



**Audi Communications**

Andrew Stephenson

Spokesperson – Marketing Manager

Phone: +64 21 297 0481

E-mail: [astephenson@audi.co.nz](mailto:astephenson@audi.co.nz)  
[audi.co.nz/newsroom](https://audi.co.nz/newsroom)

## **Design meets innovation: Audi NZ and Tim Webber unveil the A6 Avant e-tron**

Auckland, New Zealand, 24 October 2025 – Audi New Zealand is proud to announce a new collaboration with acclaimed New Zealand designer Tim Webber to celebrate the arrival of the all-new Audi A6 Avant e-tron – the brand's first fully electric wagon.

The partnership, founded on a shared design ethos and commitment to innovation, unites two brands synonymous with aspirational product, craftsmanship, and timeless design. To mark the launch, Webber has created a bespoke furniture collection – including a chair and coffee table – inspired by the sculpted form and refined detail of the A6 Avant e-tron.

As part of the collaboration, the first 15 customers to purchase the Audi A6 Avant e-tron in New Zealand will receive a limited-edition key bowl designed exclusively by Webber.

“What really strikes me about the A6 Avant e-tron is the balance it strikes between presence and subtlety. It's a beautifully sculpted vehicle, sleek and athletic, but also understated in the way it carries itself. My aim was to capture that same sense of refinement and intelligence in the pieces I designed for this partnership,” says Tim Webber.

With a striking silhouette, the A6 Avant e-tron introduces a new era of progressive luxury for Audi. Its design achieves best-in-class aerodynamics, delivering greater efficiency and an electric driving range of up to 650 km (WLTP\*), redefining what is possible for a premium electric vehicle.

“Audi has always been a design-led brand, and this partnership with Tim Webber underscores our commitment to progressive, intelligent design. The A6 Avant e-tron represents a new chapter for Audi in New Zealand, our first fully electric Avant, and Tim's craftsmanship beautifully complements the vision behind this vehicle,” says Greg Leet, General Manager, Audi New Zealand.

The Audi A6 Avant e-tron is available to test drive and purchase now at Audi dealerships nationwide, starting from MSP \$144,990 excluding ORC. Tim Webber's bespoke pieces are also available to purchase and will be showcased in his Auckland showroom for a limited time.

For more information on the Audi A6 Avant e-tron, visit the [Audi website here](#).

For more information on the Tim Webber x Audi collection, visit the [Tim Webber website here](#).

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The Audi Group is one of the most successful manufacturers of automobiles and motorcycles in the premium and luxury segment. The brands Audi, Bentley, Lamborghini, and Ducati produce at 21 locations in 12 countries. Audi and its partners are present in more than 100 markets worldwide.

In 2024, the Audi Group delivered 1.7 million Audi vehicles, 10,643 Bentley vehicles, 10,687 Lamborghini vehicles, and 54,495 Ducati motorcycles to customers. In the 2024 fiscal year, Audi Group achieved a total revenue of €64.5 billion and an operating profit of €3.9 billion. As of December 31, more than 88,000 people worked for the Audi Group, more than 53,000 of them at AUDI AG in Germany. With its attractive brands and numerous new models, the group is systematically pursuing its path toward becoming a provider of sustainable, fully networked premium mobility.