluxe automatic air-conditioning
- > 4-way lumbar support for the front seats
- > Accent surfaces and control buttons, Gloss Black
- > Convenience key with Safe lock
- > Convenience opening for luggage compartment lid
- > Digital key



Functional

- > Audi drive select
- > Comfort centre armrest, front
- > Exterior mirrors, electrically adjustable, heated and folding, automatically dimming on both sides
- > First aid kit with warning triangle
- > Floor mats, front and rear
- > quattro
- > Rear occupant detection
- > Tyre pressure loss indicator
- > Side airbags, front with head airbag system and interaction airbag, front
- > Tyre repair kit
- > Rear seat bench plus
- > S sport suspension



Standard Equipment



Exterior

- > Contrasting paint finish
- > Door sill trims with aluminium inlays, front, illuminated
- > Projection light in the exterior mirrors
- > Roof rails in aluminium look
- > Run-flat tyres 255/45 R20 105W XL
- > Wheel bolts, anti-theft
- > Window trim strips in aluminium look
- > Audi Sport wheels, 5-twin-spoke twist, Silk Matte Gray, gloss turned finish, 8.0J x 20, 255/45 R20 tyres
- > Disc brakes, front, 18-inch, brake calipers in Red, S emblem
- > Disc brakes, rear, 17-inch, brake calipers in Red
- > Door sill trims with aluminium inlays, front, illuminated, S emblem
- > Exterior mirror housings in matte chrome look, Silver
- > Panoramic sunroof

SQ5 Black

- > Audi Sport wheels, multi-spoke S, Black Metallic, gloss turned finish, 8.5J x 21, 255/40 R21 tyres
- > Black styling package plus
- > Black exterior mirror housings
- > Roof rails in Black
- > Privacy glazing for the rear side windows
- > Tailpipe trims, dark chrome-plated
- > Window trim strips in black



Safety

- > Adaptive cruise control, including adaptive cruise assist plus
- > Anti-theft alarm
- > Front cross-traffic assist
- > Front emergency brake assist
- > Lane departure warning
- > Park assist plus
- > Parking system plus with distance display
- > Pre-sense front, side, rear
- > Side assist and exit warning, rear cross-traffic assist and rear turn assist



Standard Equipment



Interior

- > Inlays, matt brushed aluminium with linear embossing, Anthracite
- > Interior mirror, automatically dimming
- > Interior trims in aluminium look
- > ISOFIX-compliant child seat mounting and top tether for outer rear seats
- > Leather/artificial leather combination with S emblem
- > Sport seats, front
- > Sport leather steering wheel, 3-spoke, flat top and bottom with multifunction and shift paddles
- > Ambient Lighting package pro
- > Front seats, electrically adjustable
- > Upper and lower interior elements in artificial leather
- > Upper part of instrument panel, Black with contrasting stitching
- > Headlining in cloth, Black
- > Stainless steel pedals and footrest
- > Steering wheel trim in chrome look, S emblem, steering wheel grips in perforated leather and contrasting stitching
- > Storage and Luggage Compartment package
- > Seat heating, front



Recommended Packages/Options

- > Inlays, Matt Brushed Aluminium, Silver
- > Interior mirror, automatically dimming
- > Interior trims in aluminium look
- > ISOFIX-compliant child seat mounting and top tether for outer rear seats
- > Leather/artificial leather combination
- > Sport seats, front
- > Twin-spoke leather steering wheel with multifunction and shift paddles
- > Ambient lighting package plus
- > Front seats, electrically adjustable
- > Upper and lower interior elements in artificial leather
- > Upper part of instrument panel, Black with contrasting stitching



SQ5 SUV

SQ5 Sportback



Q. A New Era.

Audi Vorsprung durch Technik