



Automobili Lamborghini – June 27, 2024

BANK OF AMERICA INVESTOR FIELD TRIP

Huracán Sterrato: Fuel consumption (combined): 14.9 l/100km; CO₂ emissions (combined): 337 g/km; CO₂ Class: G; Revuelto: Fuel consumption (weighted combined): 11.86 l/100 km; Electric power consumption (weighted combined): 10.1 kWh/100 km; CO₂ emissions (weighted combined): 276 g/km; CO₂ Class (weighted combined): G; Fuel consumption with empty battery (combined): 17.8 l/100 km; CO₂ Class with empty battery: G; Urus SE: The vehicle is not yet offered for sales and is therefore not subject to Directive 1999/94/EC. The fuel consumption and emission data are in the type of approval stage.

DISCLAIMER



The following presentations as well as remarks/comments and explanations in this context contain forward-looking statements on the business development of the Audi Group. These statements are based on assumptions relating to the development of the economic, political and legal environment in individual countries, economic regions and markets, and in particular for the automotive industry, which we have made on the basis of the information available to us and which we consider to be realistic at the time of going to press. The estimates given entail a degree of risk, and actual developments may differ from those forecast. All figures are rounded, so minor discrepancies may arise from addition of these amounts.

At the time of preparing these presentations, it is not yet possible to conclusively assess the specific effects of the latest developments in the Russia-Ukraine conflict on the Audi Group's business, nor is it possible to predict with sufficient certainty to what extent further escalation of the Russia-Ukraine conflict will impact on the global economy and growth in the industry in fiscal year 2024.

Any changes in significant parameters relating to our key sales markets, or any significant shifts in exchange rates, energy and other commodities or the supply with parts relevant to the Audi Group will have a corresponding effect on the development of our business. In addition, there may also be departures from our expected business development if the assessments of the factors influencing sustainable value enhancement and of risks and opportunities presented develop in a way other than we are currently expecting, or if additional risks and opportunities or other factors emerge that affect the development of our business.

We do not update forward-looking statements retrospectively. Such statements are valid on the date of publication and can be superseded.

This information does not constitute an offer to exchange or sell or an offer to exchange or buy any securities

IT IS FORBIDDEN TO TAKE PICTURES IN ANY PART OF THE FACTORY.





AGENDA | JUNE 27, 2024

1	09.00 – 09.10 Welcome & Introduction	Mr. Schwarzl & Mr. Poma
2	09.10 – 09.30 Lamborghini Strategy	Mr. Winkelmann
3	09.30 – 10.00 Financial Growth	Mr. Poma
4	10.00 – 10.30 Q&A	Mr. Poma
<i>10.30 – 10.45 Coffee break</i>		
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<i>12.15 – 13.00 Lunch break</i>		
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BANK OF AMERICA INVESTOR FIELD TRIP

Stephan Winkelmann | Chairman & Chief Executive Officer of Automobili Lamborghini

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THE FOUNDATION

AN OUTSTANDING VISION TO REVOLUTIONIZE THE STATUS QUO

BORN AS A CHALLENGE



THE CREATION OF LAMBORGHINI BRAND

A BRAND SHAPED ON ICONIC MODELS



MIURA

THE REDEFINITION OF THE SPORTSCAR CONCEPT



ESPADA

THE FIRST GT2+2



COUNTACH

A NEW DESIGN VISION



LM002

THE FIRST SUPER SUV IN HISTORY

1963-1990

ICONIC MODELS PIONEERING NEW SEGMENT



BRAND DEVELOPMENT

FROM A GREAT NAME TO A REAL LUXURY BRAND



1990-2000

2001-2013

NO CLEAR IDENTITY

ITALIAN
EXTREME
UNCOMPROMISING

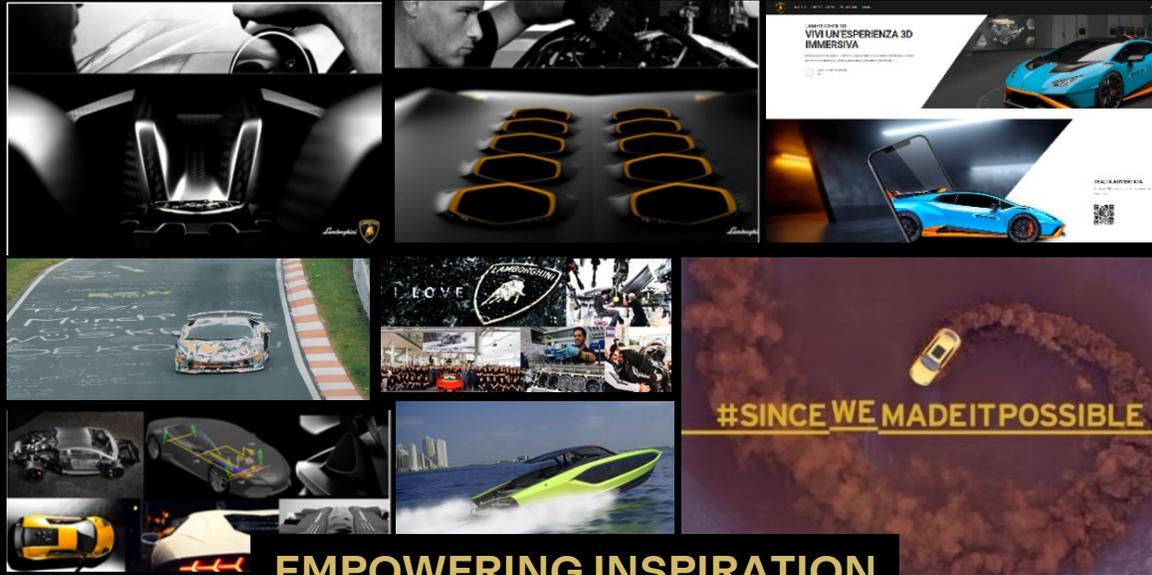
AN EXOTIC BRAND WITH
A GREAT NAME

REGAIN RESPECT WITH A SHARP MESSAGE
IN THE LUXURY SEGMENT



BRAND DEVELOPMENT

FOR A WIDER AUDIENCE WITH A STRONG FORWARD LOOKING ATTITUDE



EMPOWERING INSPIRATION

2014-2020

VISIONARY
CUTTING EDGE
PURE

**MORE HUMAN & SUITABLE FOR
A WIDER AUDIENCE**



DRIVING HUMANS BEYOND

2021-2030

BRAVE
UNEXPECTED
AUTHENTIC

BECOME A SYMBOL OF HUMAN PROGRESSION

AUTHENTIC DESIGN DNA





AN OFFER TO SATISFY A WIDE RANGE OF CUSTOMER'S NEEDS

ROAD-LEGAL
MODELS

ONE
OFF

V12



V12



AUTENTICA AND INVENCIBLE

FEW OFF

V12



COUNTACH

DERIVATIVES



HURACÁN EVO
SPYDER



HURACÁN STO



HURACÁN
TECNICA



HURACÁN
STERRATO



URUS
PERFORMANTE

3 MODEL LINES

V12



REVUELTO



HURACÁN EVO



URUS SE

TRACK MODELS



HURACÁN
SUPER TROFEO EVO2



HURACÁN
GT3 EVO 2



LMDh

V12



ESSENZA
SCV12

Countach: Fuel consumption (combined): 19.5 l/100 km; CO₂ emissions (combined): 440 g/km; CO₂ Class: G; Huracán EVO Spyder: Fuel consumption (combined): 14.9 l/100km; CO₂ emissions combined: 338 g/km; CO₂ Class: G; Huracán STO: Fuel consumption (combined): 13.9 l/100km; CO₂ emissions (combined): 331 g/km; CO₂ Class: G; Huracán Tecnica: Fuel consumption (combined): 14.5 l/100km; CO₂ emissions (combined): 328 g/km; CO₂ Class: G; Huracán Sterrato: Fuel consumption (combined): 14.9 l/100km; CO₂ emissions (combined): 337 g/km; CO₂ Class: G; Urus Performante: Fuel consumption (combined): 14.1 l/100 km; CO₂ emissions (combined): 320 g/km; CO₂ Class: G; Revuelto: Fuel consumption (weighted combined): 11.86 l/100 km; Electric power consumption (weighted combined): 10.1 kWh/100 km; CO₂ emissions (weighted combined): 276 g/km; CO₂ Class (weighted combined): G; Fuel consumption with empty battery (combined): 17.8 l/100 km; CO₂ Class with empty battery: G; Urus SE: The vehicle is 12 not yet offered for sales and is therefore not subject to Directive 1999/94/EC. The fuel consumption and emission data are in the type of approval stage; Other models depicted are not available for sale.



FEW OFF

LIMITED RUN INITIATIVES TO BOOST BRAND AND PROFITABILITY

2007
REVENTÓN
UNITS: 35



2010
SESTO ELEMENTO
UNITS: 20



2013
VENENO
UNITS: 13



2016
CENTENARIO
UNITS: 40



2019
SIÁN
UNITS: 82



2021
COUNTACH LPI 800-4
UNITS: 112





ONE OFF

UNIQUE MANUFACTURING EXCELLENCE

2012
AVENTADOR J



2018
SC18



2020
SC20



2023
AUTENTICA



2023
INVENCIBLE





BEING PART OF A FAMILY

NOT ONLY EXPERIENCE FOR CUSTOMERS BUT A DREAM OF MANY



MOTORSPORT



GAMING AND SIM RACING



SOCIALS



BRAND EXTENSION



MUSEUM & PRODUCTION VISIT



COMMUNITY AND TERRITORY



LAMBORGHINI TODAY

A SOLID COMPANY COVERING THE FULL AUTOMOTIVE VALUE CHAIN



DEVELOPMENT



MANUFACTURE



SALES

Revuelto: Fuel consumption (weighted combined): 11.86 l/100 km; Electric power consumption (weighted combined): 10.1 kWh/100 km; CO₂ emissions (weighted combined): 276 g/km; CO₂ Class (weighted combined): G; Fuel consumption with empty battery (combined): 17.8 l/100 km; CO₂ Class with empty battery: G.



UNIQUE DNA WITH ACCESS TO AN UNLIMITED SHELF OF TECHNOLOGY

LAMBORGHINI DNA

Strong and inspirational Luxury Brand

Distinctive and recognizable product design

Know-how on Powertrain

Carbon fiber material know-how

PURE LUXURY

GROUP TECHNOLOGY

Hardware & Software platform access

Leading electrification know-how

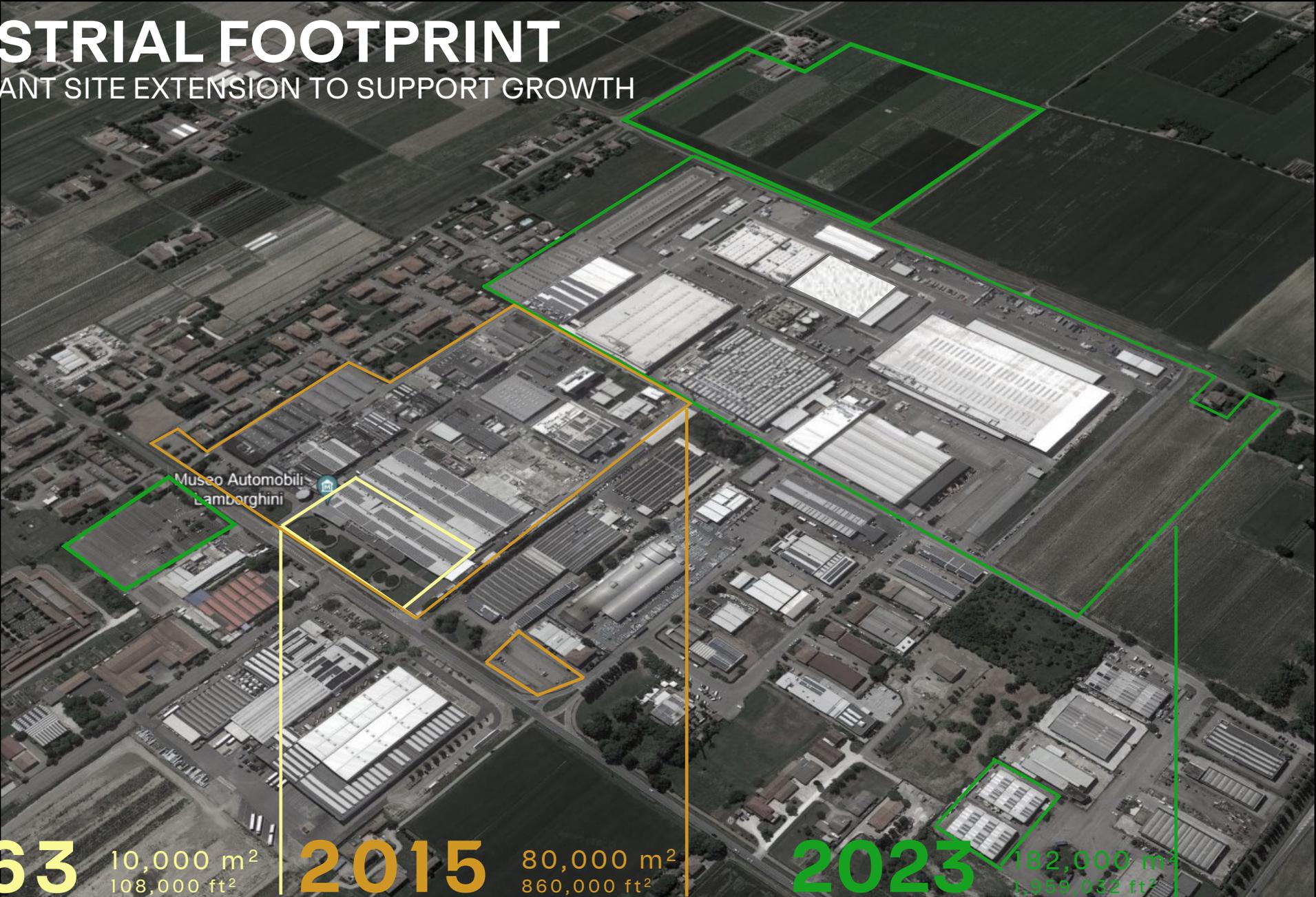
Supply chain resilience through access to critical parts

LEADING TECHNOLOGY & SCALE



INDUSTRIAL FOOTPRINT

A SIGNIFICANT SITE EXTENSION TO SUPPORT GROWTH



1963

10,000 m²
108,000 ft²

2015

80,000 m²
860,000 ft²

2023

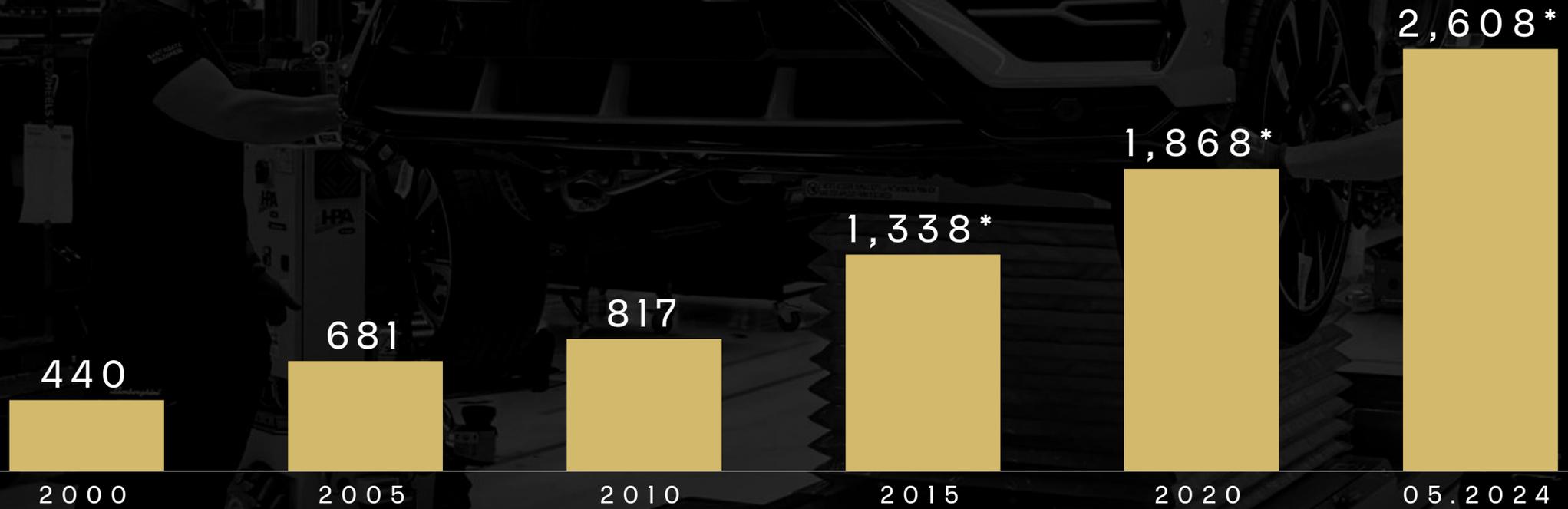
182,000 m²
1,959,032 ft²



PEOPLE & ORGANIZATION

HEADCOUNT EVOLUTION

■ Total Headcount*



(*) Regions included



REGIONAL FOOTPRINT

AN OPTIMAL COVERAGE AND A WELL BALANCED SALES DISTRIBUTION



AMERICA

51 Dealers **5** Markets

1st USA

9th Canada



EMEA

79 Dealers **33** Markets

2nd Germany

4th United Kingdom

6th Middle East

8th Italy



APAC

55 Dealers **16** Markets

3rd China

5th Japan

7th South Korea

10th Australia

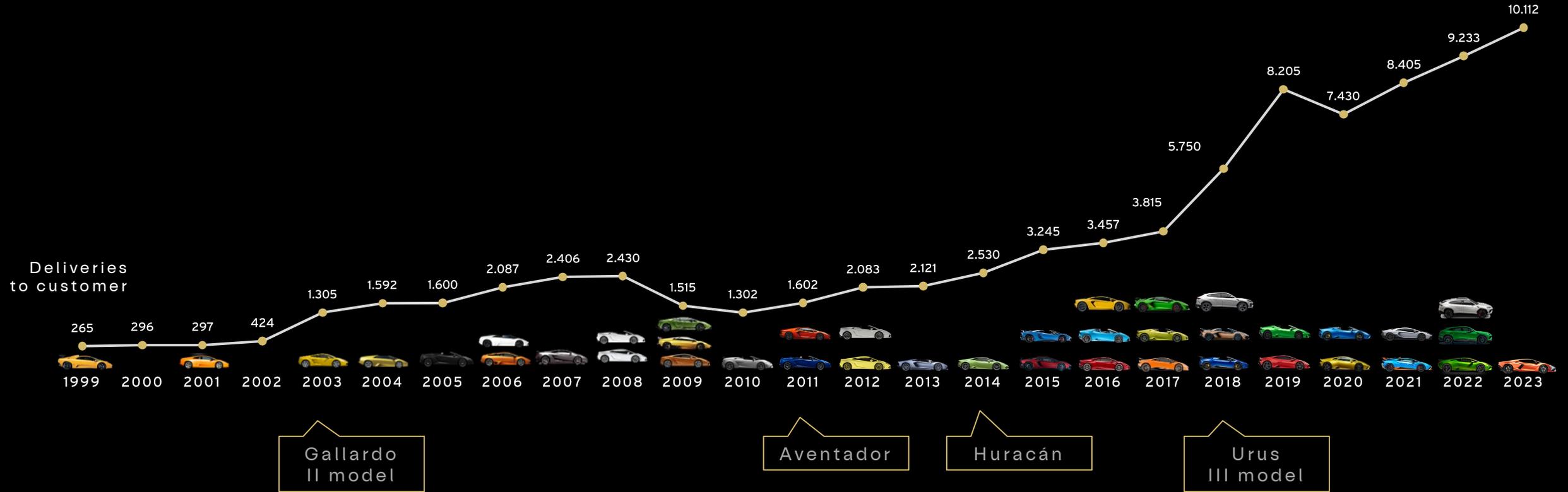
Dealers **185**

54 Markets



SALES RESULTS

CONSISTENT GROWTH DRIVEN MAINLY BY THE SUCCESS OF NEW MODELS



Huracán EVO Spyder: Fuel consumption (combined): 14.9 l/100km; CO₂ emissions (combined): 338 g/km; CO₂ Class: G; Huracán STO: Fuel consumption (combined): 13.9 l/100km; CO₂ emissions (combined): 331 g/km; CO₂ Class: G; Huracán Tecnica: Fuel consumption (combined): 14.5 l/100km; CO₂ emissions (combined): 328 g/km; CO₂ Class: G; Huracán Sterrato: Fuel consumption (combined): 14.9 l/100km; CO₂ emissions (combined): 337 g/km; CO₂ Class: G; Urus Performante: Fuel consumption (combined): 14.1 l/100 km; CO₂ emissions (combined): 320 g/km; CO₂ Class: G; Urus S: Fuel consumption (combined): 14.1 l/100 km; CO₂ emissions (combined): 320 g/km; Revuelto: Fuel consumption (weighted combined): 11.86 l/100 km; Electric power consumption (weighted combined): 10.1 kWh/100 km; CO₂ emissions (weighted combined): 276 g/km; CO₂ Class (weighted combined): G; Fuel consumption with empty battery (combined): 17.8 l/100 km; CO₂ Class with empty battery: G; Other models depicted are not available for sale.



DIREZIONE COR TAURI

A STRONG COMMITMENT TO A SUSTAINABLE STRATEGY STARTED LONG AGO ...

2015

Plant CO₂ neutrality
on balance

2023

Launch the first
hybrid series car

2024

Electrify the entire
product range

2028

First full Electric
series car

TECHNOLOGY TO BOOST PERFORMANCE
"DRIVE BETTER AND FASTER"



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Paolo Poma | Chief Financial Officer, Managing Director and Board Member of Automobili Lamborghini



LAMBORGHINI DEVELOPMENT FROM 1 TO 2 SSC MODEL LINES

SALES
x14

REVENUE
x21

OPERATING
PROFIT
**STABLY
POSITIVE**

Sales **265 units**
Revenue **€47m**
OP **-€19m**

DEVELOPMENT
OF THE
COMPANY

Sales **3.815 units**
Revenue **€1.009m**
OP **€52m**

1999

Audi Acquisition

CARRY OVER V12 LAMBORGHINI DNA

ENHANCING V10 GROUP SYNERGIES WITH THE 2ND SSC MODEL LINE

2017

Last year with 2 SSC model lines



LAMBORGHINI GROWTH OF LAST 7 YEARS AND 3RD MODEL LINE SSUV



Key Success Factors

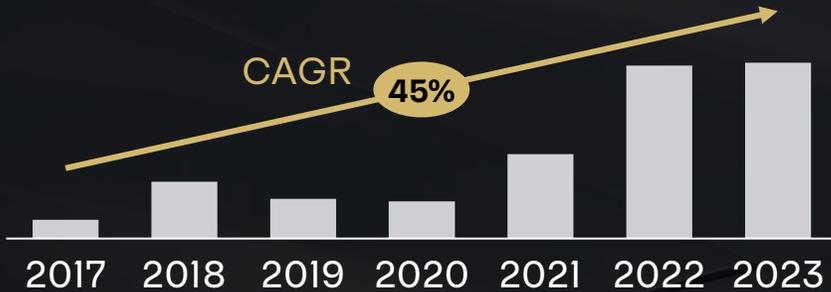
Luxury Profitability



BUSINESS DEVELOPMENT & PRODUCT MARGINALITY IN THE LAST 7 YEARS

Order Bank

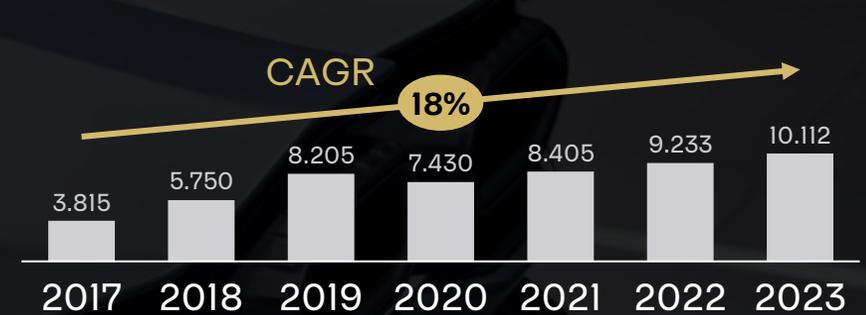
(units)



BRAND STRENGTH & STRONG DEMAND

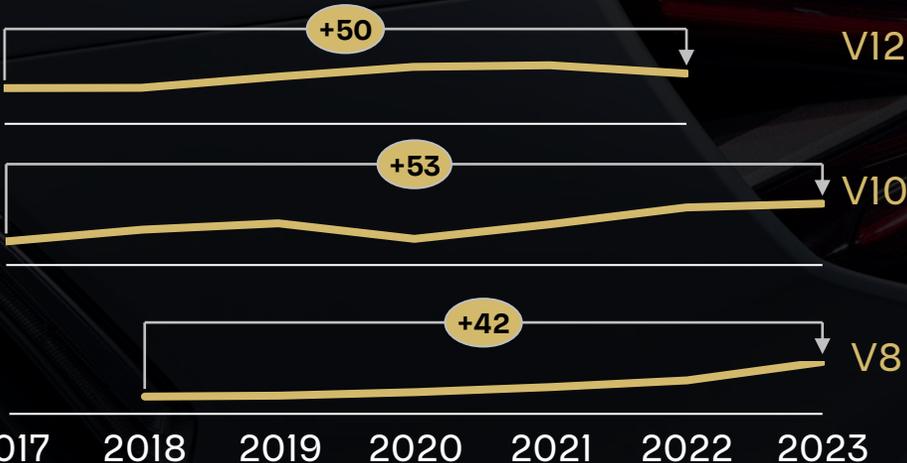
Deliveries to customers

(units)



Turnover per Car at constant Exchange rate

(€k)



PRODUCT MARGINALITY

Personalization on Turnover Cars & SP

(%)

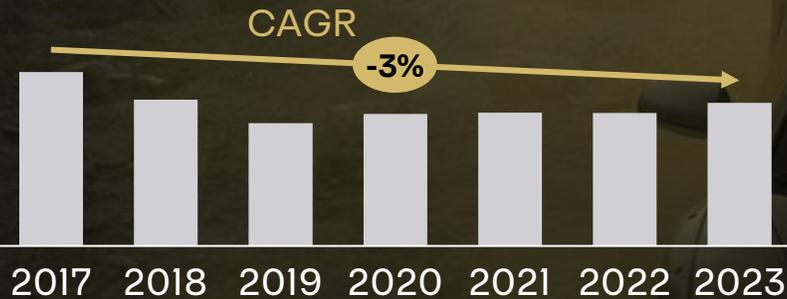


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FINANCIAL SUSTAINABLE GROWTH IN THE LAST 7 YEARS

Factory cost per car
(€k)



**LEAN
STRUCTURE**

Car per Indirect Headcount
(Car/HC)



R&D on Turnover
(%)



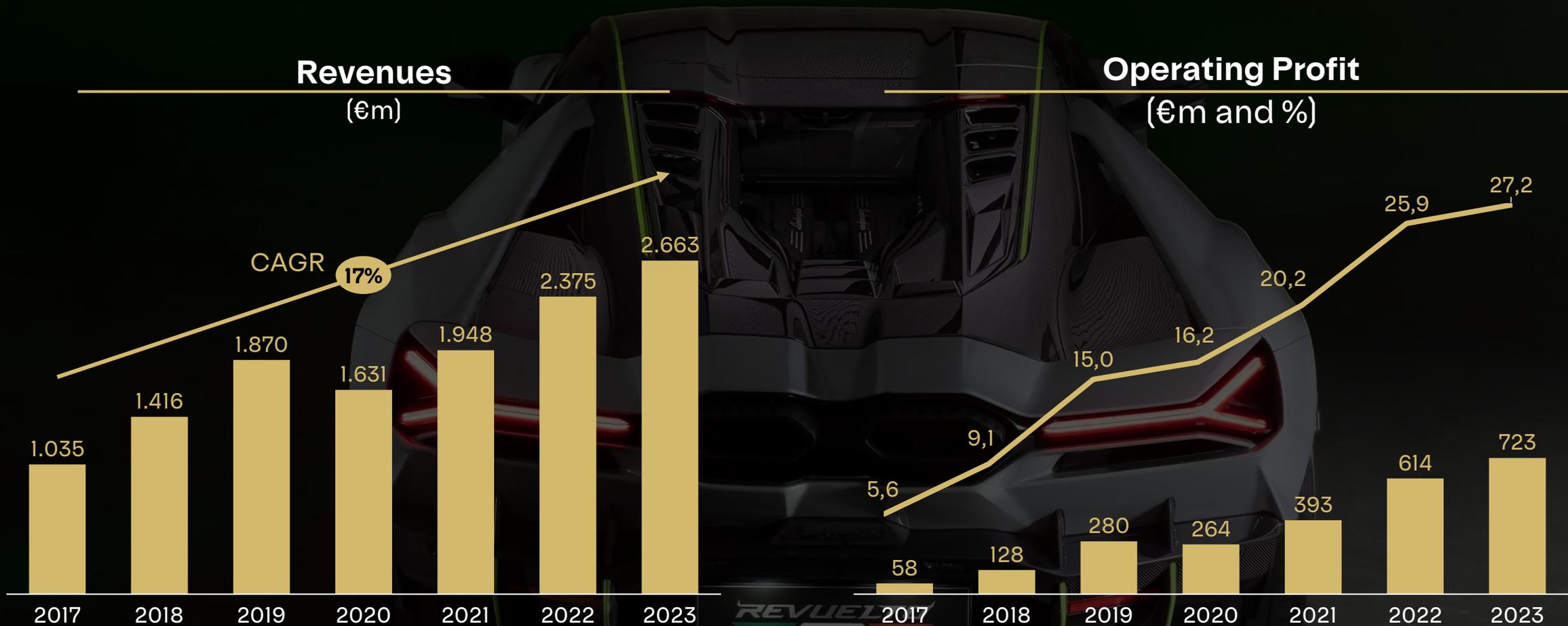
**COST
MANAGEMENT**

SG&A on Turnover
(%)





LAMBORGHINI ROAD TO LUXURY PROFITABILITY

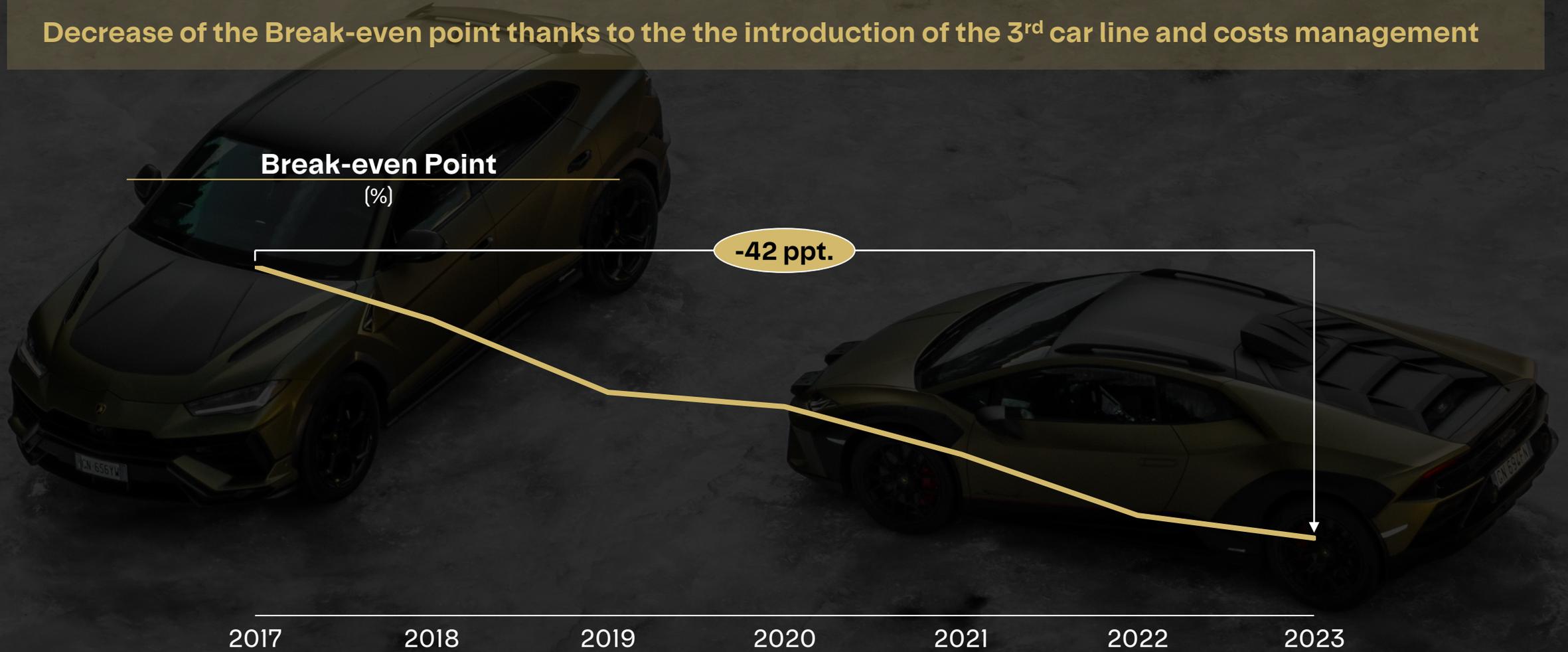


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A VERY LEAN COST STRUCTURE...

Decrease of the Break-even point thanks to the the introduction of the 3rd car line and costs management





...COMBINED WITH A ROBUST CASH GENERATION

Negative Working Capital

Business development

Strong and sustainable CASH GENERATING UNIT

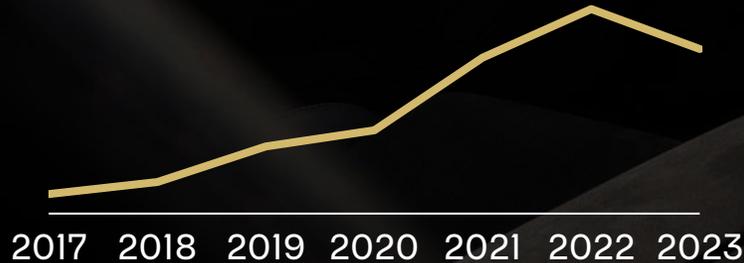
Optimized Investment

Profitability at luxury level

Lean asset structure (RoI)

Growing EBITDA

Strategy execution 100% SELF FUNDED



Asset Structure



EBITDA



Cash Flow

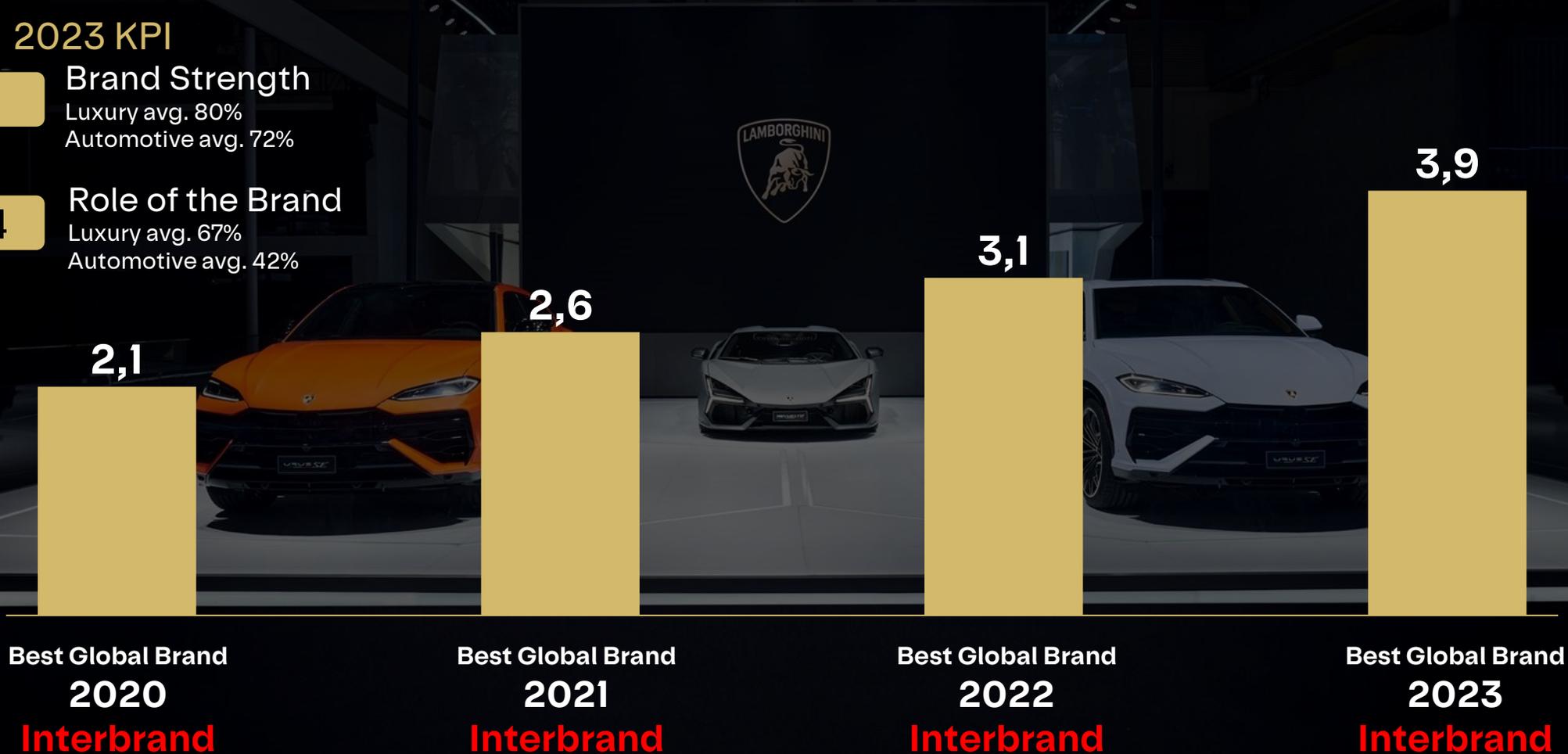


BRAND VALUE GROWING FAST, ALONG WITH FINANCIAL PERFORMANCE

2023 KPI

79 Brand Strength
 Luxury avg. 80%
 Automotive avg. 72%

71,4 Role of the Brand
 Luxury avg. 67%
 Automotive avg. 42%



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LUXURY PROFITABILITY WITH POTENTIAL IN PERSONALIZATION AND SIZE

Best in Class profitability

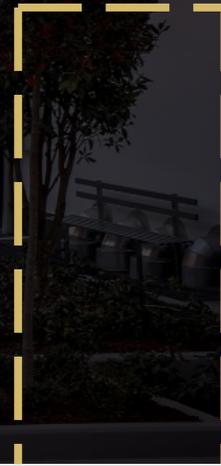
Potential in Personalization and Car Park growth

Size matters: potential growth with new product generation and 4th model line

RoS
%

Avg Selling Price*
(€k)

Sales
(units)



Lamborghini

Brand A

Lamborghini

Brand A

Lamborghini

Brand A



Q&A

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Ranieri Niccoli | Chief Manufacturing Officer and Board Member of Automobili Lamborghini



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Federico Foschini | Chief Marketing and Sales Officer and Board Member of Automobili Lamborghini



A STRONG FORWARD-LOOKING ATTITUDE

THE BRAND ID-CARD



V I S I O N

BEING THE LEADER OF

THE 'UNEXPECTED'

M I S S I O N

TURNING OUR VISIONARY IDEAS INTO

STUNNING CREATIONS



STRONG AFFINITY WITH NEW GENERATIONS

LEADING POSITION IN COMMUNICATION TOUCHPOINTS

SOCIAL MEDIA

CHANNELS	FAN BASE	ESS RANKING
	36,7M FOLLOWERS	1st
	2,3M FOLLOWERS	1st
	2,0M SUBSCRIBERS	1st
	4,2 M FOLLOWERS	3nd
	3,7M FOLLOWERS	ND
	13M FANS	2nd
	1,0M FOLLOWERS	3rd

eSPORTS





WHAT IS LUXURY IN SUPERSPORTSCAR?

GUARANTEE HOMOGENEOUS EXPERIENCE ALONG TOUCHPOINTS

EXCLUSIVITY

Dream of many, reality for few



PERSONALIZED JOURNEY

One hero of a kind

CARE

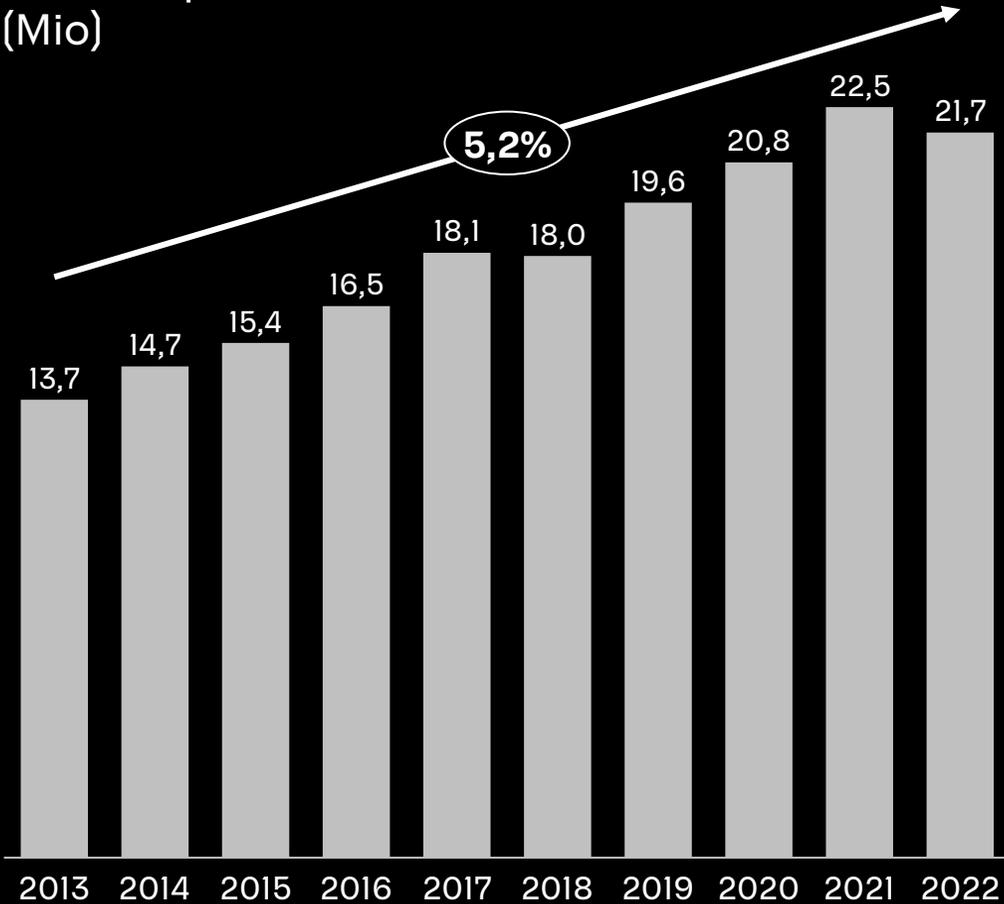
Details makes difference



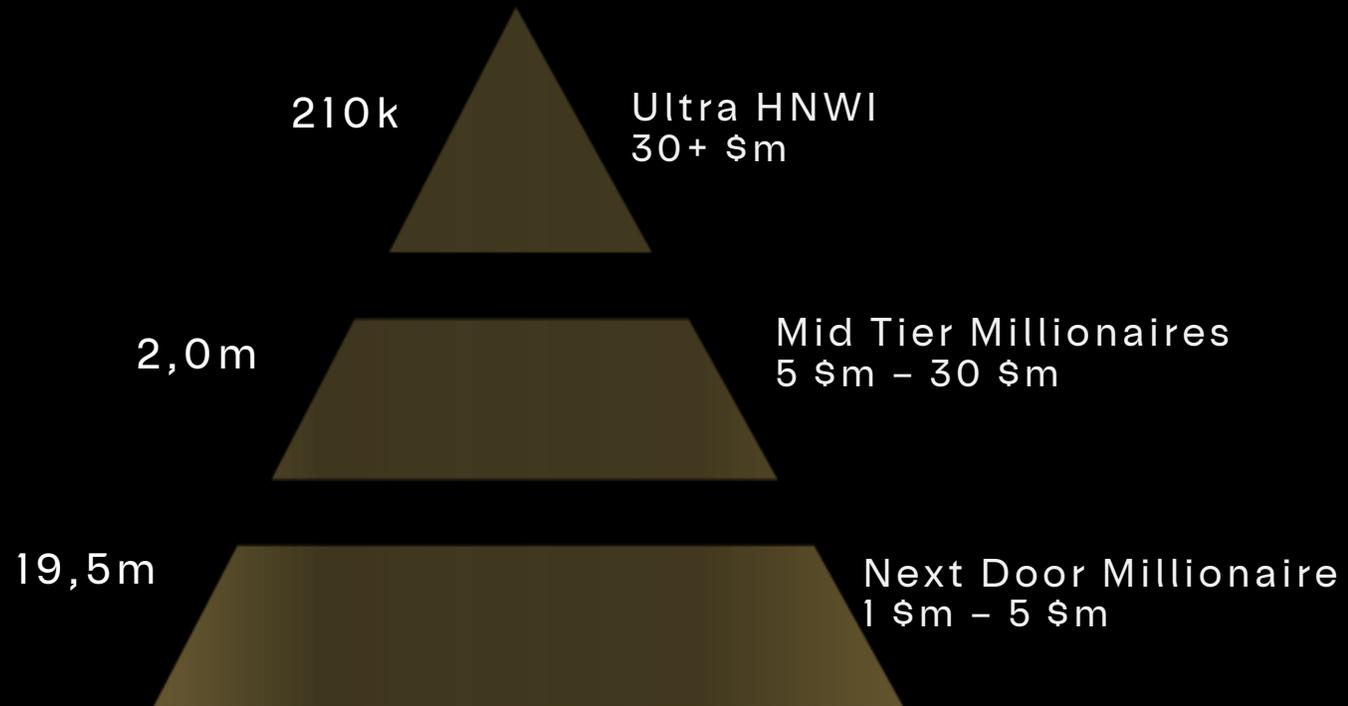
CUSTOMER PROFILE

A STABLE GROWTH OF HIGH NET WORTH INDIVIDUALS IS SUPPORTING OUR SALES...

HNWI Population:
(Mio)



HNWI 2022: 21,7 Mio Individuals



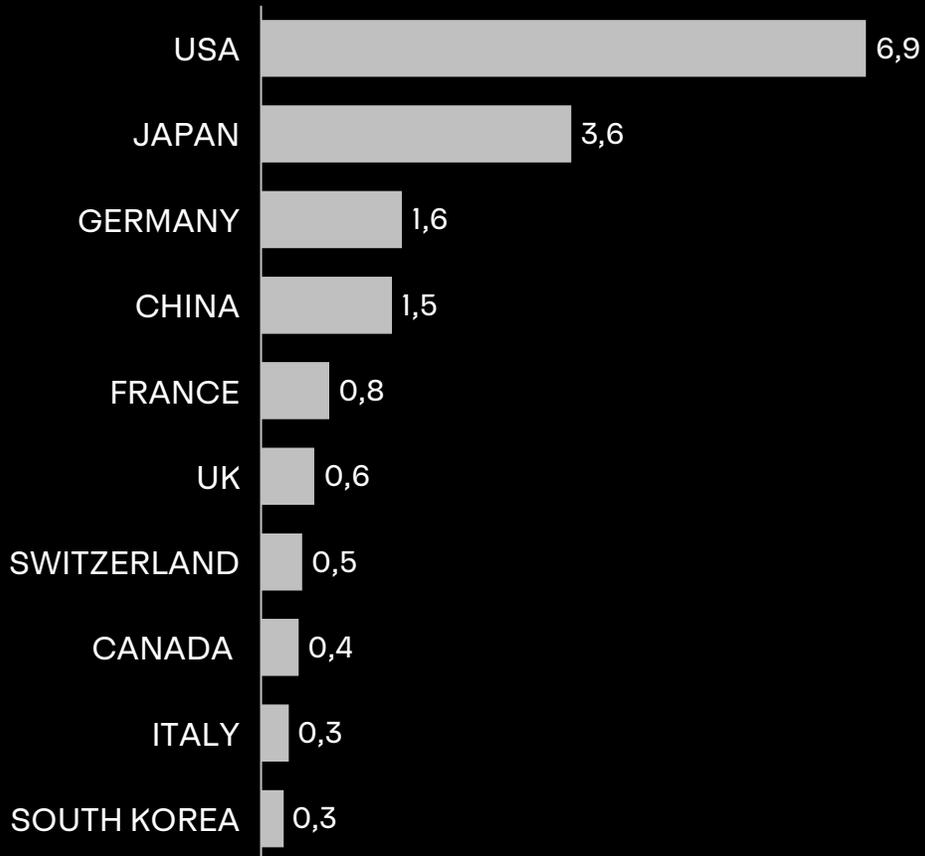


CUSTOMER PROFILE

... AND IS REFLECTED IN OUR GEOGRAPHICAL FOOTPRINT

HNWI 2022: Country Distribution

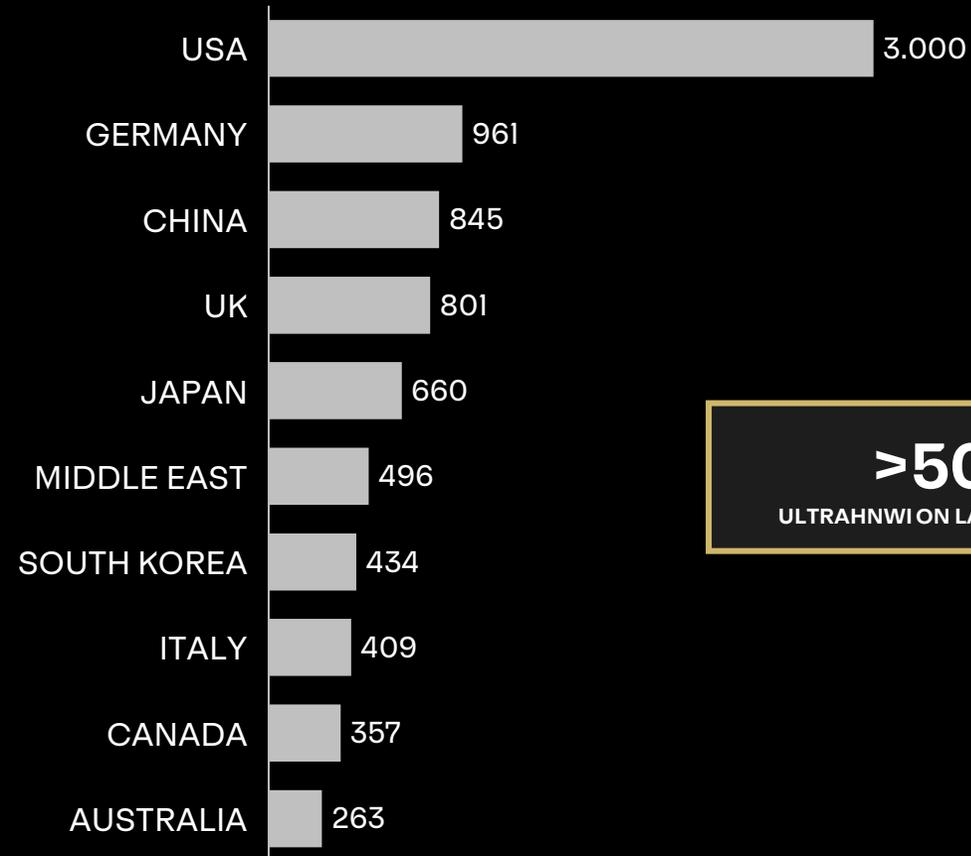
76% of HNWIs are in our Top 10 Markets



HNWI Population (Mio)

Lamborghini Deliveries 2023: 10.112 units

Top 10 Markets represent 81% of Total Deliveries



Deliveries to Customers (Units)

>50.000

ULTRAHNWI ON LAMBORGHINI DATABASE

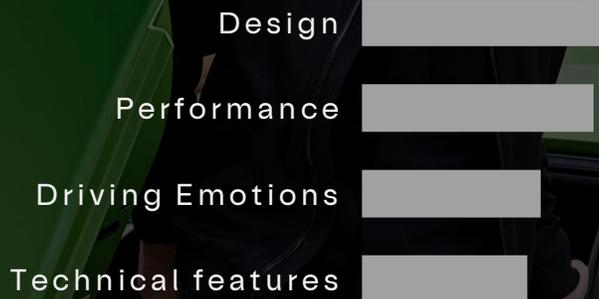


THE YOUNGEST CUSTOMER BASE

DESIGN AND PERFORMANCE AS MAIN REASONS TO BUY

REVUELTO

Reason to buy:

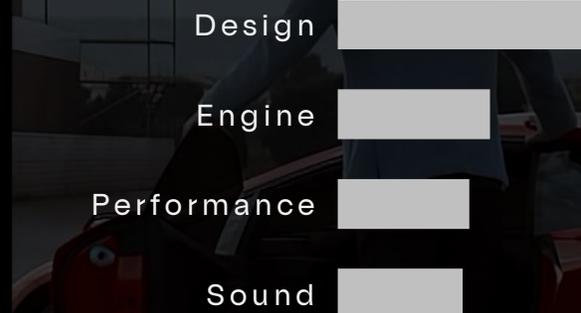


AGE

23% < 40 YEARS OLD

HURACÁN

Reason to buy :

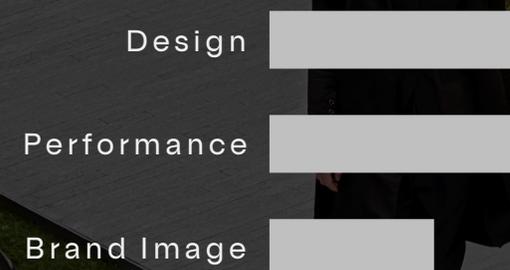


AGE

41% < 40 YEARS OLD

URUS

Reason to buy :



AGE

39% < 40 YEARS OLD

YOUNGEST CUSTOMER BASE AMONG THE LUXURY AUTOMOTIVE SEGMENT



LAMBORGHINI AS AN ULTRA LUXURY BRAND

A BRAND POSITIONED IN LUXURY AND ULTRA HIGH-END MARKETS

CAR MARKET SEGMENTS



Source: Total car market – VWG internal figures
 ESS & SSUV IHS Registrations with internal estimate for missing markets; Lamborghini – delivery to customer
 ESS: Exclusive Sports car Segment SSUV: Super Sports Utility Vehicle Segment
 List of Brands not exhaustive

* Cars and Spare Parts

PRODUCT LINE UP

A COMPLETE PRODUCT OFFER COMPOSED BY 3 PRODUCT LINES (2 SUPER SPORTSCARS & 1 SUPER SUV)



REVUELTO



HURACÁN



URUS

Revuelto: Fuel consumption (weighted combined): 11.86 l/100 km; Electric power consumption (weighted combined): 10.1 kWh/100 km; CO₂ emissions (weighted combined): 276 g/km; CO₂ Class (weighted combined): G; Fuel consumption with empty battery (combined): 17.8 l/100 km; CO₂ Class with empty battery: G; Huracán Tecnica: Fuel consumption (combined): 14.5 l/100km; CO₂ emissions (combined): 328 g/km; CO₂ Class: G; Urus SE: The vehicle is not yet offered for sales and is therefore not subject to Directive 1999/94/EC. The fuel consumption and emission data are in the type of approval stage.



V12

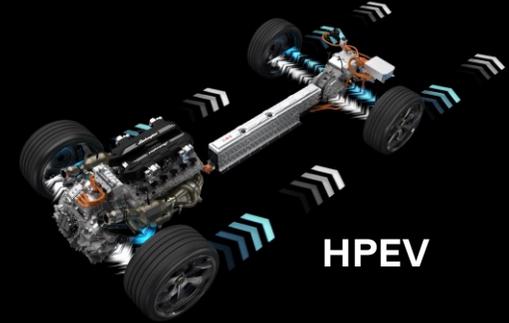
REVUELTO: THE FIRST HPEV



Iconic Design



V12 NA



HPEV



Advanced Connectivity



1015 CV



REVUELTO

13 Driving Modes



Outstanding Performance



Technological Improvement



38% CO2 Reduction



HURACÁN

A COMPLETE FAMILY THAT ADDRESSES A WIDE RANGE OF CUSTOMERS' NEEDS



Huracán EVO Spyder: Fuel consumption (combined): 14.9 l/100km; CO₂ emissions (combined): 338 g/km; CO₂ Class: G; Huracán STO: Fuel consumption (combined): 13.9 l/100km; CO₂ emissions (combined): 331 g/km; CO₂ Class: G; Huracán Tecnica: Fuel consumption (combined): 14.5 l/100km; CO₂ emissions (combined): 328 g/km; CO₂ Class: G; Huracán Sterrato: Fuel consumption (combined): 14.9 l/100km; CO₂ emissions (combined): 337 g/km; CO₂ Class: G; Other models depicted are not available for sale.



URUS

E-ENHANCED DRIVING EMOTION



A completely re-engineered Urus that enhances its core value blending a supersport car performance with the everyday usability of an SUV

NEW ADAPTIVE DRIVETRAIN



NEW HYBRID POWER UNIT ICE + ELECTRIC



CLEANER & REFINED DESIGN



SEAMLESS HMI



AMPLIFIED USABILITY





ORDER BACKLOG

ORDER BANK IS SUPPORTING RESILIENCE AND EXCLUSIVITY

REVUELTO



Until beginning 2027

HURACÁN



End of production

URUS S

URUS PERFORMANTE



End of production

URUS SE



Until mid 2025

Latest update 06.2024. Urus Launch: April 2024

Revuelto: Fuel consumption (weighted combined): 11.86 l/100 km; Electric power consumption (weighted combined): 10.1 kWh/100 km; CO₂ emissions (weighted combined): 276 g/km; CO₂ Class (weighted combined): G; Fuel consumption with empty battery (combined): 17.8 l/100 km; CO₂ Class with empty battery: G; Huracán Tecnica: Fuel consumption (combined): 14.5 l/100km; CO₂ emissions (combined): 328 g/km; CO₂ Class: G; Urus S: Fuel consumption (combined): 14.1 l/100 km; CO₂ emissions (combined): 320 g/km; CO₂ Class: G; Urus SE: The vehicle is not yet offered for sales and is therefore not subject to Directive 1999/94/EC. The fuel consumption and emission data are in the type of approval stage.



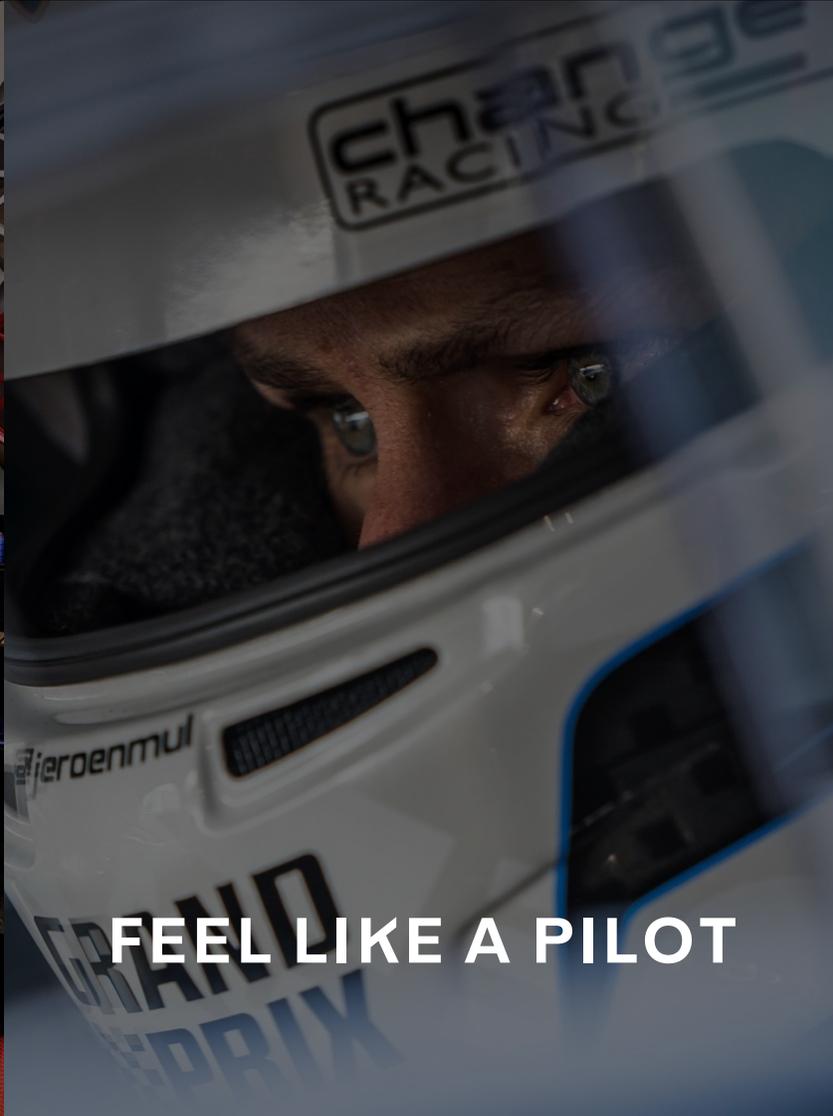
LUXURY SSC CUSTOMERS' TRENDS

BE PART OF AN EXCLUSIVE ENTERTAINING PLATFORM



CUSTOMIZATION

Models depicted is not available for sale.



FEEL LIKE A PILOT



EXPERIENCES



CUSTOMIZATION PROGRAM

AD PERSONAM: A COMPLETE CUSTOMIZATION PROGRAM

INCREMENTAL PERSONALIZATION LEVELS



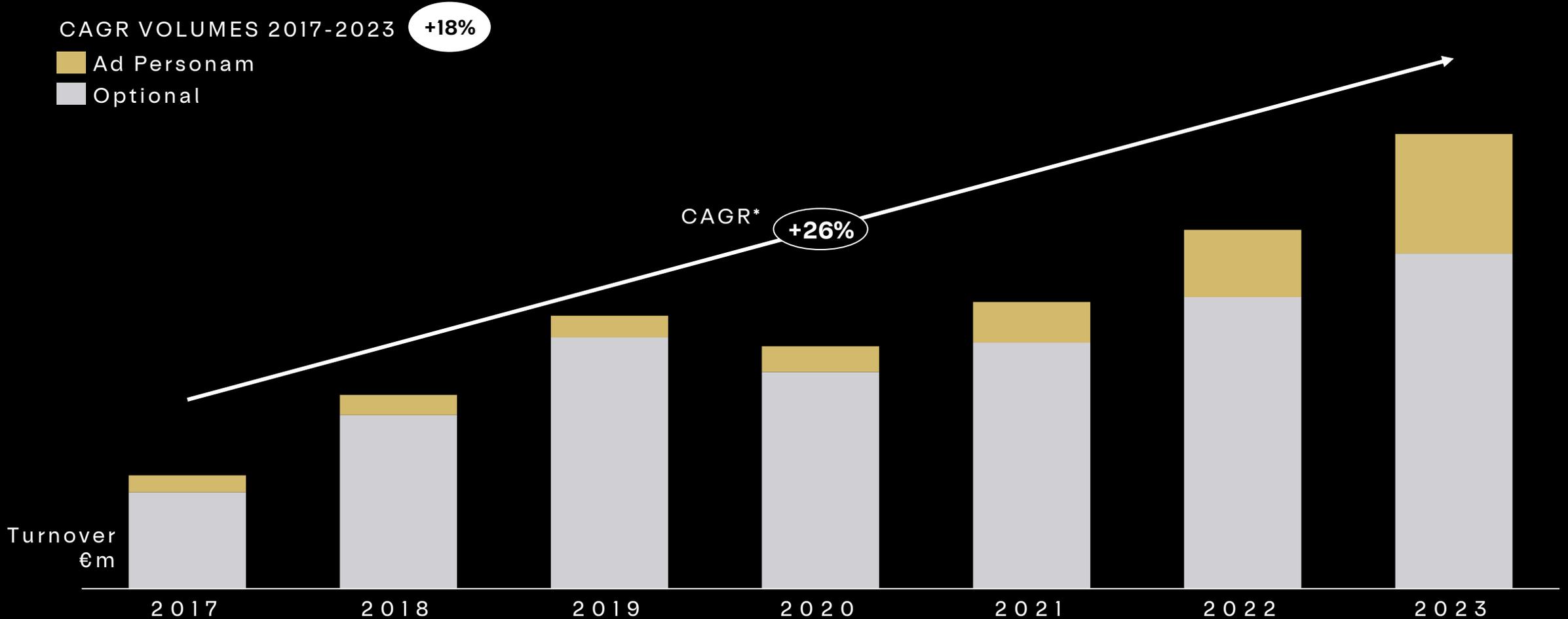
MULTIPLE TOUCHPOINTS





CUSTOMIZATION BUSINESS

A CONSISTENT GROWTH BASED ON A WIDER OFFER TO MATCH CUSTOMERS' EXPECTATIONS





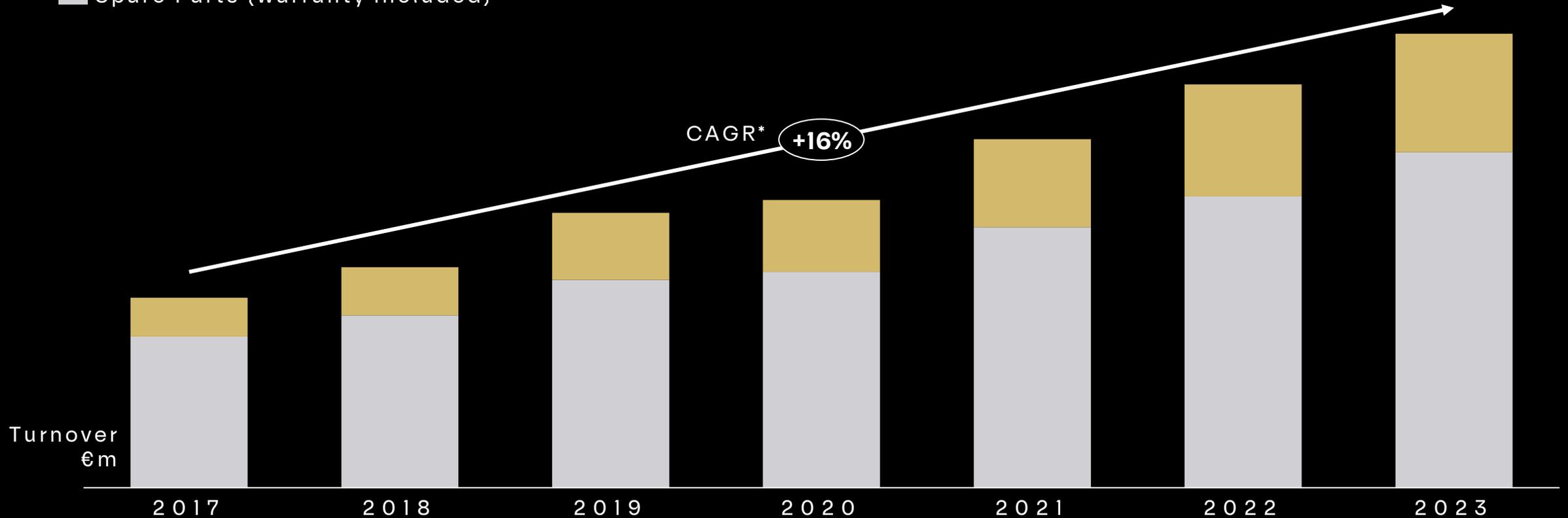
SPARE PARTS & ACCESSORIES BUSINESS

A SOLID PARTS' GROWTH WITH EXPANSION OF ACCESSORY RANGE OFFER

CAGR 10Y CAR PARC 2017-2023 **+16%**

■ Accessories

■ Spare Parts (warranty included)





CUSTOMER EXPERIENCE

A PHYSICAL APPROACH...

FACTORY



DEALER



ON THE ROAD



ON TRACK





...AND A DIGITAL EXPERIENCE

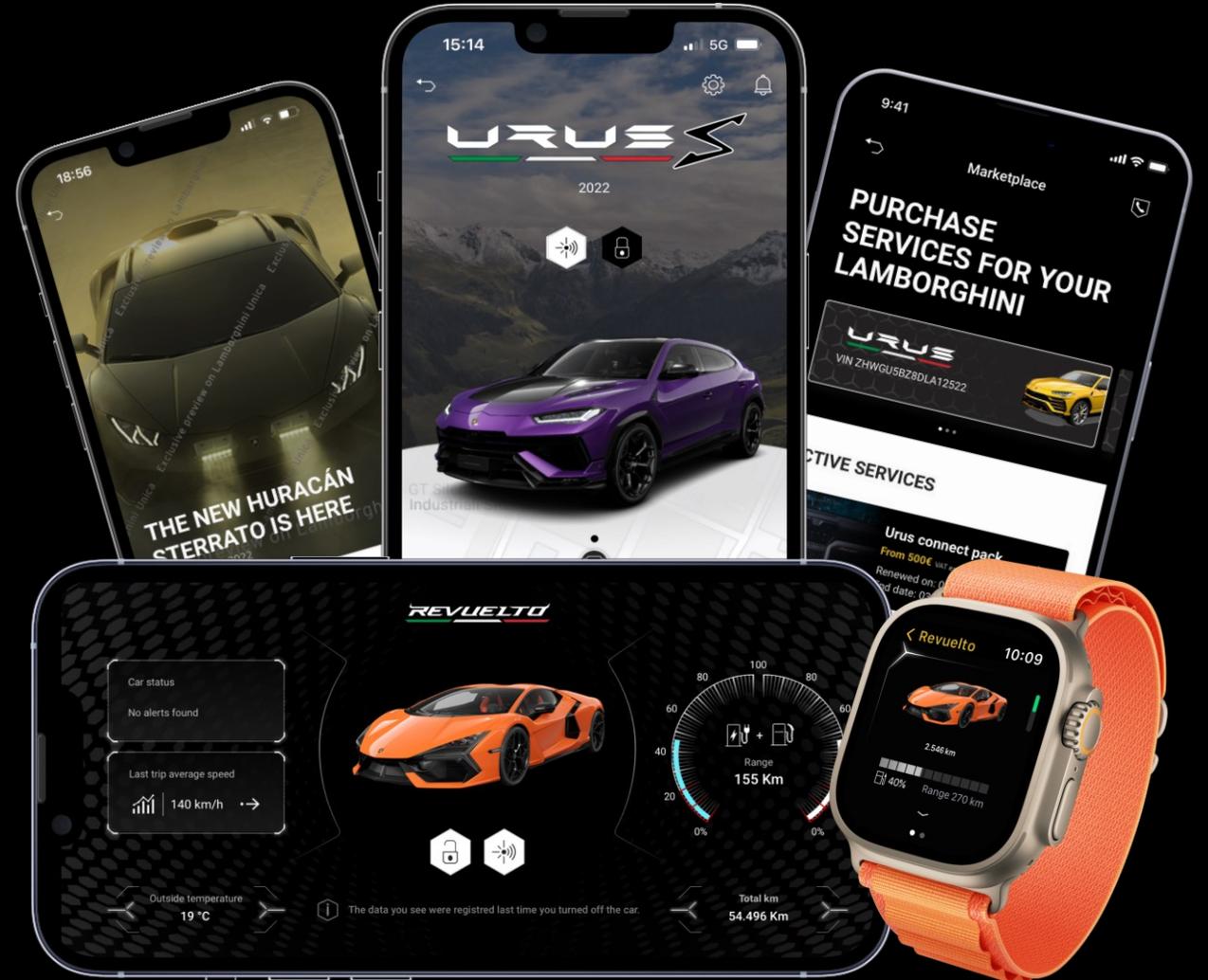
UNICA APP: THE LAMBORGHINI WORLD AT A FINGERTIP

More than 33.000
registered customers

Exclusive previews and contents

Lamborghini connected remote services

Online Marketplace



Latest update 06.2024

Revuelto: Fuel consumption (weighted combined): 11.86 l/100 km; Electric power consumption (weighted combined): 10.1 kWh/100 km; CO₂ emissions (weighted combined): 276 g/km; CO₂ Class (weighted combined): G; Fuel consumption with empty battery (combined): 17.8 l/100 km; CO₂ Class with empty battery: G; CO₂ Class: G; Huracán Sterrato: Fuel consumption (combined): 14.9 l/100km; CO₂ emissions (combined): 337 g/km; CO₂ Class: G; Urus Performante: Fuel consumption (combined): 14.1 l/100 km; CO₂ emissions (combined): 320 g/km; CO₂ Class: G; Urus: Fuel consumption (combined): 14.4 l/100 km; CO₂ emissions (combined): 320 g/km; CO₂ Class: G; Other models depicted are not available for sale.



BRAND PARTNERSHIP

PIONEERING & UNCONVENTIONAL ACTIVATIONS

MOBILITY



REAL ESTATE



TOYS



FASHION



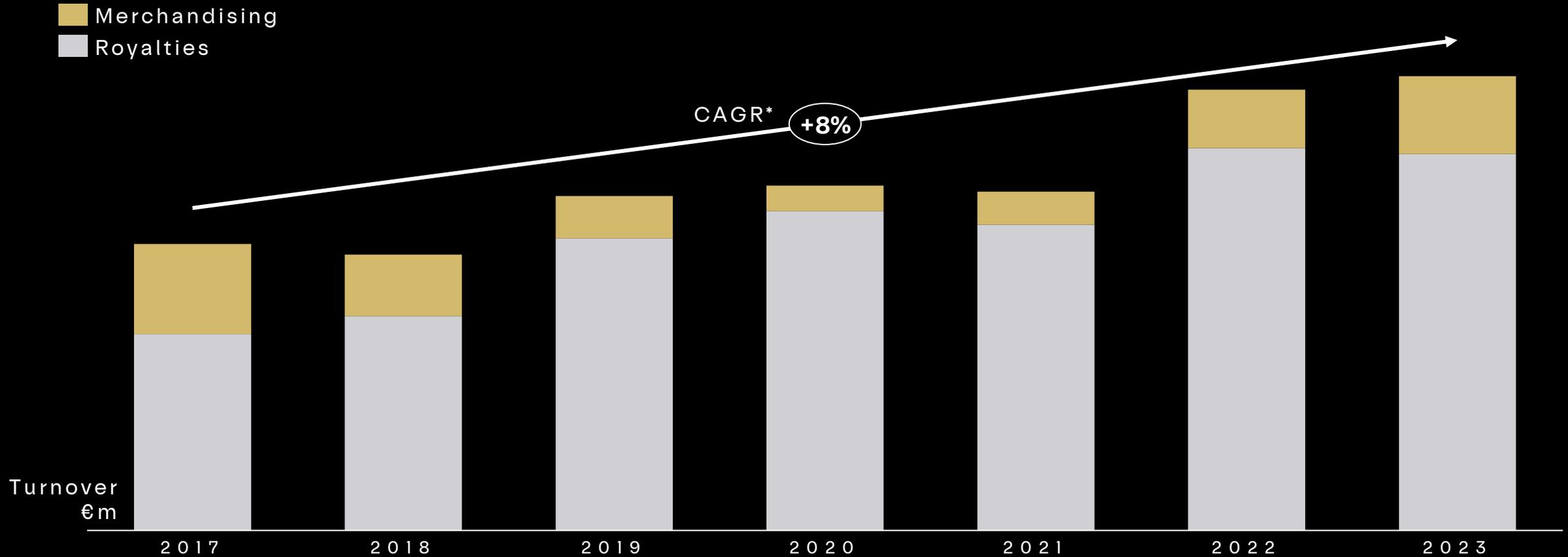
GAMING





BRAND EXTENSION

BRAND STRENGTH SUSTAINS CONTINUOUS GROWTH

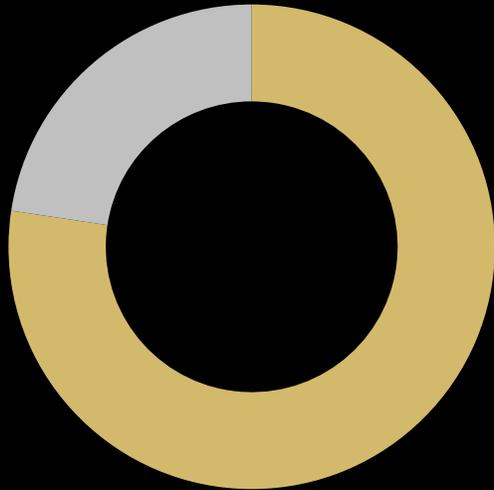




DEALER NETWORK BUSINESS MODEL

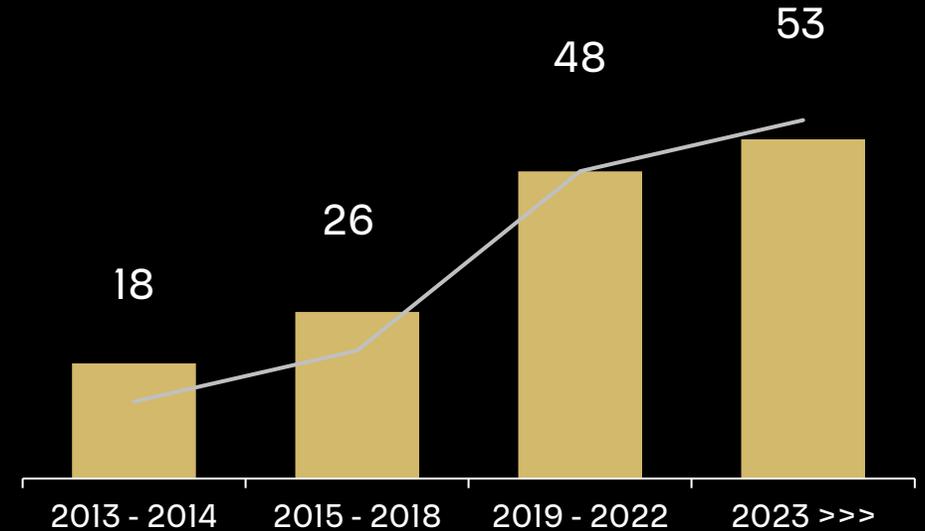
A SOLID AND PROFITABLE DEALER NETWORK

■ Audi, Bentley, Porsche
■ Others



MORE THAN 75% OF LAMBORGHINI DEALERS TRADE ALSO AUDI, BENTLEY AND PORSCHE

■ Average Deliveries to customer/Dealer
— ROS%



PROFITABILITY GROWTH THANKS TO A SUSTAINABLE BUSINESS MODEL

AGENDA | JUNE 27, 2024



- | | | |
|-------------------------------------|---|-------------------------|
| 1 | 09.00 – 09.10 Welcome & Introduction | Mr. Schwarzl & Mr. Poma |
| 2 | 09.10 – 09.30 Lamborghini Strategy | Mr. Winkelmann |
| 3 | 09.30 – 10.00 Financial Growth | Mr. Poma |
| 4 | 10.00 – 10.30 Q&A | Mr. Poma |
| <i>10.30 – 10.45 Coffee break</i> | | |
| 5 | 10.45 – 12.15 Production site visit incl. Q&A | Mr. Niccoli |
| <i>12.15 – 13.00 Lunch break</i> | | |
| 6 | 13.00 – 13.30 Business model & Customer journey incl. Q&A | Mr. Foschini |
| 7 | 13.30 - 14.00 Technology & Product incl. Q&A | Mr. Pacini |
| 8 | 14.00 – 15.30 Technical Information & Test Drives | |



BANK OF AMERICA INVESTOR FIELD TRIP

Luca Pacini | Head of R&D Strategy & Projects Coordination



BRAVE INNOVATION HERITAGE

DESIGN

FEEDBACK



REACTIVITY



DRIVABILITY



THE DRIVER

INVOLVMENT

EMOTIONAL PERFORMANCE

LONGITUDINAL - LATERAL

Huracán STO: Fuel consumption (combined): 13.9 l/100km; CO₂ emissions (combined): 331 g/km; CO₂ Class: G; Revuelto: Fuel consumption (weighted combined): 11.86 l/100 km; Electric power consumption (weighted combined): 10.1 kWh/100 km; CO₂ emissions (weighted combined): 276 g/km; CO₂ Class (weighted combined): G; Fuel consumption with empty battery (combined): 17.8 l/100 km; CO₂ Class with empty battery: G.



TECHNOLOGY DNA





LAMBORGHINI WAY

THE SPORTINESS OF THE FUTURE

POWERTRAIN AND ELECTRIFICATION COMPETENCE

- Unconventional approach to electrification
- Tradition, Know How and Expertise on Internal Combustion Engines

HV ANCILLARIES PORTFOLIO FROM AUDI GROUP

- Platform Synergies with the Group
- Full access to Audi Group components and solutions

NEW CONCEPTS

FREEDOM TO BE UNIQUE

RESOURCES WHERE REALLY MATTERS



LIGHTWEIGHT MATERIAL & AERODYNAMIC DISTINCTIVENESS

CARBON FIBER KNOW-HOW

WEIGHT REDUCTION

STIFFNESS TO WEIGHT RATIO

SUSTAINABLE MATERIAL

ADDED VALUE FOR CUSTOMER

CFRP (Carbon Fiber Reinforced Plastic) production: 360° in House

SMART-AERO

PRECISE DOWNFORCE

PERFORMANCE INCREASE

SMART MATERIALS

LOWER AIR RESISTANCE

Different Patents that allow us to be a reference point



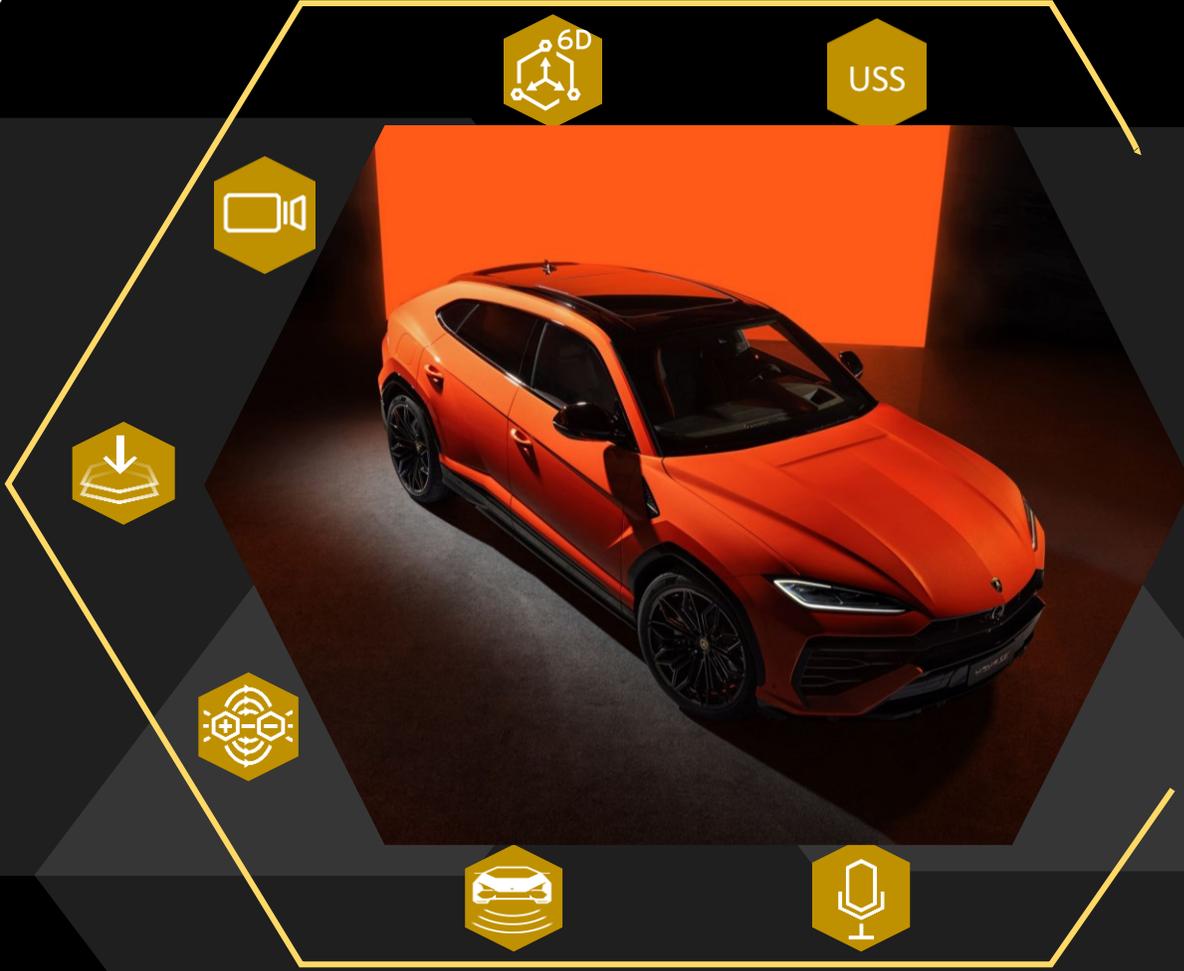
ADVANCED CHASSIS SYSTEM

RACE DRIVING MAKE EASY

VEHICLE
DYNAMICS

CONTROL

ADAS





HMI DIGITAL DISTINCTIVENESS

INTUITIVE & CONNECTED - ENHANCING THE FUN TO DRIVE



LEADERBOARD

EMOTION RECOGNITION

AI COACH

**REAL TIME
TELEMETRY**

REMOTE GARAGE

BIOMETRICAL DATA

PLATFORMS SHARED WITHIN DIGITAL ECOSYSTEM OF THE GROUP

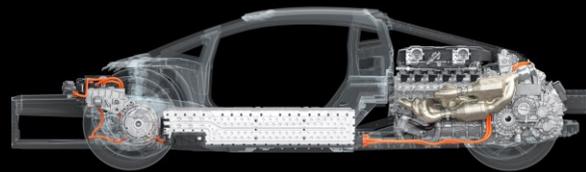
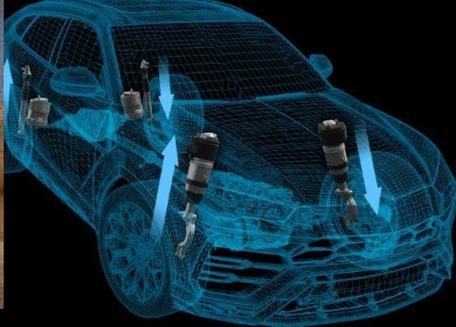
Revuelto: Fuel consumption (weighted combined): 11.86 l/100 km; Electric power consumption (weighted combined): 10.1 kWh/100 km; CO₂ emissions (weighted combined): 276 g/km; CO₂ Class (weighted combined): G; Fuel consumption with empty battery (combined): 17.8 l/100 km; CO₂ Class with empty battery: G.



BREATHLESS EMOTIONS IN A NEW ERA

TO INSTILL LAMBORGHINI'S DNA

INTEGRATED CONTROLS



FUN TO DRIVE IN EVERY ROAD AT EVERY CONDITION

Huracán STO: Fuel consumption (combined): 13.9 l/100km; CO₂ emissions combined: 331 g/km; CO₂ Class: G; Huracán Sterrato: Fuel consumption (combined): 14.9 l/100km; CO₂ emissions combined: 337 g/km; CO₂ Class: G; Urus Performante: Fuel consumption (combined): 14.1 l/100 km; CO₂ emissions (combined): 320 g/km; CO₂ Class: G; Huracán Tecnica: Fuel consumption (combined): 14.5 l/100km; CO₂ emissions (combined): 328 g/km; CO₂ Class: G; Other models depicted are not available for sale.



DIREZIONE COR TAURI

TAKING THE BEST OF TWO WORLDS

INTERNAL COMBUSTION
ENGINE

ELECTRIFICATION

TECHNOLOGY TO BOOST PERFORMANCE
"DRIVE BETTER AND FASTER"



Urus SE: The vehicle is not yet offered for sales and is therefore not subject to Directive 1999/94/EC. The fuel consumption and emission data are in the type of approval stage; Revelto: Fuel consumption (weighted combined): 11.86 l/100 km; Electric power consumption (weighted combined): 10.1 kWh/100 km; CO₂ emissions (weighted combined): 276 g/km; CO₂ Class (weighted combined): G; Fuel consumption with empty battery (combined): 17.8 l/100 km; CO₂ Class with empty battery: G; Lanzador is a concept car, not available for sale.

DIREZIONE COR TAURI

FEEL LIKE A PILOT

The Future Lamborghini Full Electric
will be faithful to Lamborghini DNA.

High-Performance in every situation

Innovative technology

**EMOTIONAL
EXPERIENCE**

Dynamic control to the next level

Digitalization

LAMBORGHINI SQUADRA CORSE



From 2024



HURACAN GT3

DTM

INTERNATIONAL GT OPEN

24h NÜRBURGRING

WEC

WeatherTech IMSA SPORTSCAR CHAMPIONSHIP

GT3 LE MANS CLIP

SEBING



UPER TROFEO

Worldwide Grid Record > 100 cars



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TEST DRIVE

TECHNICAL INFORMATION



Huracán Sterrato
(GN694FN)
Verde Gea Matt

Huracán STO
(GF323VV)
Arancio Alberich

Urus S
(GL347EF)
Grigio Keres
Matt

LEADING PACE CAR
Urus Performante
(GP135VN)
Grigio Crater matt

Huracán Sterrato



- **TECHNICAL SPECIFICATIONS**
- DISPLACEMENT 5,204 cm³
- MAX. POWER 610 CV @ 8,000 rpm
- TOP SPEED 260 km/h
- ACCELERATION 0-100 km/h 3.4 s
- NUMBER OF CYLINDERS 10

Huracán STO



- **TECHNICAL SPECIFICATIONS**
- DISPLACEMENT 5,204 cm³
- MAX. POWER 640 CV @ 8,000 rpm
- TOP SPEED 325 km/h
- ACCELERATION 0-100 km/h 3.2 s
- NUMBER OF CYLINDERS 10

Urus S



- **TECHNICAL SPECIFICATIONS**
- DISPLACEMENT 3,996 cm³
- MAX. POWER 666 CV @ 6,000 rpm
- TOP SPEED 305 km/h
- ACCELERATION 0-100 km/h 3.5 s
- NUMBER OF CYLINDERS 8

Urus Performante: Fuel consumption (combined): 14.1 l/100 km; CO₂ emissions (combined): 320 g/km; CO₂ Class: G; Urus S: Fuel consumption combined: 14.1 l/100 km; CO₂-emissions combined: 320 g/km (WLTP); Other models depicted are not available for sale; Huracán Sterrato: Fuel consumption (combined): 14.9 l/100km; CO₂ emissions (combined): 337 g/km; CO₂ Class: G; Huracán STO: Fuel consumption (combined): 13.9 l/100km; CO₂ emissions (combined): 331 g/km; CO₂ Class: G.



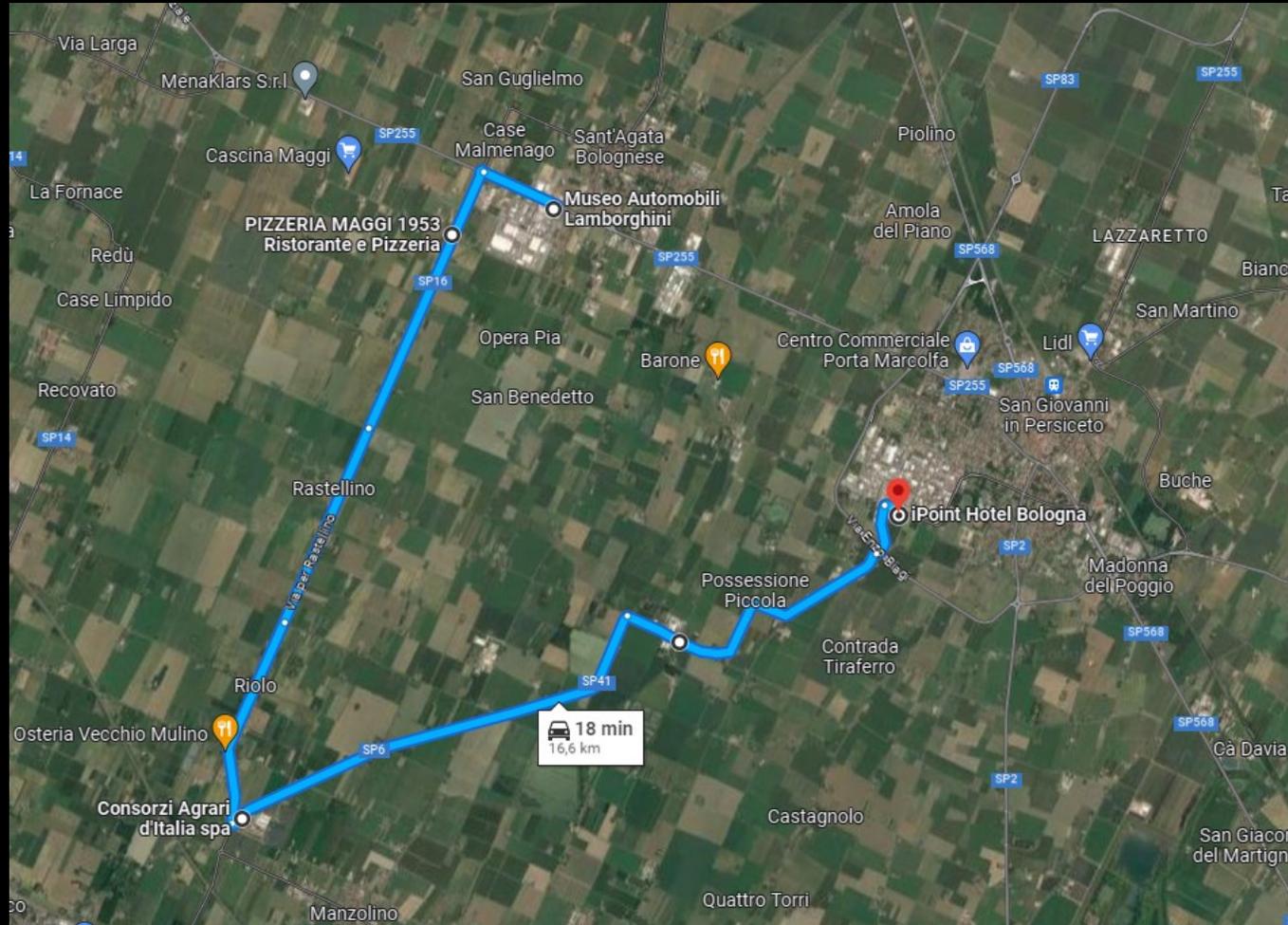
TEST DRIVE

LOGISTIC INFORMATION

Tests from 14:00 to 15:30

Entrance and Exit from
Test track gate

13 guests, 2 test waves



**YELLOW
WAVE**

Mr. Horst
Schneider

Mr. Giovanni
Giordano

Mr. Max
Lichtenheld

Mrs. Lian
Sun

Mr. Davide
Amico

Mr. Benjamin
Bahr

**ORANGE
WAVE**

Mr. Michael
Jacks

Mr. Laurence
Brunt

Mr. Darius
Pieslikas

Mr. Jordan
Cant

Mr. Tomaso
Mariotti

Mr. Scott
Merves

Mr. John
Murphy



TEST DRIVE

TECHNICAL INFORMATION

- Please respect the speed restrictions and the Road Code.
- Be aware of the traffic.
- Keep 10 m of distance between the cars.
- Be aware of the cross roads.
- Do not use the phone while driving.
- In emergency situations wait for the pace car.





The data on fuel consumption, power consumption, CO₂ emissions and electric range were determined in accordance with the legally prescribed measurement procedure "Worldwide Harmonized Light Vehicles Test Procedure" (WLTP) pursuant to Regulation (EC) 715/2007. Additional equipment and accessories (add-on parts, tire format, etc.) can change relevant vehicle parameters such as weight, rolling resistance and aerodynamics and, in addition to weather and traffic conditions and individual driving behavior, can influence the fuel consumption, power consumption, CO₂ emissions, electric range and driving performance values of a vehicle. Further information on WLTP can be found at www.audi.de/wltp.

For further information on the official fuel consumption and official specific CO₂ emissions of new cars, please refer to the "Guide to the fuel and energy consumption and CO₂ emissions of new cars", which is available free of charge at all points of sale and from Deutsche Automobil Treuhand GmbH, Hellmuth-Hirth-Str. 1, D-73760 Ostfildern or under www.dat.de.