



Automobili Lamborghini – September 26, 2024

GOLDMAN SACHS INVESTOR FIELD TRIP

Temerario: The vehicle is not yet offered for sales and is therefore not subject to Directive 1999/94/EC. The fuel consumption and emission data are in the type of approval stage.

DISCLAIMER



The following presentations as well as remarks/comments and explanations in this context contain forward-looking statements on the business development of the Audi Group. These statements are based on assumptions relating to the development of the economic, political and legal environment in individual countries, economic regions and markets, and in particular for the automotive industry, which we have made on the basis of the information available to us and which we consider to be realistic at the time of going to press. The estimates given entail a degree of risk, and actual developments may differ from those forecast. All figures are rounded, so minor discrepancies may arise from addition of these amounts.

At the time of preparing these presentations, it is not yet possible to conclusively assess the specific effects of the latest developments in the Russia-Ukraine conflict on the Audi Group's business, nor is it possible to predict with sufficient certainty to what extent further escalation of the Russia-Ukraine conflict will impact on the global economy and growth in the industry in fiscal year 2024.

Any changes in significant parameters relating to our key sales markets, or any significant shifts in exchange rates, energy and other commodities or the supply with parts relevant to the Audi Group will have a corresponding effect on the development of our business. In addition, there may also be departures from our expected business development if the assessments of the factors influencing sustainable value enhancement and of risks and opportunities presented develop in a way other than we are currently expecting, or if additional risks and opportunities or other factors emerge that affect the development of our business.

We do not update forward-looking statements retrospectively. Such statements are valid on the date of publication and can be superseded.

This information does not constitute an offer to exchange or sell or an offer to exchange or buy any securities

IT IS FORBIDDEN TO TAKE PICTURES IN ANY PART OF THE FACTORY.

AGENDA | SEPTEMBER 26, 2024



1	09.00 – 09.10 Welcome & Introduction	Mr. Schwarzl & Mr. Poma
---	--	-------------------------

2	09.10 – 09.30 Lamborghini Strategy	Mr. Poma
---	--------------------------------------	----------

3	09.30 – 09.50 Financial Growth	Mr. Poma
---	----------------------------------	----------

4	09.50 – 10.10 Q&A	Mr. Poma
---	---------------------	----------

10.10 – 10.25 | Coffee break

5	10.25 – 12.15 Production site visit incl. Q&A	Mr. Niccoli
---	---	-------------

12.15 – 13.00 | Lunch break

6	13.00 – 13.30 Business model & Customer journey incl. Q&A	Mr. Foschini
---	---	--------------

7	13.30 - 14.00 Technology & Product incl. Q&A	Mr. Pacini
---	--	------------

8	14.00 – 15.30 Technical Information & Test Drives	
---	---	--



AGENDA | SEPTEMBER 26, 2024



1 09.00 – 09.10 | Welcome & Introduction

Mr. Schwarzl & Mr. Poma

2 09.10 – 09.30 | Lamborghini Strategy

Mr. Poma

3 09.30 – 09.50 | Financial Growth

Mr. Poma

4 09.50 – 10.10 | Q&A

Mr. Poma

10.10 – 10.25 | Coffee break

5 10.25 – 12.15 | Production site visit incl. Q&A

Mr. Niccoli

12.15 – 13.00 | Lunch break

6 13.00 – 13.30 | Business model & Customer journey incl. Q&A

Mr. Foschini

7 13.30 - 14.00 | Technology & Product incl. Q&A

Mr. Pacini

8 14.00 – 15.30 | Technical Information & Test Drives



GOLDMAN SACHS INVESTOR FIELD TRIP

Paolo Poma | Chief Financial Officer, Managing Director and Board Member of Automobili Lamborghini

Temerario: The vehicle is not yet offered for sales and is therefore not subject to Directive 1999/94/EC. The fuel consumption and emission data are in the type of approval stage.

THE FOUNDATION

AN OUTSTANDING VISION TO REVOLUTIONIZE THE STATUS QUO

BORN AS A CHALLENGE

THE CREATION OF LAMBORGHINI BRAND

A BRAND SHAPED ON ICONIC MODELS



MIURA

THE REDEFINITION OF THE
SPORTSCAR CONCEPT



ESPADA

THE FIRST GT2+2



COUNTACH

A NEW DESIGN VISION



LM002

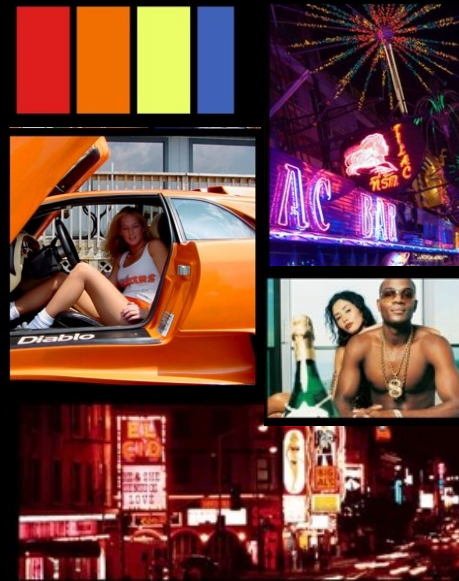
THE FIRST SUPER SUV IN
HISTORY

1963-1990

ICONIC MODELS PIONEERING NEW SEGMENT

BRAND DEVELOPMENT

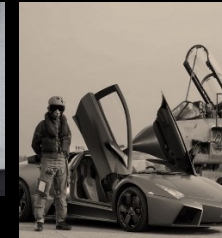
FROM A GREAT NAME TO A REAL LUXURY BRAND



1990-2000

NO CLEAR IDENTITY

AN EXOTIC BRAND WITH
A GREAT NAME



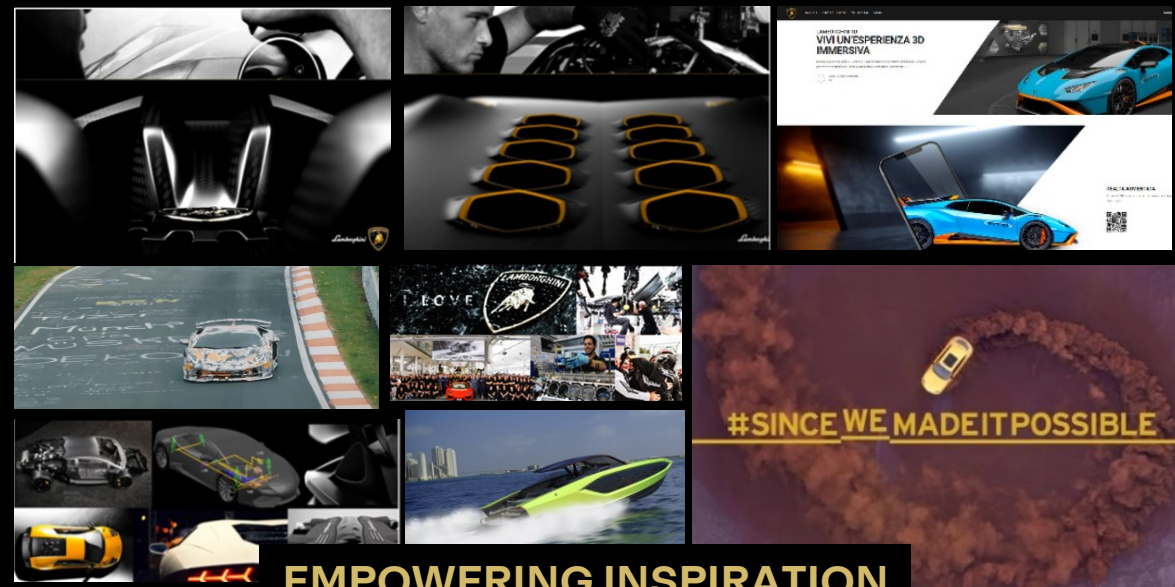
2001-2013

ITALIAN
EXTREME
UNCOMPROMISING

REGAIN RESPECT WITH A SHARP MESSAGE
IN THE LUXURY SEGMENT

BRAND DEVELOPMENT

FOR A WIDER AUDIENCE WITH A STRONG FORWARD LOOKING ATTITUDE



EMPOWERING INSPIRATION

2014-2020

VISIONARY
CUTTING EDGE
PURE

MORE HUMAN & SUITABLE FOR
A WIDER AUDIENCE



DRIVING HUMANS BEYOND

2021-2030

BRAVE
UNEXPECTED
AUTHENTIC

BECOME A SYMBOL OF HUMAN PROGRESSION

AUTHENTIC DESIGN DNA





AN OFFER TO SATISFY A WIDE RANGE OF CUSTOMER’S NEEDS

ROAD-LEGAL
MODELS

ONE
OFF

FEW OFF

DERIVATIVES

3 MODEL LINES

TRACK MODELS

V12



V12



AUTENTICA AND INVENCIBLE

V12



COUNTACH



HURACÁN EVO
SPYDER



HURACÁN STO



HURACÁN
TECNICA



HURACÁN
STERRATO



URUS
PERFORMANTE

V12



REVUELTO



TEMERARIO



URUS SE



HURACÁN
SUPER TROFEO EVO2



HURACÁN
GT3 EVO 2



LMDh



V12

ESSENZA
SCV12

Countach: Fuel consumption (combined): 19.5 l/100 km; CO₂ emissions (combined): 440 g/km; CO₂ Class: G; Huracán EVO Spyder: Fuel consumption (combined): 14.9 l/100km; CO₂ emissions combined: 338 g/km; CO₂ Class: G; Huracán STO: Fuel consumption (combined): 13.9 l/100km; CO₂ emissions (combined): 331 g/km; CO₂ Class: G; Huracán Tecnica: Fuel consumption (combined): 14.5 l/100km; CO₂ emissions (combined): 328 g/km; CO₂ Class: G; Huracán Sterrato: Fuel consumption (combined): 14.9 l/100km; CO₂ emissions (combined): 337 g/km; CO₂ Class: G; Urus Performante: Fuel consumption (combined): 14.1 l/100 km; CO₂ emissions (combined): 320 g/km; CO₂ Class: G; Revuelto: Fuel consumption (weighted combined): 11.86 l/100 km; Electric power consumption (weighted combined): 10.1 kWh/100 km; CO₂ emissions (weighted combined): 276 g/km; CO₂ Class (weighted combined): G; Fuel consumption with empty battery (combined): 17.8 l/100 km; CO₂ Class with empty battery: G; Urus SE: Fuel consumption (weighted combined): 2.08 l/100 km; Electric power consumption (weighted combined): 39.5 kWh/100 km; CO₂ emissions (weighted combined): 51.25 g/km; CO₂ Class (weighted combined): B; Fuel consumption with empty battery (combined): 12.9 l/100 km; CO₂ Class with empty battery: G; Temerario: The vehicle is not yet offered for sales and is therefore not subject to Directive 1999/94/EC. The fuel consumption and emission data are in the type of approval stage; Other models depicted are not available for sale.



FEW OFF

LIMITED RUN INITIATIVES TO BOOST BRAND AND PROFITABILITY

2007
REVENTÓN
UNITS: 35



2010
SESTO ELEMENTO
UNITS: 20



2013
VENENO
UNITS: 13



2016
CENTENARIO
UNITS: 40



2019
SIÁN
UNITS: 82



2021
COUNTACH LPI 800-4
UNITS: 112





ONE OFF

UNIQUE MANUFACTURING EXCELLENCE

2012
AVENTADOR J



2018
SC18



2020
SC20



2023
AUTENTICA



2023
INVENCIBLE



BEING PART OF A FAMILY

NOT ONLY EXPERIENCE FOR CUSTOMERS BUT A DREAM OF MANY



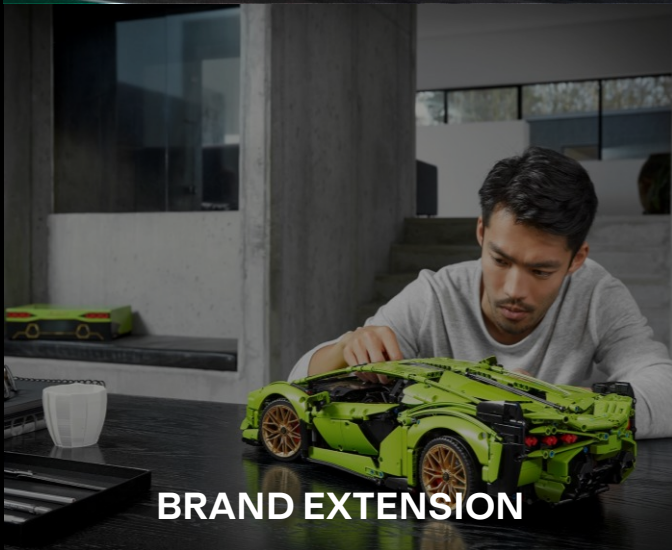
MOTORSPORT



GAMING AND SIM RACING



SOCIALS



BRAND EXTENSION



MUSEUM & PRODUCTION VISIT



COMMUNITY AND TERRITORY

LAMBORGHINI TODAY

A SOLID COMPANY COVERING THE FULL AUTOMOTIVE VALUE CHAIN



DEVELOPMENT



MANUFACTURE



SALES

Revuelto: Fuel consumption (weighted combined): 11.86 l/100 km; Electric power consumption (weighted combined): 10.1 kWh/100 km; CO₂ emissions (weighted combined): 276 g/km; CO₂ Class (weighted combined): G; Fuel consumption with empty battery (combined): 17.8 l/100 km; CO₂ Class with empty battery: G.



UNIQUE DNA WITH ACCESS TO AN UNLIMITED SHELF OF TECHNOLOGY

LAMBORGHINI DNA

Strong and inspirational Luxury Brand

Distinctive and recognizable product design

Know-how on Powertrain

Carbon fiber material know-how

PURE LUXURY

GROUP TECHNOLOGY

Hardware & Software platform access

Leading electrification know-how

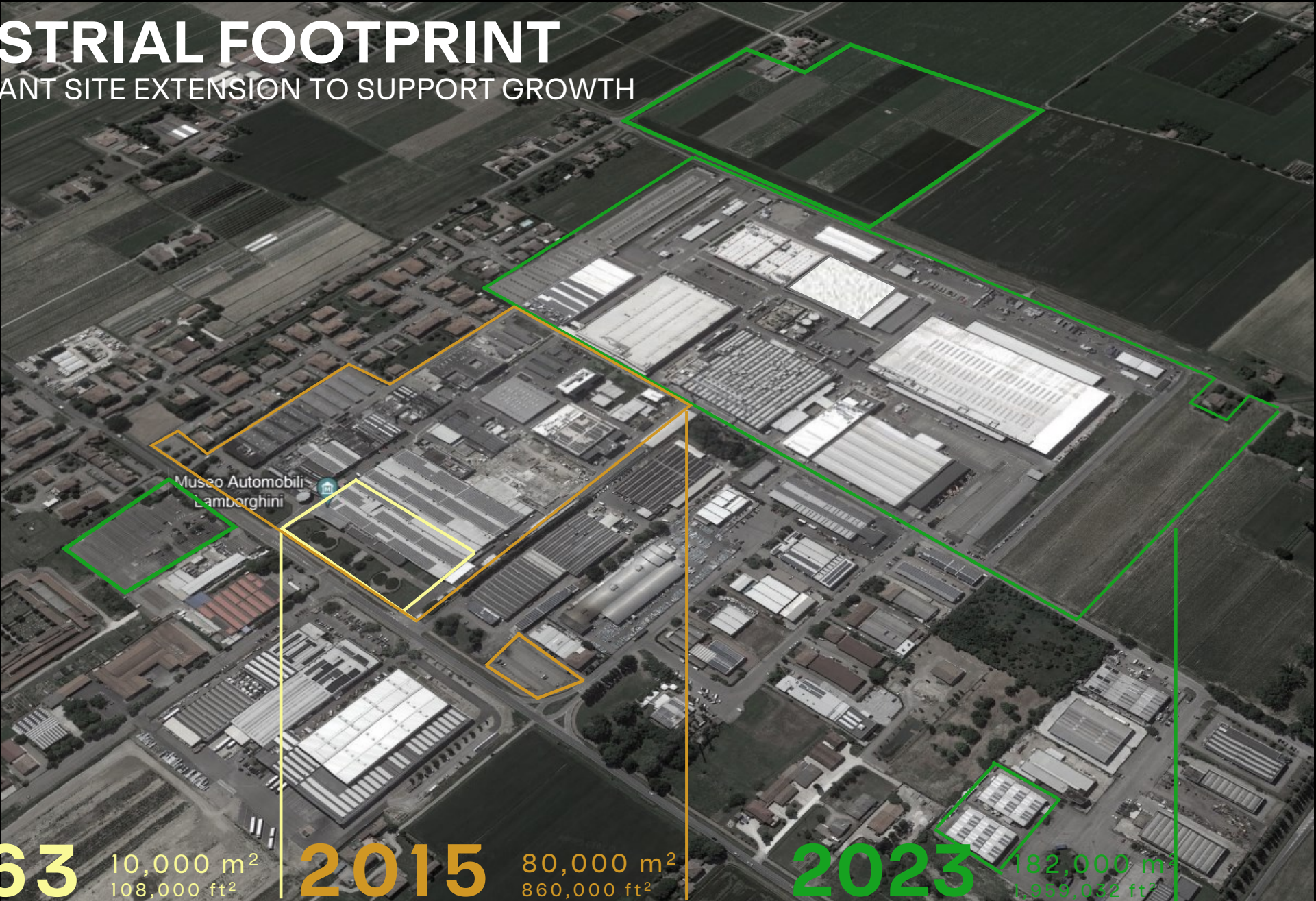
Supply chain resilience through
access to critical parts

LEADING TECHNOLOGY & SCALE

Revuelto: Fuel consumption (weighted combined): 11.86 l/100 km; Electric power consumption (weighted combined): 10.1 kWh/100 km; CO₂ emissions (weighted combined): 276 g/km; CO₂ Class (weighted combined): G; Fuel consumption with empty battery (combined): 17.8 l/100 km; CO₂ Class with empty battery: G; Urus SE: Fuel consumption (weighted combined): 2.08 l/100 km; Electric power consumption (weighted combined): 39.5 kWh/100 km; CO₂ emissions (weighted combined): 51.25 g/km; CO₂ Class (weighted combined): B; Fuel consumption with empty battery (combined): 12.9 l/100 km; CO₂ Class with empty battery: G.

INDUSTRIAL FOOTPRINT

A SIGNIFICANT SITE EXTENSION TO SUPPORT GROWTH



1963

10,000 m²
108,000 ft²

2015

80,000 m²
860,000 ft²

2023

182,000 m²
1,959,032 ft²

REGIONAL FOOTPRINT

AN OPTIMAL COVERAGE AND A WELL BALANCED SALES DISTRIBUTION



AMERICA

51 Dealers 5 Markets

1st USA

9th Canada



EMEA

80 Dealers 34 Markets

2nd Germany

4th United Kingdom

6th Middle East

8th Italy



APAC

55 Dealers 16 Markets

3rd China

5th Japan

7th South Korea

10th Australia

Dealers **186**

54 Markets

SALES RESULTS

CONSISTENT GROWTH DRIVEN MAINLY BY THE SUCCESS OF NEW MODELS



Huracán EVO Spyder: Fuel consumption (combined): 14.9 l/100km; CO₂ emissions (combined): 338 g/km; CO₂ Class: G; Huracán STO: Fuel consumption (combined): 13.9 l/100km; CO₂ emissions (combined): 331 g/km; CO₂ Class: G; Huracán Tecnica: Fuel consumption (combined): 14.5 l/100km; CO₂ emissions (combined): 328 g/km; CO₂ Class: G; Huracán Sterrato: Fuel consumption (combined): 14.9 l/100km; CO₂ emissions (combined): 337 g/km; CO₂ Class: G; Urus Performante: Fuel consumption (combined): 14.1 l/100 km; CO₂ emissions (combined): 320 g/km; CO₂ Class: G; Urus S: Fuel consumption (combined): 14.1 l/100 km; CO₂ emissions (combined): 320 g/km; Revuelto: Fuel consumption (weighted combined): 11.86 l/100 km; Electric power consumption (weighted combined): 10.1 kWh/100 km; CO₂ emissions (weighted combined): 276 g/km; CO₂ Class (weighted combined): G; Fuel consumption with empty battery (combined): 17.8 l/100 km; CO₂ Class with empty battery: G.

DIREZIONE COR TAURI

A STRONG COMMITMENT TO A SUSTAINABLE STRATEGY STARTED LONG AGO ...



2015

Plant CO₂ neutrality on balance

2023

Launch the first hybrid series car

2024

Hybridization of the entire product range



by **2030**

First full Electric series car

TECHNOLOGY TO BOOST PERFORMANCE "DRIVE BETTER AND FASTER"



Temerario: The vehicle is not yet offered for sales and is therefore not subject to Directive 1999/94/EC. The fuel consumption and emission data are in the type of approval stage; Revuelto: Fuel consumption (weighted combined): 11.86 l/100 km; Electric power consumption (weighted combined): 10.1 kWh/100 km; CO₂ emissions (weighted combined): 276 g/km; CO₂ Class (weighted combined): G; Fuel consumption with empty battery (combined): 17.8 l/100 km; CO₂ Class with empty battery: G; Lanzador is a concept car, not available for sale; Urus SE: Fuel consumption (weighted combined): 2.08 l/100 km; Electric power consumption (weighted combined): 39.5 kWh/100 km; CO₂ emissions (weighted combined): 51.25 g/km; CO₂ Class (weighted combined): B; Fuel consumption with empty battery (combined): 12.9 l/100 km; CO₂ Class with empty battery: G;

AGENDA | SEPTEMBER 26, 2024



1 09.00 – 09.10 | Welcome & Introduction

Mr. Schwarzl & Mr. Poma

2 09.10 – 09.30 | Lamborghini Strategy

Mr. Poma

3 09.30 – 09.50 | Financial Growth

Mr. Poma

4 09.50 – 10.10 | Q&A

Mr. Poma

10.10 – 10.25 | Coffee break

5 10.25 – 12.15 | Production site visit incl. Q&A

Mr. Niccoli

12.15 – 13.00 | Lunch break

6 13.00 – 13.30 | Business model & Customer journey incl. Q&A

Mr. Foschini

7 13.30 - 14.00 | Technology & Product incl. Q&A

Mr. Pacini

8 14.00 – 15.30 | Technical Information & Test Drives



LAMBORGHINI DEVELOPMENT FROM 1 TO 2 SSC MODEL LINES

SALES
x14

REVENUE
x21

OPERATING
PROFIT
**STABLY
POSITIVE**

Sales **265 units**
Revenue **€47m**
OP **-€19m**

DEVELOPMENT
OF THE
COMPANY

Sales **3.815 units**
Revenue **€1.009m**
OP **€52m**

1999

Audi Acquisition

CARRY OVER V12 LAMBORGHINI DNA

ENHANCING V10 GROUP SYNERGIES WITH THE 2ND SSC
MODEL LINE

2017

Last year with 2
SSC model lines



LAMBORGHINI GROWTH OF LAST 7 YEARS AND 3RD MODEL LINE SSUV



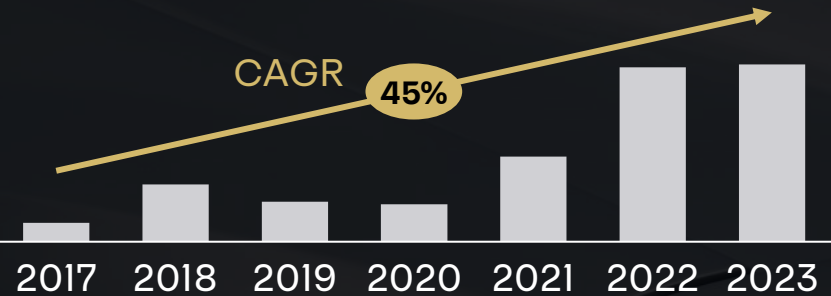
Key Success Factors

Luxury Profitability



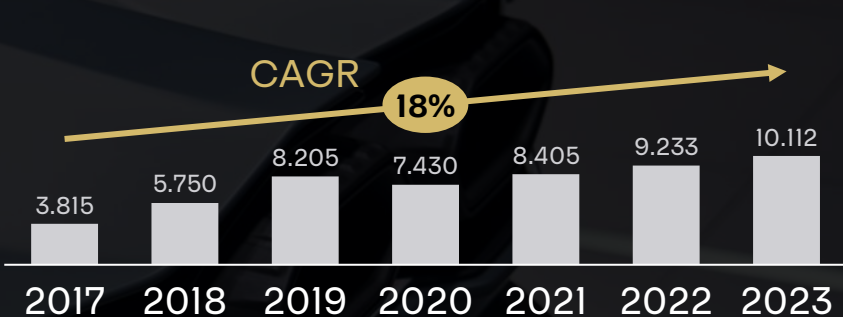
BUSINESS DEVELOPMENT & PRODUCT MARGINALITY IN THE LAST 7 YEARS

Order Bank
(units)

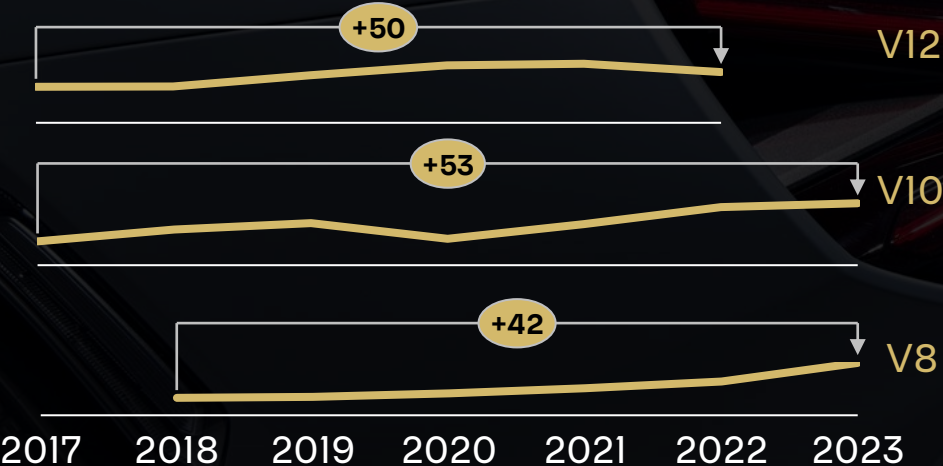


BRAND STRENGTH
& STRONG DEMAND

Deliveries to customers
(units)



Turnover per Car at constant Exchange rate
(€k)



PRODUCT
MARGINALITY

Personalization on Turnover Cars & SP
(%)



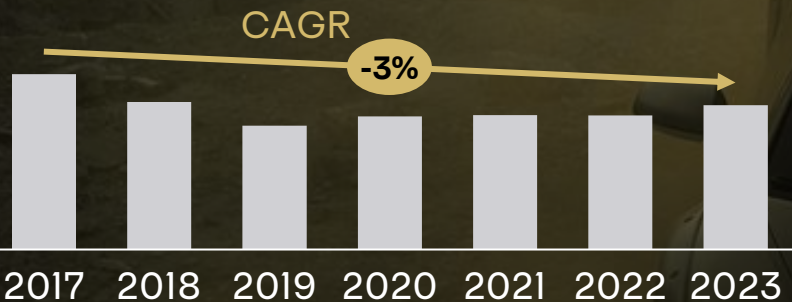
Revuelto: Fuel consumption (weighted combined): 11.86 l/100 km; Electric power consumption (weighted combined): 10.1 kWh/100 km;
CO₂ emissions (weighted combined): 276 g/km; CO₂ Class (weighted combined): G; Fuel consumption with empty battery (combined): 17.8 l/100 km;
CO₂ Class with empty battery: G.



FINANCIAL SUSTAINABLE GROWTH IN THE LAST 7 YEARS

Factory cost per car

(€k)



LEAN
STRUCTURE

Car per Indirect Headcount

(Car/HC)



R&D on Turnover

(%)



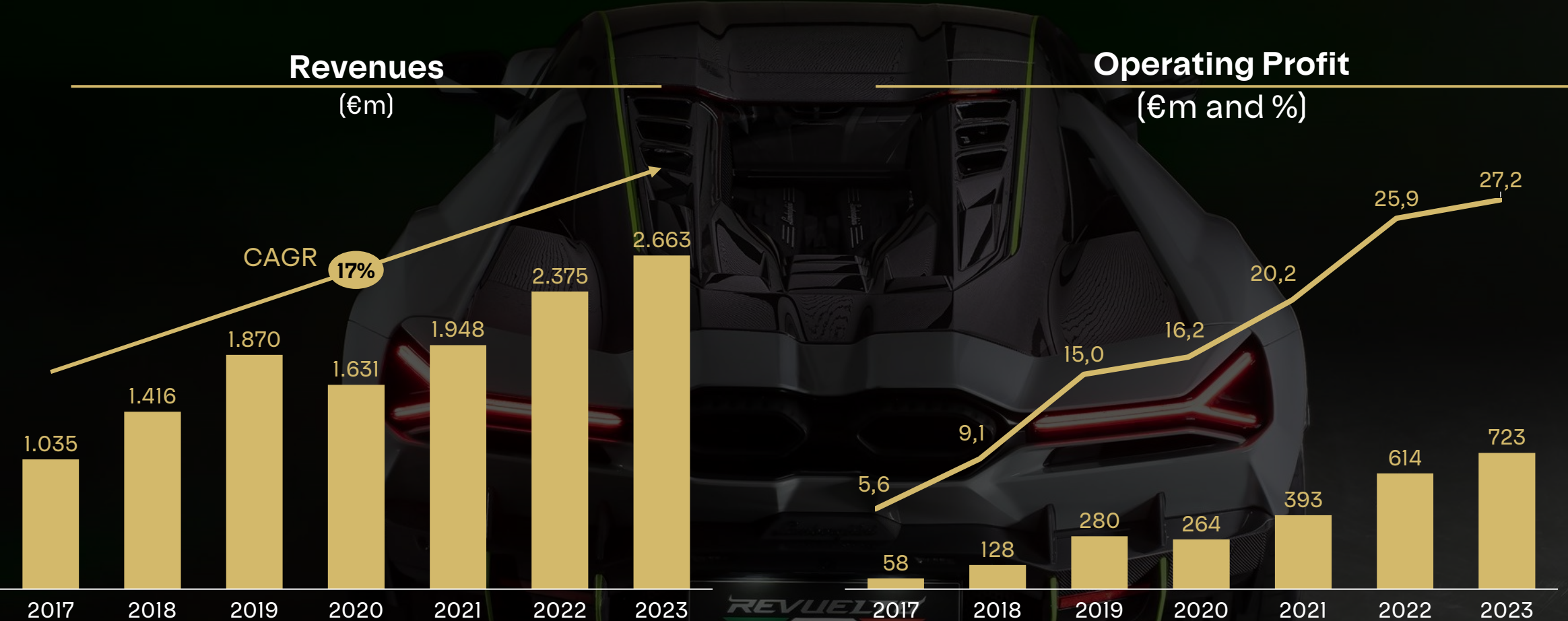
COST
MANAGEMENT

SG&A on Turnover

(%)



LAMBORGHINI ROAD TO LUXURY PROFITABILITY

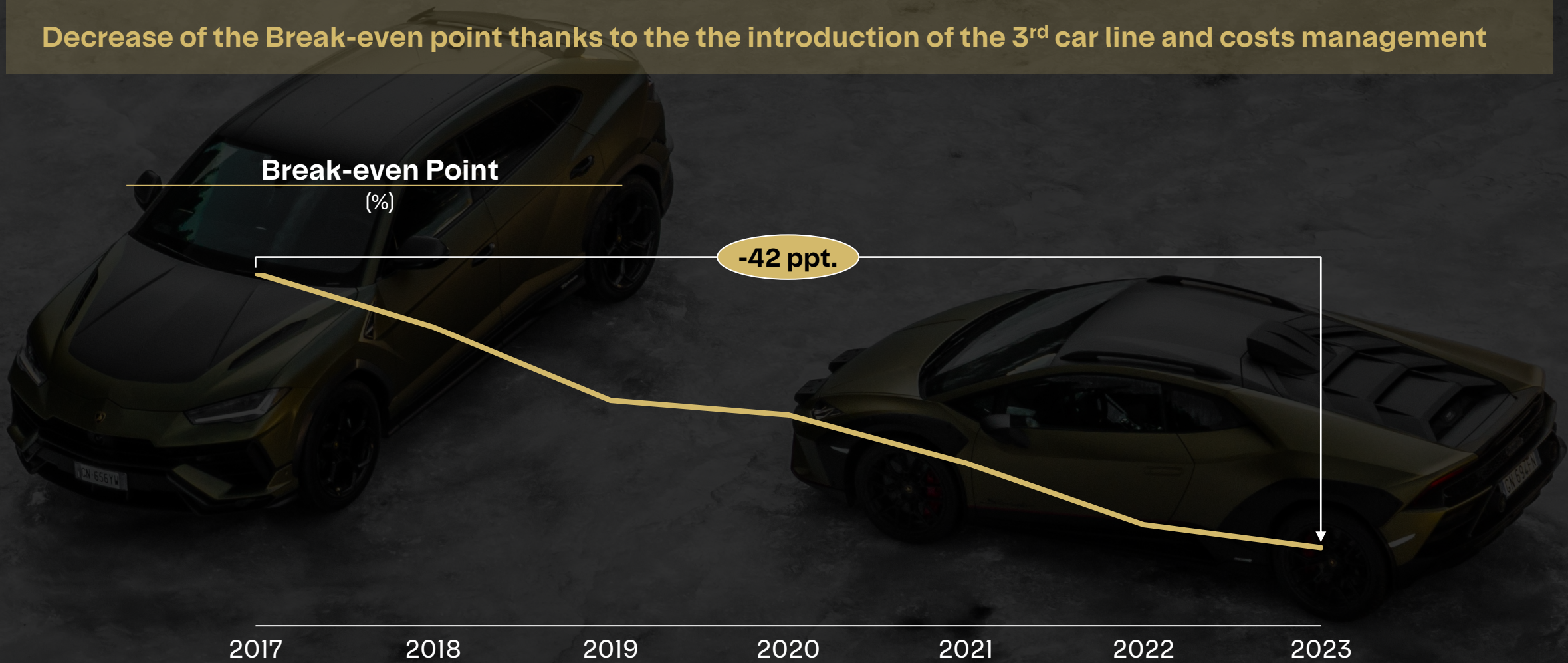


Revuelto: Fuel consumption (weighted combined): 11.86 l/100 km; Electric power consumption (weighted combined): 10.1 kWh/100 km;
CO₂ emissions (weighted combined): 276 g/km; CO₂ Class (weighted combined): G; Fuel consumption with empty battery (combined): 17.8 l/100 km;
CO₂ Class with empty battery: G.



A VERY LEAN COST STRUCTURE...

Decrease of the Break-even point thanks to the the introduction of the 3rd car line and costs management



Urus Performante: Fuel consumption (combined): 14.1 l/100 km; CO₂ emissions (combined): 320 g/km; CO₂ Class: G; Huracán Sterrato: Fuel consumption (combined): 14.9 l/100km; CO₂ emissions (combined): 337 g/km; CO₂ Class: G.



...COMBINED WITH A ROBUST CASH GENERATION

Negative
Working
Capital

Optimized
Investment

Lean asset
structure (RoI)

Business
development

Profitability at
luxury level

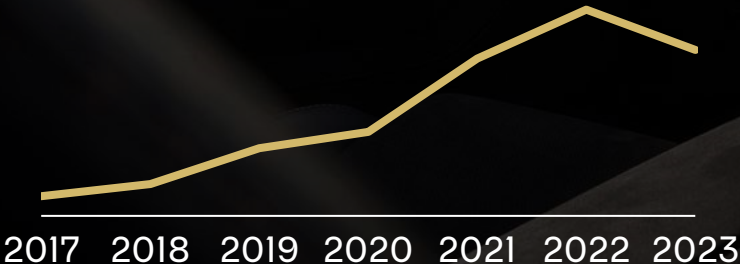
Growing EBITDA

Strong and
sustainable

CASH
GENERATING
UNIT

Strategy
execution

100% SELF
FUNDED



Asset Structure



EBITDA



Cash Flow

Urus SE: Fuel consumption (weighted combined): 2.08 l/100 km; Electric power consumption (weighted combined): 39.5 kWh/100 km; CO₂ emissions (weighted combined): 51.25 g/km; CO₂ Class (weighted combined): B; Fuel consumption with empty battery (combined): 12.9 l/100 km; CO₂ Class with empty battery: G.



BRAND VALUE GROWING FAST, ALONG WITH FINANCIAL PERFORMANCE

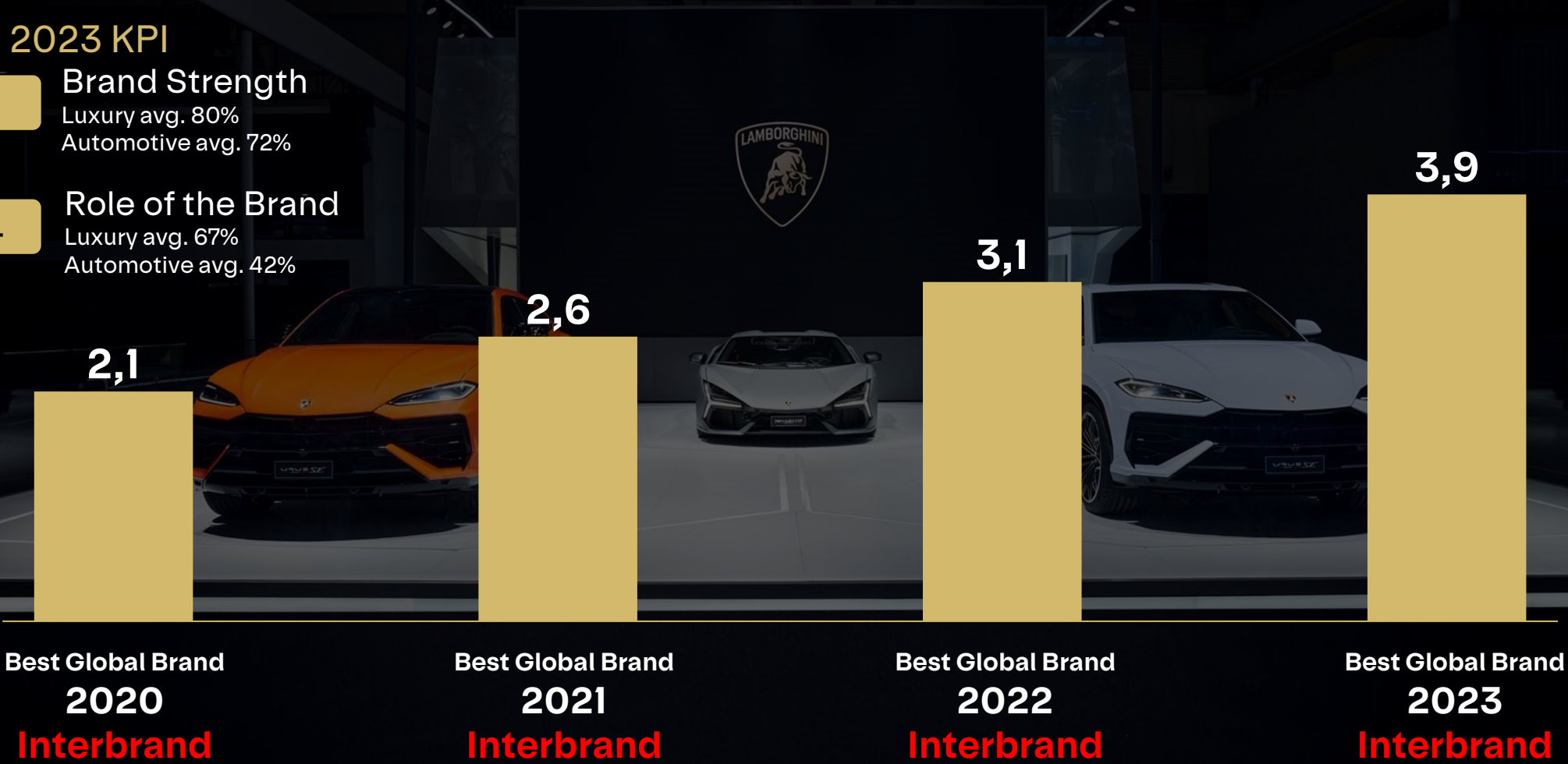
2023 KPI

79

Brand Strength
Luxury avg. 80%
Automotive avg. 72%

71,4

Role of the Brand
Luxury avg. 67%
Automotive avg. 42%



Revuelto: Fuel consumption (weighted combined): 11.86 l/100 km; Electric power consumption (weighted combined): 10.1 kWh/100 km; CO₂ emissions (weighted combined): 276 g/km; CO₂ Class (weighted combined): G; Fuel consumption with empty battery (combined): 17.8 l/100 km; CO₂ Class with empty battery: G; Urus SE: Fuel consumption (weighted combined): 2.08 l/100 km; Electric power consumption (weighted combined): 39.5 kWh/100 km; CO₂ emissions (weighted combined): 51.25 g/km; CO₂ Class (weighted combined): B; Fuel consumption with empty battery (combined): 12.9 l/100 km; CO₂ Class with empty battery: G.



LUXURY PROFITABILITY WITH POTENTIAL IN PERSONALIZATION AND SIZE

Best in Class profitability

Potential in Personalization and Car Park growth

Size matters: potential growth with new product generation and 4th model line



A rear three-quarter view of a blue Lamborghini Temerario. The car features a prominent rear spoiler, a hexagonal taillight, and a rear wheel with a complex, multi-spoke design. The word "TEMERARIO" is visible on the rear panel, and the Lamborghini logo is on the wheel center cap.

Q&A

Temerario: The vehicle is not yet offered for sales and is therefore not subject to Directive 1999/94/EC. The fuel consumption and emission data are in the type of approval stage.

AGENDA | SEPTEMBER 26, 2024



1 09.00 – 09.10 | Welcome & Introduction

Mr. Schwarzl & Mr. Poma

2 09.10 – 09.30 | Lamborghini Strategy

Mr. Poma

3 09.30 – 09.50 | Financial Growth

Mr. Poma

4 09.50 – 10.10 | Q&A

Mr. Poma

10.10 – 10.25 | Coffee break

5 10.25 – 12.15 | Production site visit incl. Q&A

Mr. Niccoli

12.15 – 13.00 | Lunch break

6 13.00 – 13.30 | Business model & Customer journey incl. Q&A

Mr. Foschini

7 13.30 - 14.00 | Technology & Product incl. Q&A

Mr. Pacini

8 14.00 – 15.30 | Technical Information & Test Drives



GOLDMAN SACHS INVESTOR FIELD TRIP

Ranieri Niccoli | Chief Manufacturing Officer and Board Member of Automobili Lamborghini

Temerario: The vehicle is not yet offered for sales and is therefore not subject to Directive 1999/94/EC. The fuel consumption and emission data are in the type of approval stage.

SITE VISIT



- ① SuperSport Cars Assembly
incl. Saddlery
- ② New Press shop
- ③ Super SUV Assembly
- ④ Finishing





AGENDA | SEPTEMBER 26, 2024

1 09.00 – 09.10 | Welcome & Introduction

Mr. Schwarzl & Mr. Poma

2 09.10 – 09.30 | Lamborghini Strategy

Mr. Poma

3 09.30 – 09.50 | Financial Growth

Mr. Poma

4 09.50 – 10.10 | Q&A

Mr. Poma

10.10 – 10.25 | Coffee break

5 10.25 – 12.15 | Production site visit incl. Q&A

Mr. Niccoli

12.15 – 13.00 | Lunch break

6 13.00 – 13.30 | Business model & Customer journey incl. Q&A

Mr. Foschini

7 13.30 - 14.00 | Technology & Product incl. Q&A

Mr. Pacini

8 14.00 – 15.30 | Technical Information & Test Drives



GOLDMAN SACHS INVESTOR FIELD TRIP

Federico Foschini | Chief Marketing and Sales Officer and Board Member of Automobili Lamborghini

Temerario: The vehicle is not yet offered for sales and is therefore not subject to Directive 1999/94/EC. The fuel consumption and emission data are in the type of approval stage.



A STRONG FORWARD-LOOKING ATTITUDE

THE BRAND ID-CARD



V I S I O N

BEING THE LEADER OF

THE 'UNEXPECTED'

M I S S I O N

TURNING OUR VISIONARY IDEAS INTO

STUNNING CREATIONS

STRONG AFFINITY WITH NEW GENERATIONS

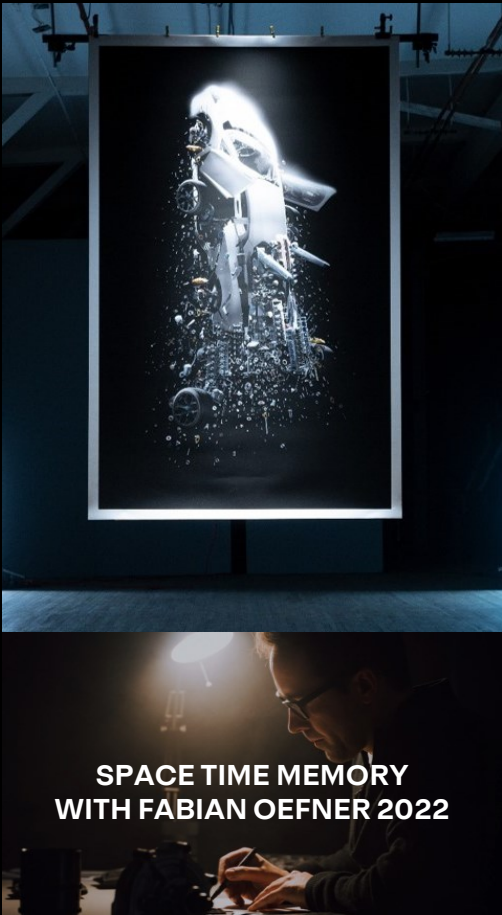
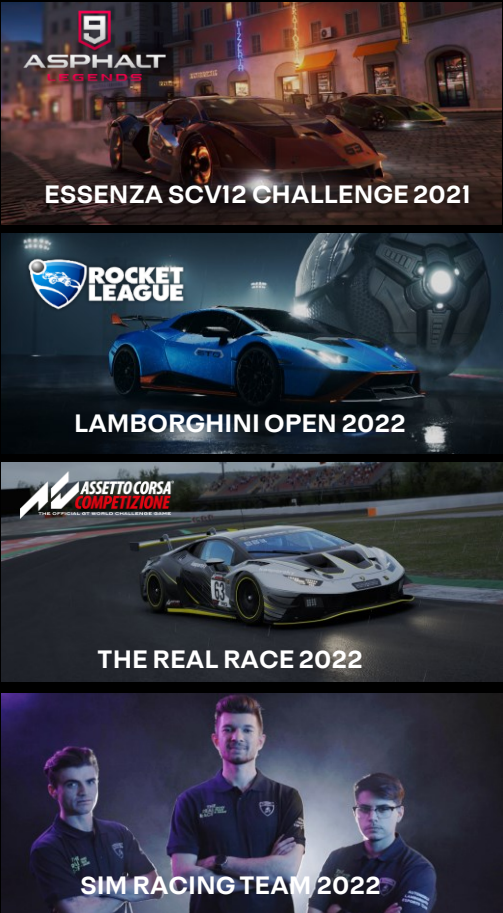
LEADING POSITION IN COMMUNICATION TOUCHPOINTS



SOCIAL MEDIA

CHANNELS	FAN BASE		ESS RANKING
	36,9M	FOLLOWERS	1st
	2,4M	FOLLOWERS	1st
	2,1M	SUBSCRIBERS	1st
	4,4 M	FOLLOWERS	3nd
	4,5M	FOLLOWERS	ND
	12,8M	FANS	2nd
	1,1M	FOLLOWERS	3rd

eSPORTS



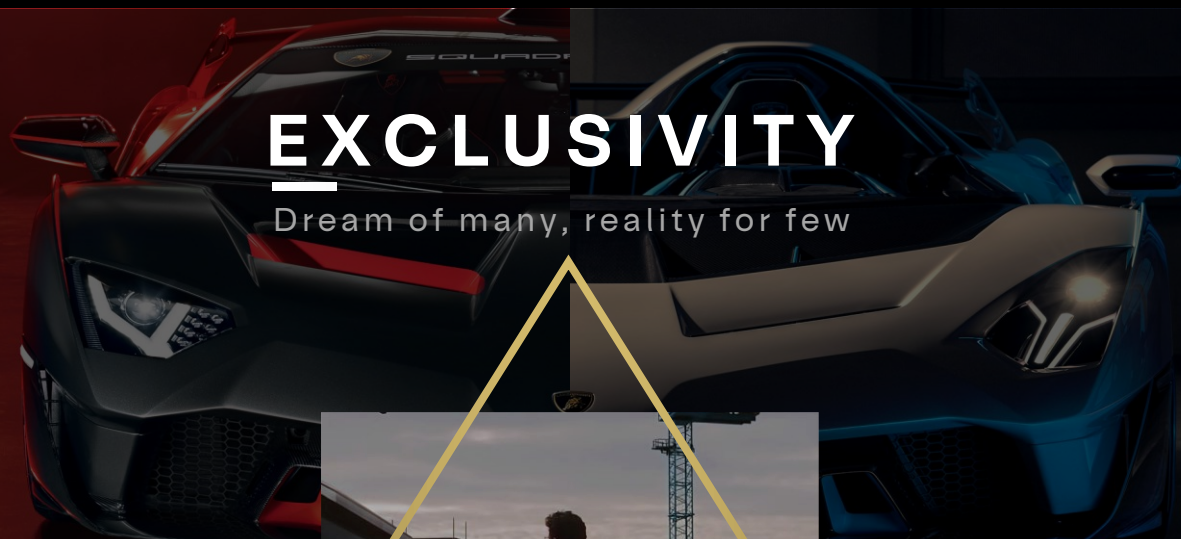


WHAT IS LUXURY IN SUPERSPORTSCAR?

GUARANTEE HOMOGENEOUS EXPERIENCE ALONG TOUCHPOINTS

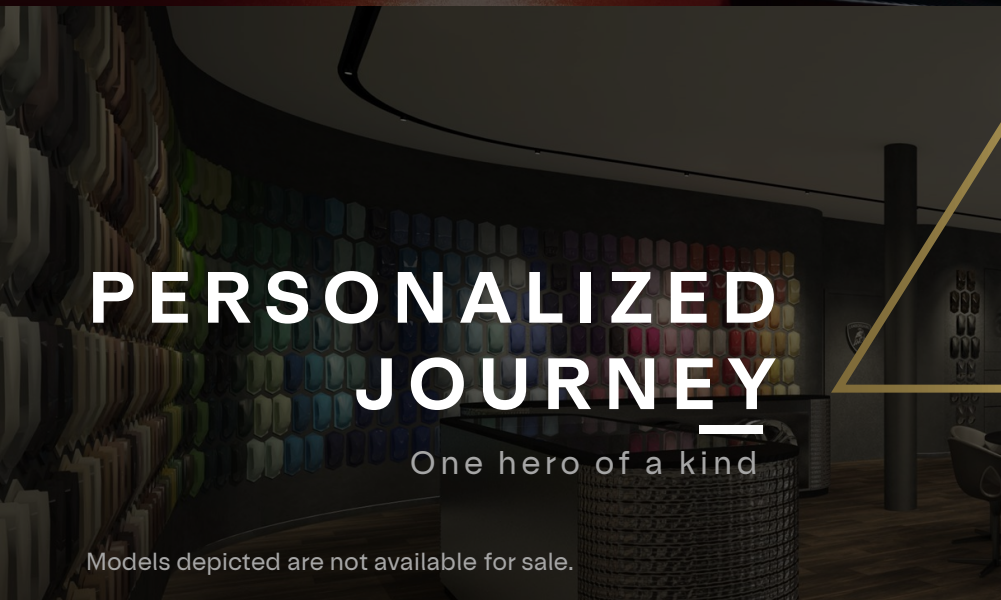
EXCLUSIVITY

Dream of many, reality for few



PERSONALIZED JOURNEY

One hero of a kind



CARE

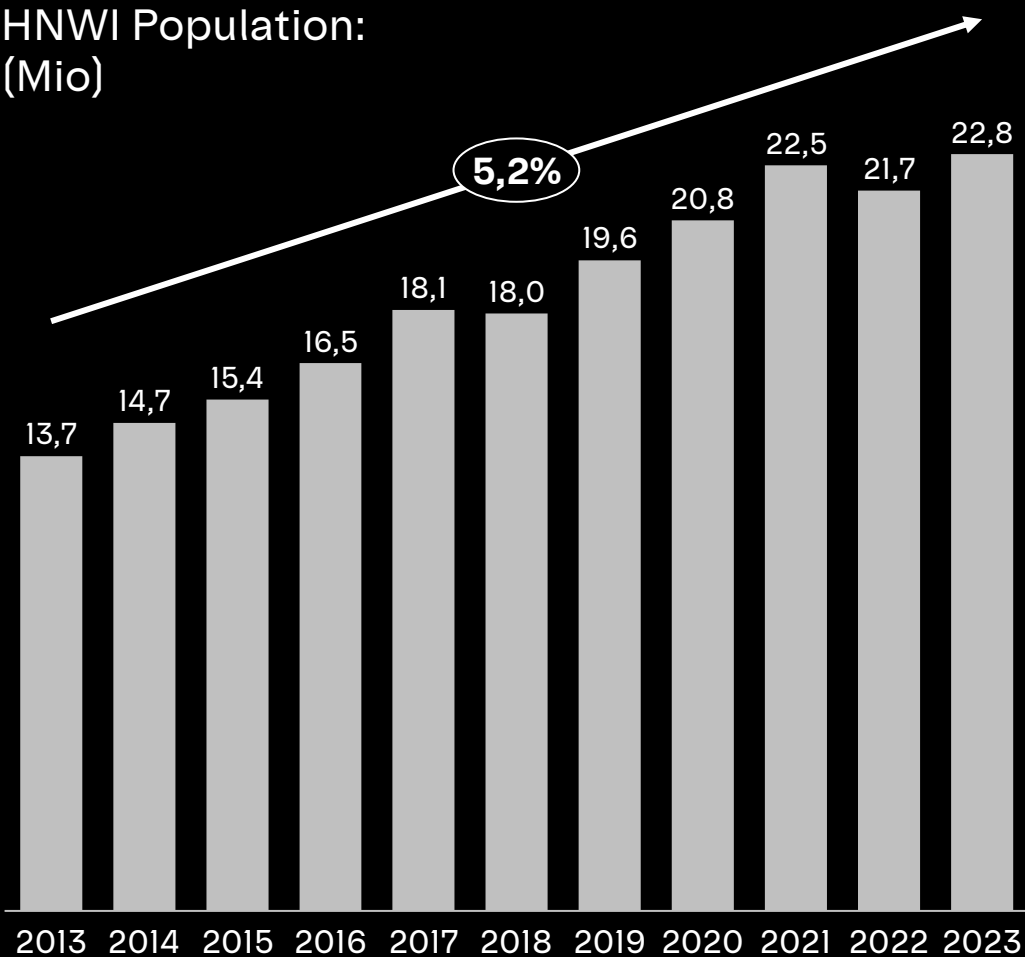
Details makes difference



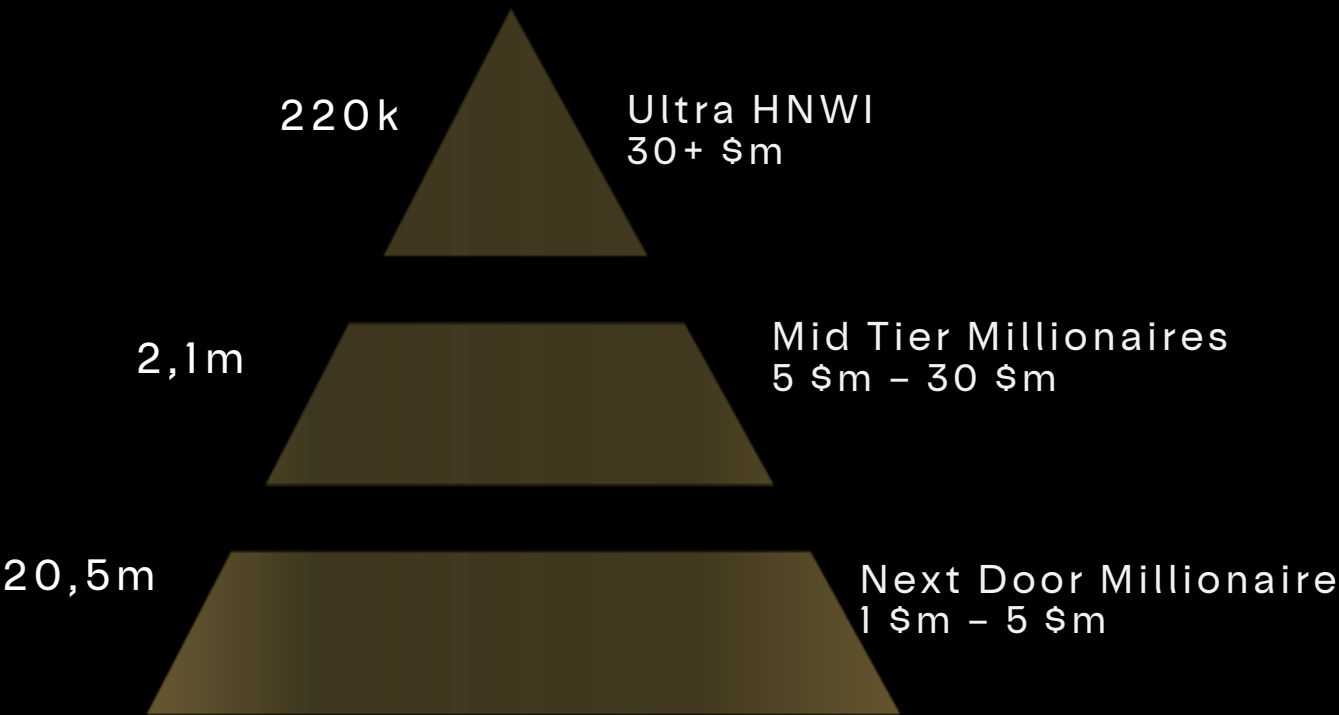


CUSTOMER PROFILE

A STABLE GROWTH OF HIGH NET WORTH INDIVIDUALS IS SUPPORTING OUR SALES...



HNWI 2023: 22,8 Mio Individuals



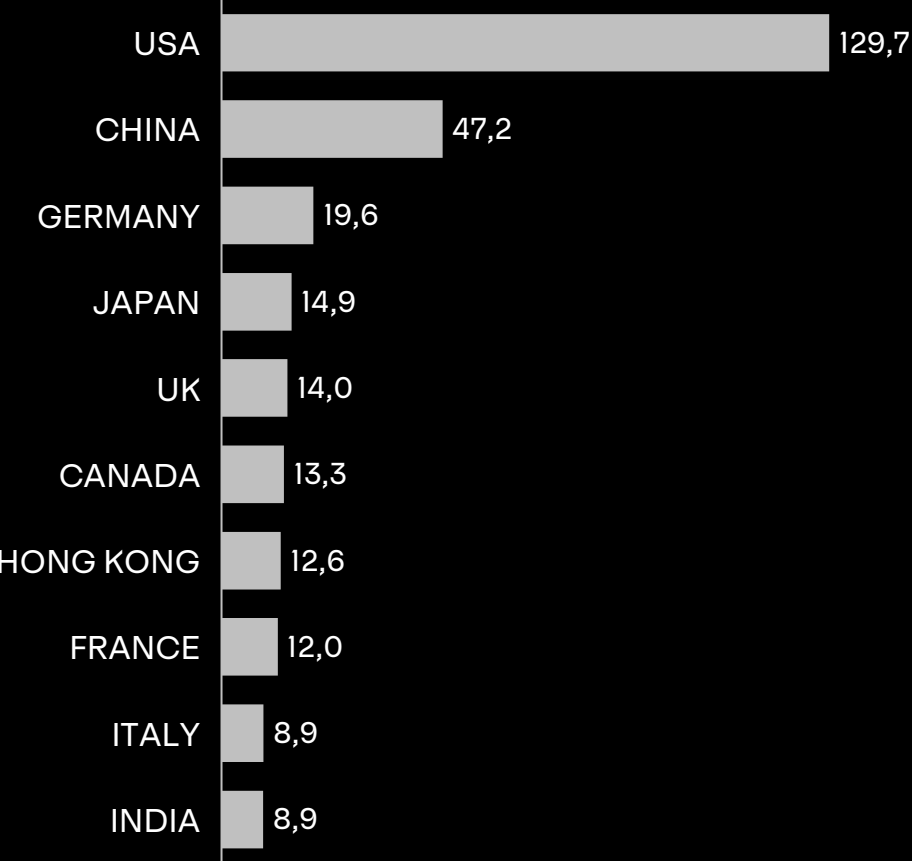
CUSTOMER PROFILE

... AND IS REFLECTED IN OUR GEOGRAPHICAL FOOTPRINT



Ultra UHNWI 2022: Country Distribution

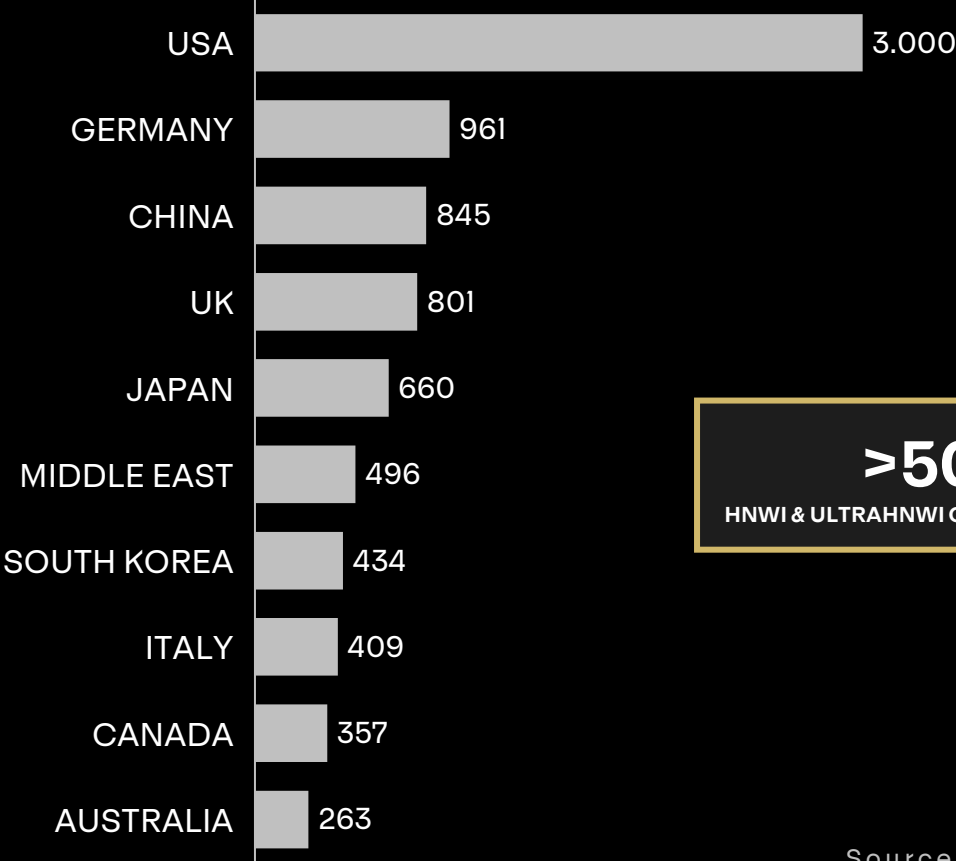
71% of UHNWIs are in our Top 10 Markets



UHNWI Population (K)

Lamborghini Deliveries 2023: 10.112 units

Top 10 Markets represent 81% of Total Deliveries



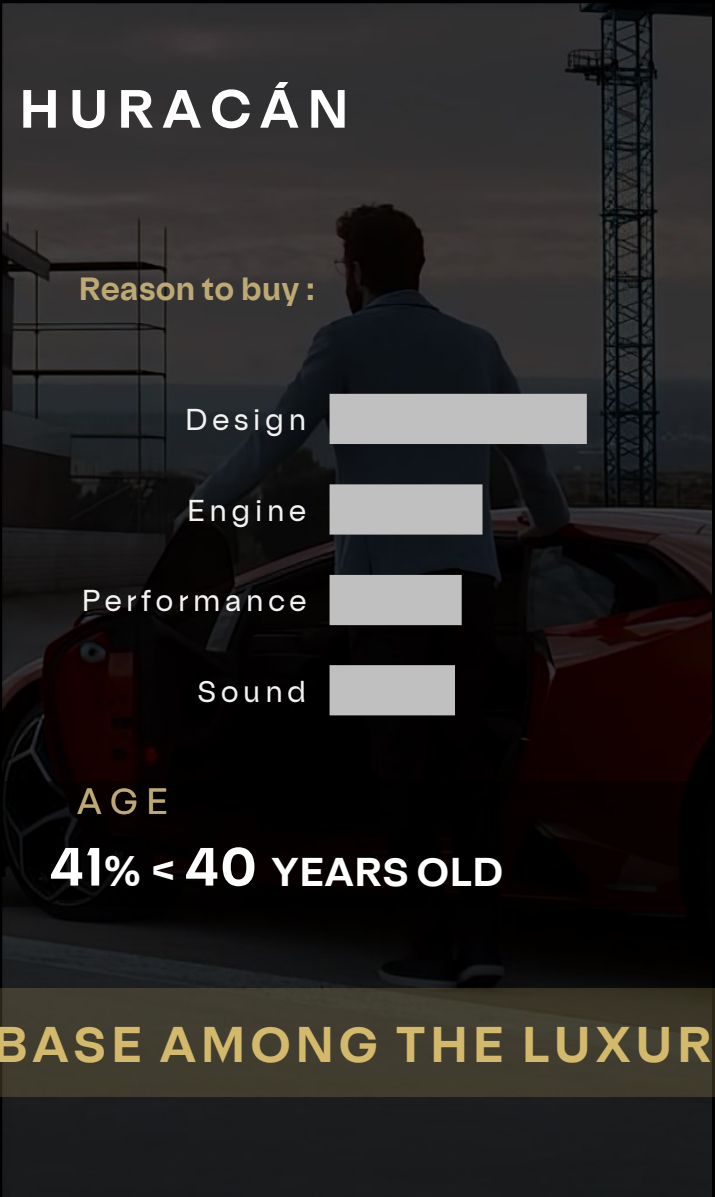
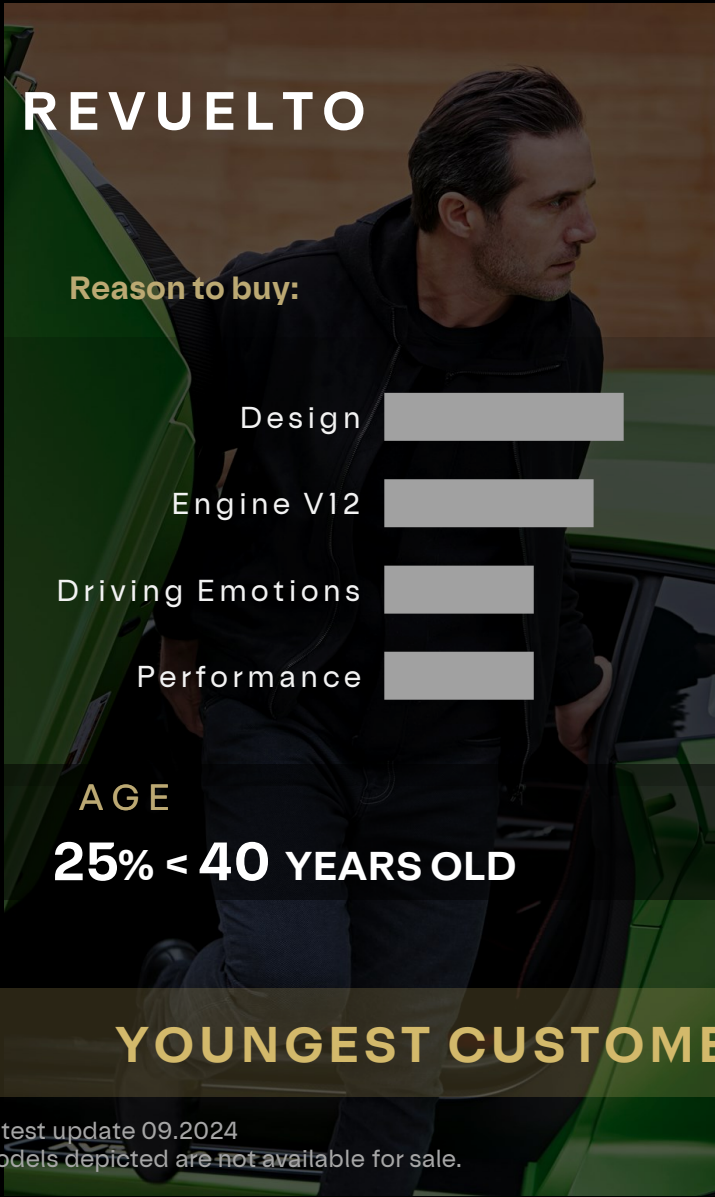
Deliveries to Customers (Units)

>50.000
HNWI & ULTRAHNWI ON LAMBORGHINI DATABASE



THE YOUNGEST CUSTOMER BASE

DESIGN AND PERFORMANCE AS MAIN REASONS TO BUY

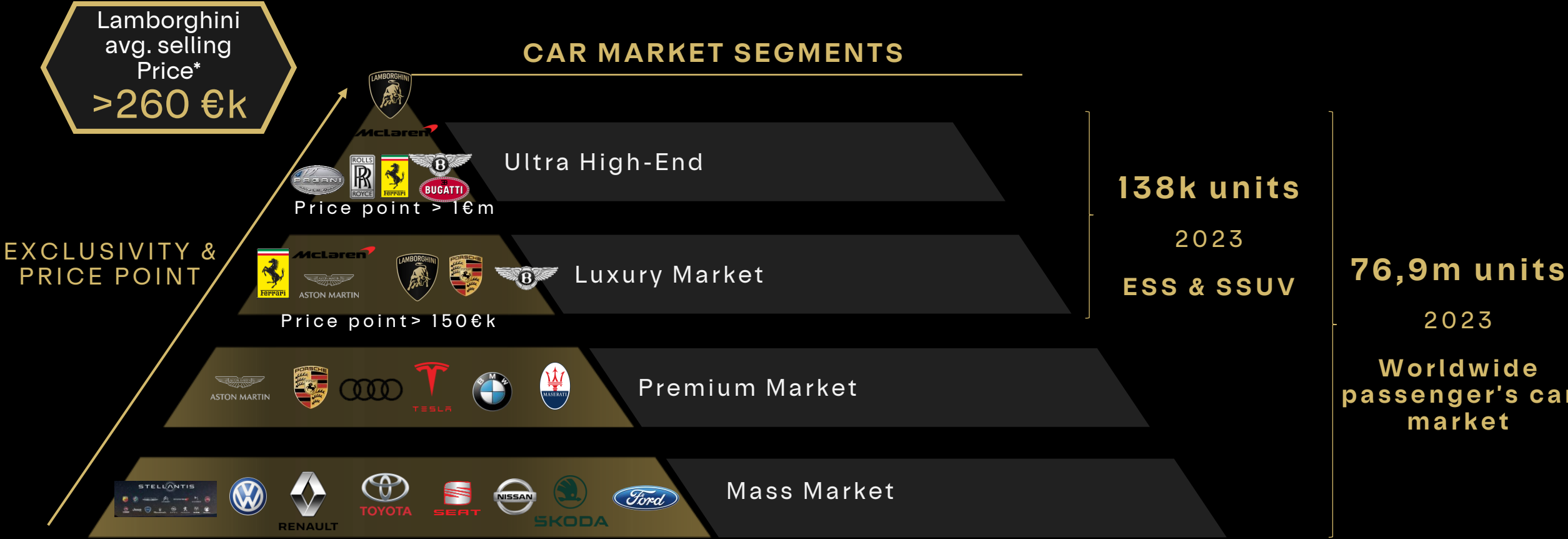


YOUNGEST CUSTOMER BASE AMONG THE LUXURY AUTOMOTIVE SEGMENT

Latest update 09.2024
Models depicted are not available for sale.

LAMBORGHINI AS AN ULTRA LUXURY BRAND

A BRAND POSITIONED IN LUXURY AND ULTRA HIGH-END MARKETS



Source: Total car market – VWG internal figures
ESS & SSUV IHS Registrations with internal estimate for missing markets; Lamborghini – delivery to customer
ESS: Exclusive Sports car Segment SSUV: Super Sports Utility Vehicle Segment
List of Brands not exhaustive
* Cars and Spare Parts

PRODUCT LINE UP

A COMPLETE PRODUCT OFFER COMPOSED BY 3 PRODUCT LINES (2 SUPER SPORTSCARS & 1 SUPER SUV)



REVUELTO



TEMERARIO

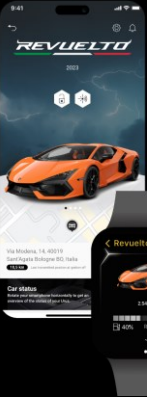


URUS

Revuelto: Fuel consumption (weighted combined): 11.86 l/100 km; Electric power consumption (weighted combined): 10.1 kWh/100 km; CO₂ emissions (weighted combined): 276 g/km; CO₂ Class (weighted combined): G; Fuel consumption with empty battery (combined): 17.8 l/100 km; CO₂ Class with empty battery: G; Temerario: The vehicle is not yet offered for sales and is therefore not subject to Directive 1999/94/EC. The fuel consumption and emission data are in the type of approval stage; Urus SE: Fuel consumption (weighted combined): 2.08 l/100 km; Electric power consumption (weighted combined): 39.5 kWh/100 km; CO₂ emissions (weighted combined): 51.25 g/km; CO₂ Class (weighted combined): B; Fuel consumption with empty battery (combined): 12.9 l/100 km; CO₂ Class with empty battery: G.

REVUELTO

THE FIRST HPEV



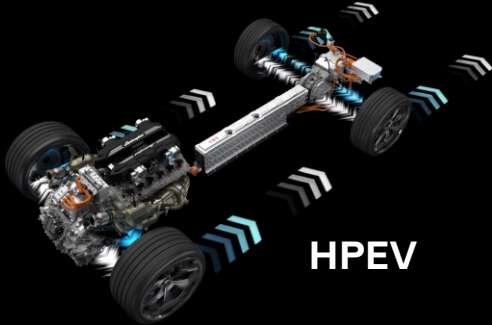
Advanced
Connectivity



Iconic Design



V12 NA



HPEV



1015 CV



13 Driving Modes



Technological
Improvement



Outstanding
Performance



38% CO2
Reduction

TEMERARIO

A NEW CLASS OF ITS OWN



**ALL-NEW
V8 Bi-Turbo
10.000 rmp**



**STATE OF THE ART
SPACEFRAME**



**UNCONVENTIONAL
HYBRID LAYOUT**



**NEW FUNCTION
DRIFT MODE**



**ALLEGGERITA
PACKAGE**



**NEW COMFORT
SEATS**

AUTHENTIC FUORICLASSE

URUS

E-NHANCED DRIVING EMOTION

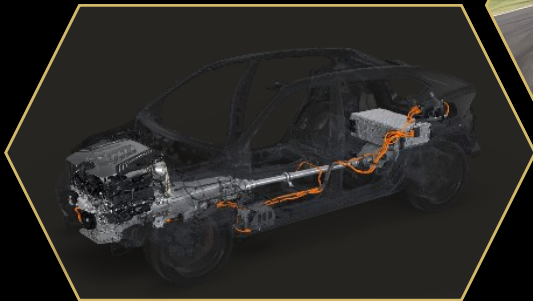


A completely re-engineered Urus that enhances its core value blending a supersport car performance with the everyday usability of an SUV

NEW ADAPTIVE DRIVETRAIN



NEW HYBRID POWER UNIT ICE + ELECTRIC



CLEANER & REFINED DESIGN



SEAMLESS HMI



AMPLIFIED USABILITY





ORDER BACKLOG

ORDER BANK IS SUPPORTING RESILIENCE AND EXCLUSIVITY

REVUELTO		Until mid 2026
HURACÁN		End of production
URUS		Until end 2025

Latest update 09.2024. Urus Launch: April 2024
Revuelto: Fuel consumption (weighted combined): 11.86 l/100 km; Electric power consumption (weighted combined): 10.1 kWh/100 km; CO₂ emissions (weighted combined): 276 g/km; CO₂ Class (weighted combined): G; Fuel consumption with empty battery (combined): 17.8 l/100 km; CO₂ Class with empty battery: G; Urus SE: Fuel consumption (weighted combined): 2.08 l/100 km; Electric power consumption (weighted combined): 39.5 kWh/100 km; CO₂ emissions (weighted combined): 51.25 g/km; CO₂ Class (weighted combined): B; Fuel consumption with empty battery (combined): 12.9 l/100 km; CO₂ Class with empty battery: G; Huracán Tecnica: Fuel consumption (combined): 14.5 l/100km; CO₂ emissions (combined): 328 g/km; CO₂ Class: G.

LUXURY SSC CUSTOMERS' TRENDS

BE PART OF AN EXCLUSIVE ENTERTAINING PLATFORM



CUSTOMIZATION

Models depicted is not available for sale.



FEEL LIKE A PILOT



EXPERIENCES



CUSTOMIZATION PROGRAM

AD PERSONAM: A COMPLETE CUSTOMIZATION PROGRAM

INCREMENTAL PERSONALIZATION LEVELS

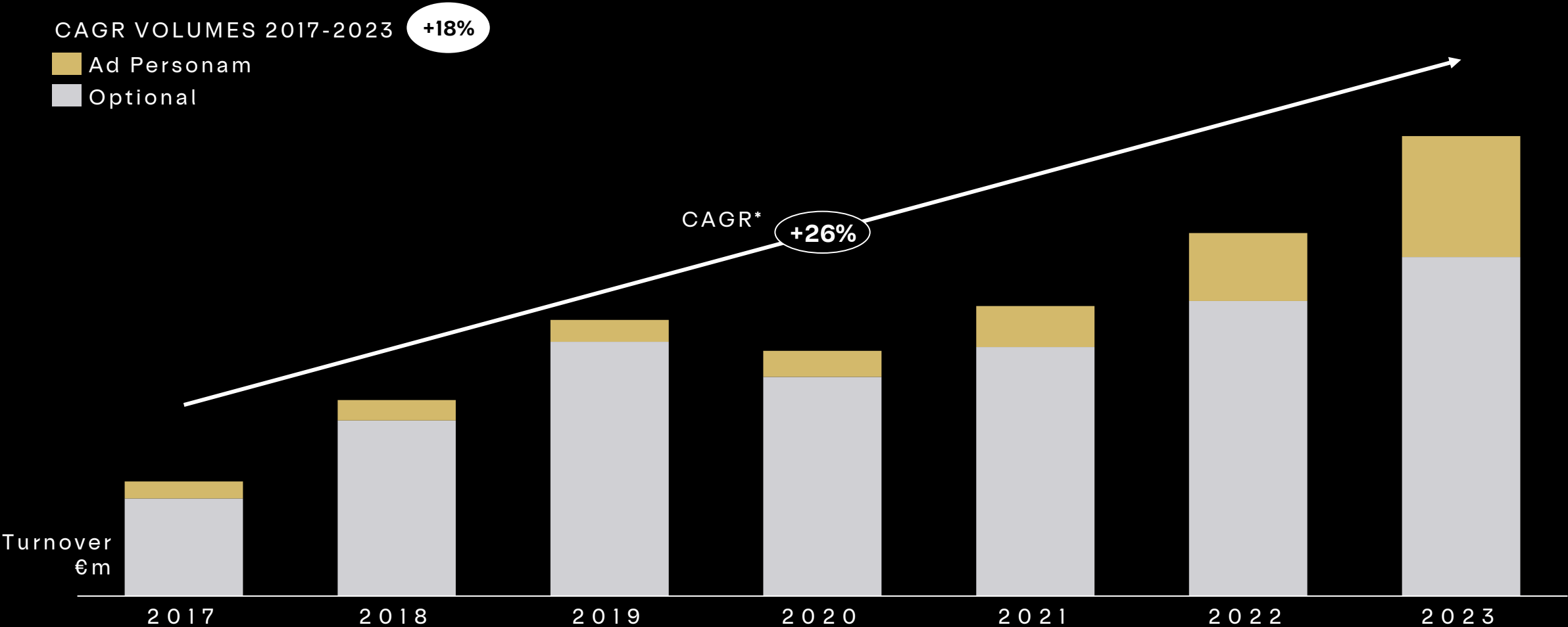


MULTIPLE TOUCHPOINTS



CUSTOMIZATION BUSINESS

A CONSISTENT GROWTH BASED ON A WIDER OFFER TO MATCH CUSTOMERS' EXPECTATIONS



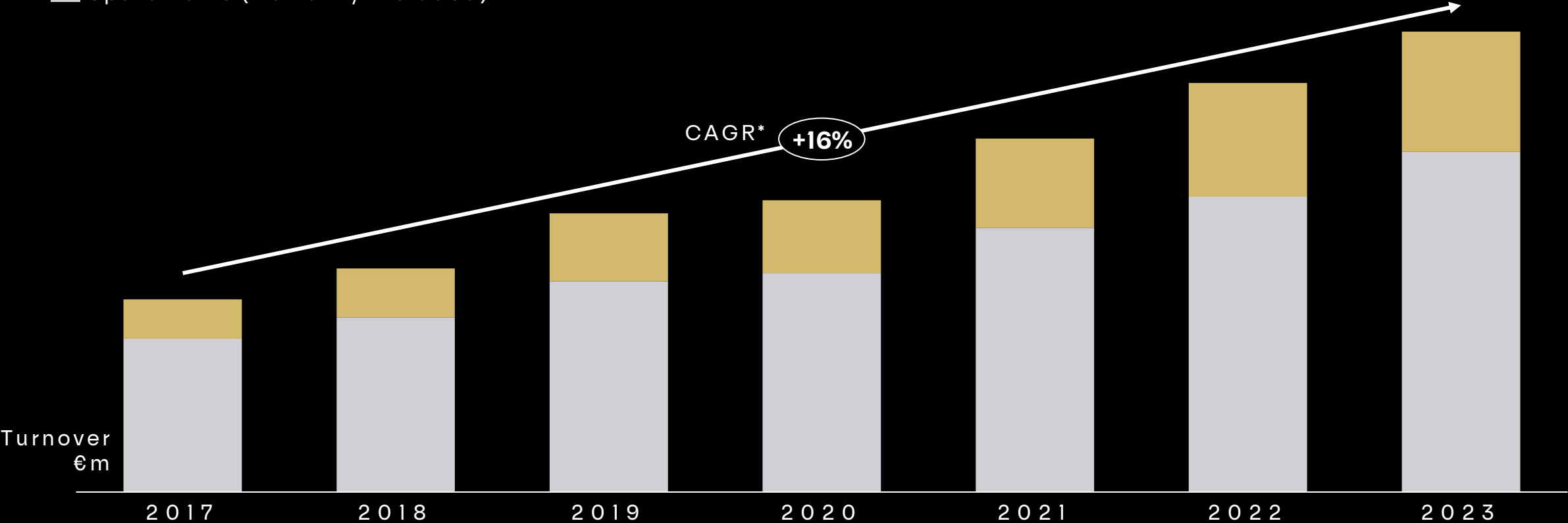
SPARE PARTS & ACCESSORIES BUSINESS

A SOLID PARTS' GROWTH WITH EXPANSION OF ACCESSORY RANGE OFFER



CAGR 10Y CAR PARC 2017-2023 +16%

- Accessories
- Spare Parts (warranty included)



CUSTOMER EXPERIENCE

A PHYSICAL APPROACH...



FACTORY



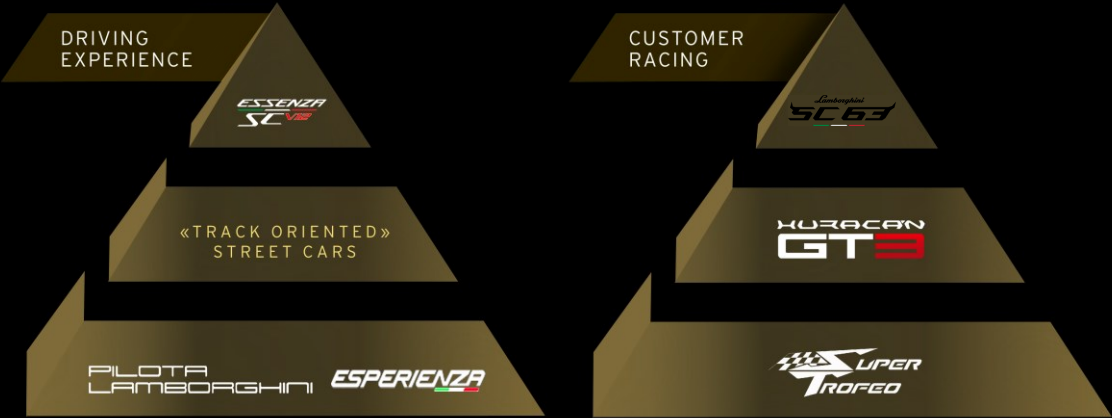
DEALER



ON THE ROAD



ON TRACK





...AND A DIGITAL EXPERIENCE

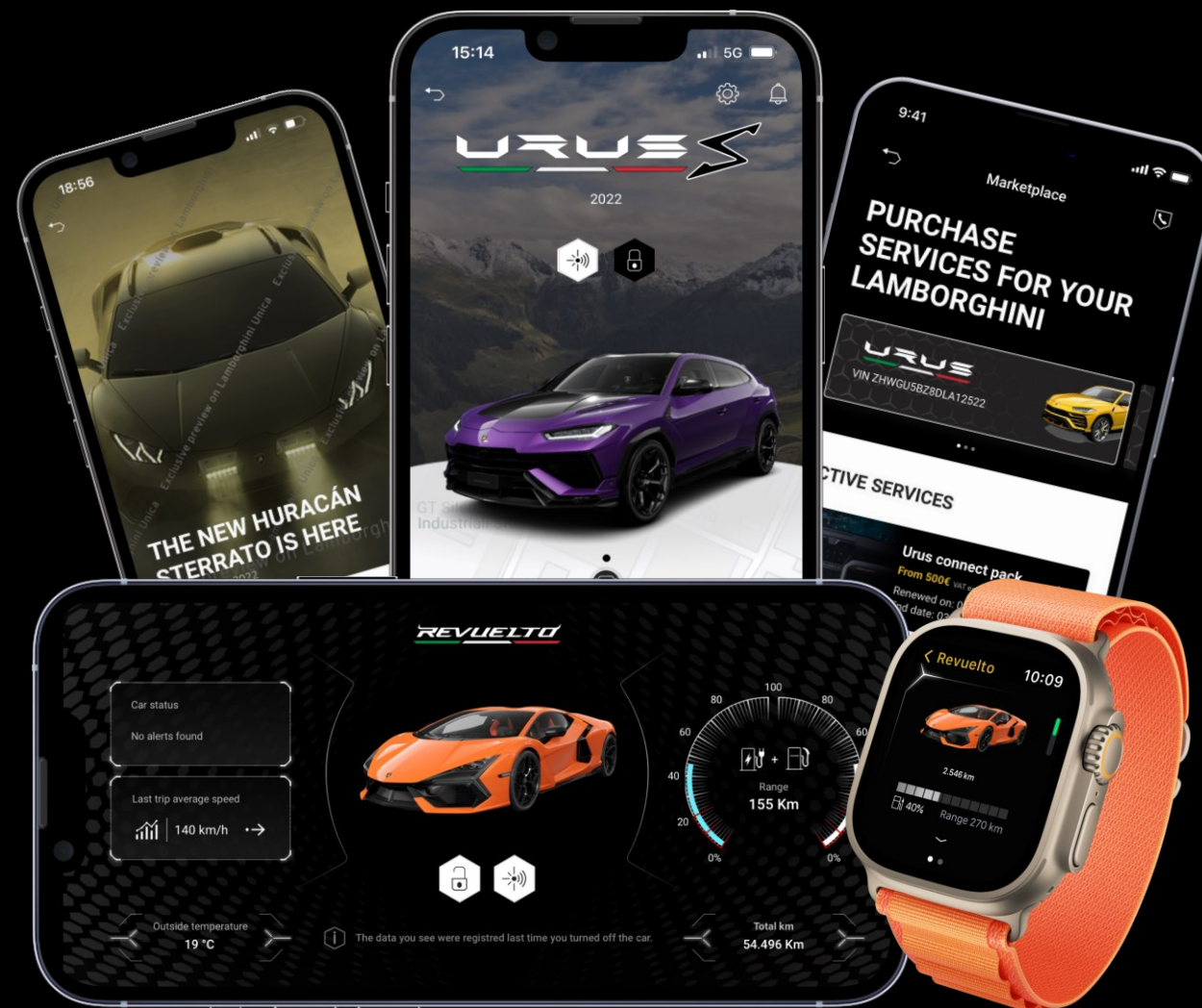
UNICA APP: THE LAMBORGHINI WORLD AT A FINGERTIP

More than 35.000
registered customers

Exclusive previews and contents

Lamborghini connected remote
services

Online Marketplace



Latest update 09.2024

Revuelto: Fuel consumption (weighted combined): 11.86 l/100 km; Electric power consumption (weighted combined): 10.1 kWh/100 km; CO₂ emissions (weighted combined): 276 g/km; CO₂ Class (weighted combined): G; Fuel consumption with empty battery (combined): 17.8 l/100 km; CO₂ Class with empty battery: G; Huracán Sterrato: Fuel consumption (combined): 14.9 l/100km; CO₂ emissions (combined): 337 g/km; CO₂ Class: G; Urus Performante: Fuel consumption (combined): 14.1 l/100 km; CO₂ emissions (combined): 320 g/km; CO₂ Class: G; Urus: Fuel consumption (combined): 14.4 l/100 km; CO₂ emissions (combined): 320 g/km; CO₂ Class: G; Other models depicted are not available for sale.

BRAND PARTNERSHIP

PIONEERING & UNCONVENTIONAL ACTIVATIONS



MOBILITY



REAL ESTATE



TOYS



FASHION



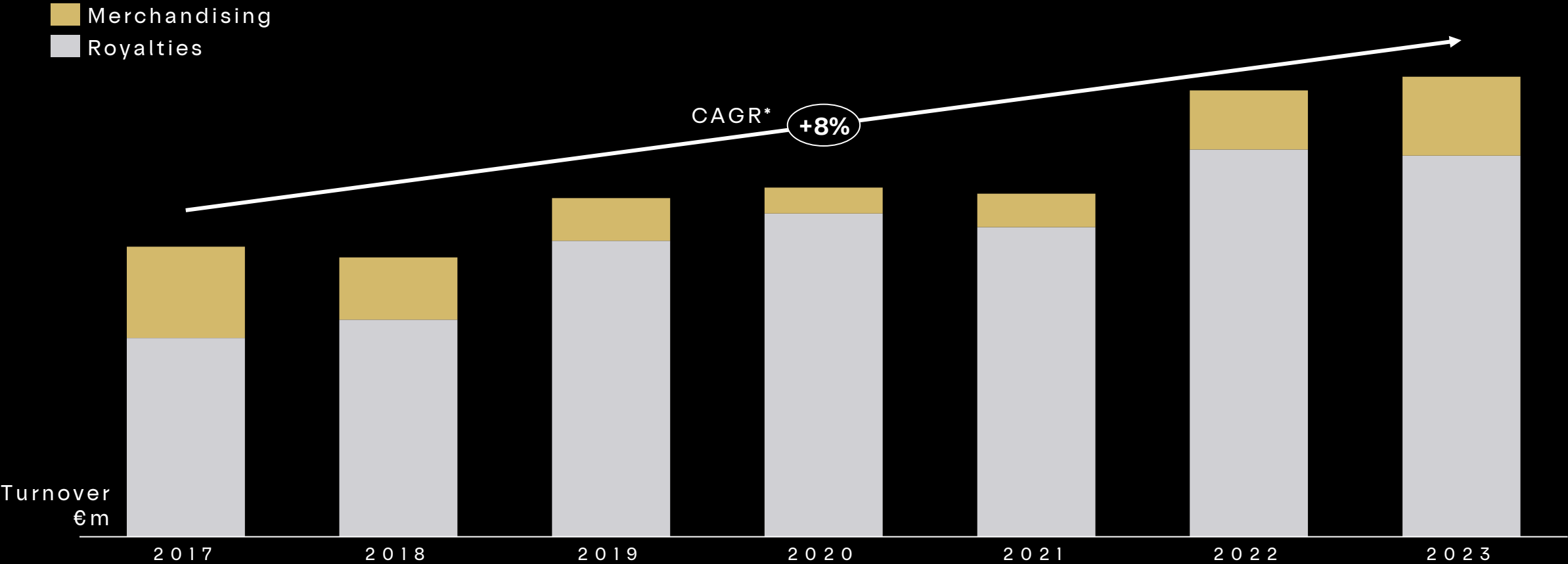
GAMING



Huracán Tecnica: Fuel consumption (combined): 14.5 l/100km; CO₂ emissions (combined): 328 g/km; CO₂ Class: G; Huracán STO: Fuel consumption (combined): 13.9 l/100km; CO₂ emissions (combined): 331 g/km; CO₂ Class: G.

BRAND EXTENSION

BRAND STRENGTH SUSTAINS CONTINUOUS GROWTH

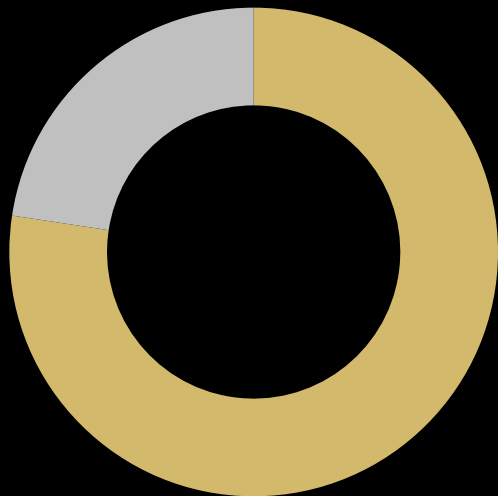


DEALER NETWORK BUSINESS MODEL

A SOLID AND PROFITABLE DEALER NETWORK

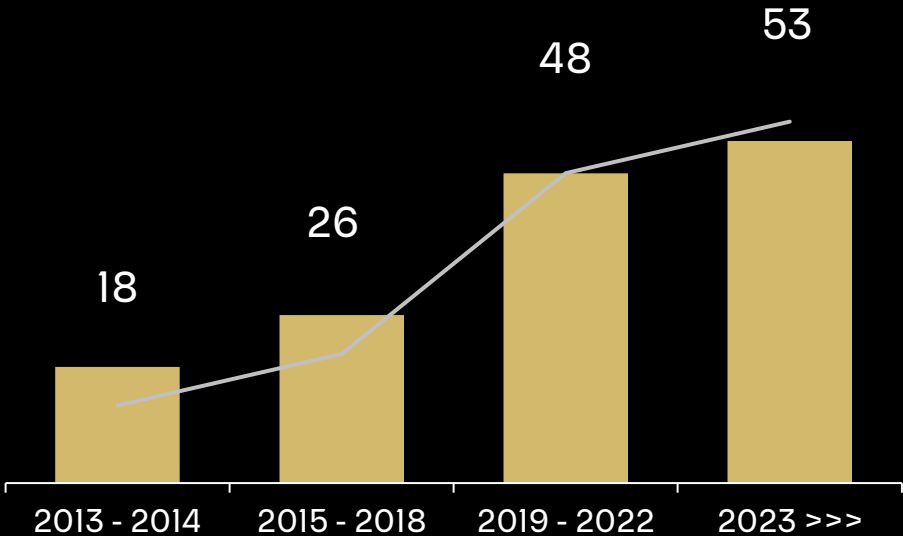


Audi, Bentley, Porsche
Others



MORE THAN 75% OF LAMBORGHINI DEALERS
TRADE ALSO AUDI, BENTLEY AND PORSCHE

Average Deliveries to customer/Dealer
— ROS%



PROFITABILITY GROWTH
THANKS TO A SUSTAINABLE BUSINESS MODEL

AGENDA | SEPTEMBER 26, 2024



1 09.00 – 09.10 | Welcome & Introduction

Mr. Schwarzl & Mr. Poma

2 09.10 – 09.30 | Lamborghini Strategy

Mr. Poma

3 09.30 – 09.50 | Financial Growth

Mr. Poma

4 09.50 – 10.10 | Q&A

Mr. Poma

10.10 – 10.25 | Coffee break

5 10.25 – 12.15 | Production site visit incl. Q&A

Mr. Niccoli

12.15 – 13.00 | Lunch break

6 13.00 – 13.30 | Business model & Customer journey incl. Q&A

Mr. Foschini

7 13.30 - 14.00 | Technology & Product incl. Q&A

Mr. Pacini

8 14.00 – 15.30 | Technical Information & Test Drives



GOLDMAN SACHS INVESTOR FIELD TRIP

Luca Pacini | Head of R&D Strategy & Projects Coordination

Temerario: The vehicle is not yet offered for sales and is therefore not subject to Directive 1999/94/EC. The fuel consumption and emission data are in the type of approval stage.



BRAVE INNOVATION HERITAGE

DESIGN

FEEDBACK

REACTIVITY

DRIVABILITY

THE DRIVER

INVOLVEMENT

EMOTIONAL PERFORMANCE

LONGITUDINAL - LATERAL

Huracán STO: Fuel consumption (combined): 13.9 l/100km; CO₂ emissions (combined): 331 g/km; CO₂ Class: G; Revuelto: Fuel consumption (weighted combined): 11.86 l/100 km; Electric power consumption (weighted combined): 10.1 kWh/100 km; CO₂ emissions (weighted combined): 276 g/km; CO₂ Class (weighted combined): G; Fuel consumption with empty battery (combined): 17.8 l/100 km; CO₂ Class with empty battery: G.



TECHNOLOGY DNA





LAMBORGHINI WAY

THE SPORTINESS OF THE FUTURE

POWERTRAIN AND ELECTRIFICATION COMPETENCE

- Unconventional approach to electrification
- Tradition, Know How and Expertise on Internal Combustion Engines

HV ANCILLARIES PORTFOLIO FROM AUDI GROUP

- Platform Synergies with the Group
- Full access to Audi Group components and solutions

NEW CONCEPTS
FREEDOM TO BE UNIQUE
RESOURCES WHERE REALLY MATTERS



LIGHTWEIGHT MATERIAL & AERODYNAMIC DISTINCTIVENESS

CARBON FIBER KNOW-HOW

**WEIGHT
REDUCTION**

**STIFFNESS TO
WEIGHT RATIO**

**SUSTAINABLE
MATERIAL**

**ADDED VALUE
FOR CUSTOMER**

CFRP (Carbon Fiber Reinforced Plastic) production: 360° in House

SMART-AERO

**PRECISE
DOWNFORCE**

**PERFORMANCE
INCREASE**

**SMART
MATERIALS**

**LOWER AIR
RESISTANCE**

Different Patents that allow us to be a reference point



ADVANCED CHASSIS SYSTEM

RACE DRIVING MAKE EASY

VEHICLE
DYNAMICS

CONTROL

A D A S

HMI DIGITAL DISTINCTIVENESS

INTUITIVE & CONNECTED - ENHANCING THE FUN TO DRIVE



PLATFORMS SHARED WITHIN DIGITAL ECOSYSTEM OF THE GROUP

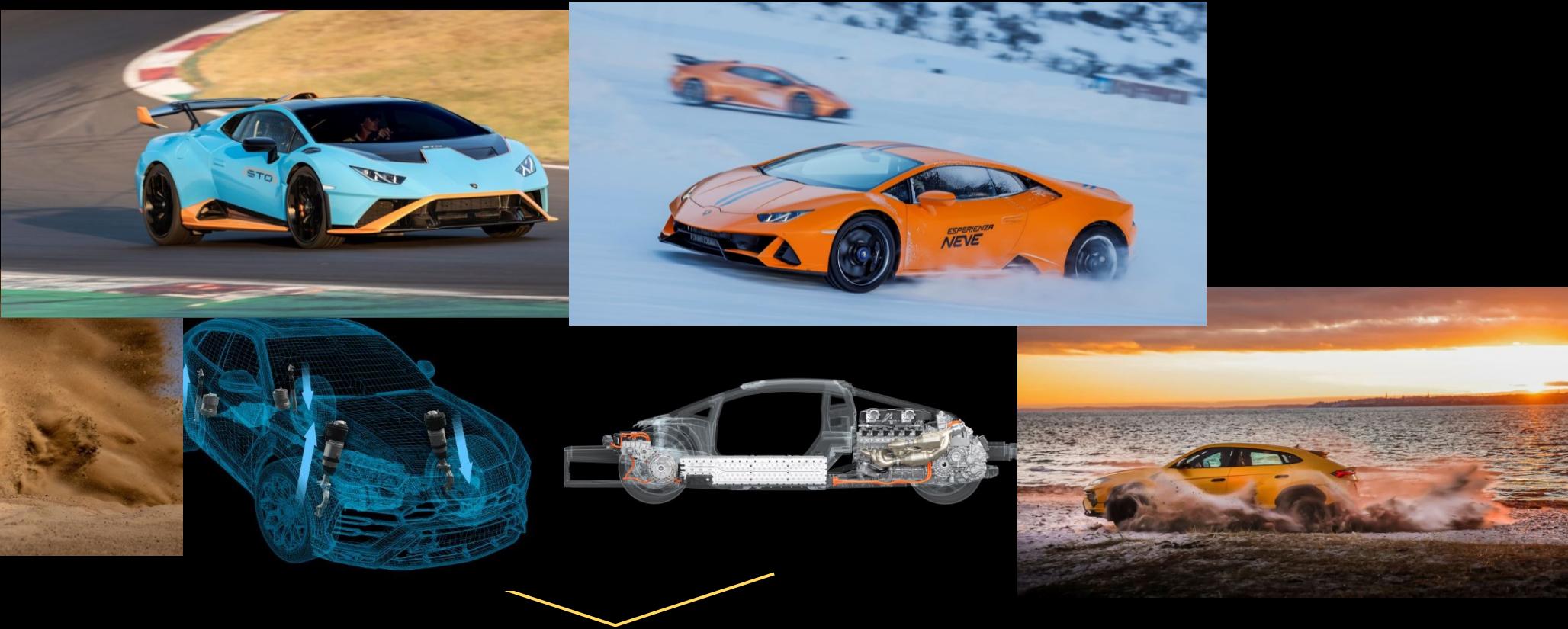
Revuelto: Fuel consumption (weighted combined): 11.86 l/100 km; Electric power consumption (weighted combined): 10.1 kWh/100 km; CO₂ emissions (weighted combined): 276 g/km; CO₂ Class (weighted combined): G; Fuel consumption with empty battery (combined): 17.8 l/100 km; CO₂ Class with empty battery: G.

BREATHLESS EMOTIONS IN A NEW ERA

TO INSTILL LAMBORGHINI'S DNA



INTEGRATED CONTROLS



FUN TO DRIVE IN EVERY ROAD AT EVERY CONDITION

Huracán STO: Fuel consumption (combined): 13.9 l/100km; CO₂ emissions combined: 331 g/km; CO₂ Class: G; Huracán Sterrato: Fuel consumption (combined): 14.9 l/100km; CO₂ emissions combined: 337 g/km; CO₂ Class: G; Urus Performante: Fuel consumption (combined): 14.1 l/100 km; CO₂ emissions (combined): 320 g/km; CO₂ Class: G; Huracán Tecnica: Fuel consumption (combined): 14.5 l/100km; CO₂ emissions (combined): 328 g/km; CO₂ Class: G; Other models depicted are not available for sale.

DIREZIONE COR TAURI

TAKING THE BEST OF TWO WORLDS



INTERNAL COMBUSTION
ENGINE

ELECTRIFICATION

TECHNOLOGY TO BOOST PERFORMANCE
"DRIVE BETTER AND FASTER"



Temerario: The vehicle is not yet offered for sales and is therefore not subject to Directive 1999/94/EC. The fuel consumption and emission data are in the type of approval stage; Revuelto: Fuel consumption (weighted combined): 11.86 l/100 km; Electric power consumption (weighted combined): 10.1 kWh/100 km; CO₂ emissions (weighted combined): 276 g/km; CO₂ Class (weighted combined): G; Fuel consumption with empty battery (combined): 17.8 l/100 km; CO₂ Class with empty battery: G; Lanzador is a concept car, not available for sale; Urus SE: Fuel consumption (weighted combined): 2.08 l/100 km; Electric power consumption (weighted combined): 39.5 kWh/100 km; CO₂ emissions (weighted combined): 51.25 g/km; CO₂ Class (weighted combined): B; Fuel consumption with empty battery (combined): 12.9 l/100 km; CO₂ Class with empty battery: G;

DIREZIONE COR TAURI

FEEL LIKE A PILOT

**The Future Lamborghini Full Electric
will be faithful to Lamborghini DNA.**

High-Performance in every situation

Innovative technology

**EMOTIONAL
EXPERIENCE**

Dynamic control to the next level

Digitalization

LAMBORGHINI SQUADRA CORSE





Lamborghini
SC63

From
2024







HURACAN
GT3







**UPER
TROFEO**



Worldwide
Grid Record
> 100 cars



AGENDA | SEPTEMBER 26, 2024



1 09.00 – 09.10 | Welcome & Introduction

Mr. Schwarzl & Mr. Poma

2 09.10 – 09.30 | Lamborghini Strategy

Mr. Poma

3 09.30 – 09.50 | Financial Growth

Mr. Poma

4 09.50 – 10.10 | Q&A

Mr. Poma

10.10 – 10.25 | Coffee break

5 10.45 – 12.15 | Production site visit incl. Q&A

Mr. Niccoli

12.15 – 13.00 | Lunch break

6 13.00 – 13.30 | Business model & Customer journey incl. Q&A

Mr. Foschini

7 13.30 - 14.00 | Technology & Product incl. Q&A

Mr. Pacini

8 14.00 – 15.30 | Technical Information & Test Drives

TEST DRIVE

TECHNICAL INFORMATION



			
Huracán Sterrato (GN694FN) Verde Gea Matt	Huracán Tecnica (GT037ES) Rosso Pyra	Huracán Tecnica (GT036ES) Viola Mithras	LEADING PACE CAR Urus Performante (GT027ES) Verde Citrea

Huracán Sterrato



- **TECHNICAL SPECIFICATIONS**
- DISPLACEMENT 5,204 cm³
- MAX. POWER 610 CV @ 8,000 rpm
- TOP SPEED 260 km/h
- ACCELERATION 0-100 km/h 3.4 s
- NUMBER OF CYLINDERS 10

Huracán Tecnica



- **TECHNICAL SPECIFICATIONS**
- DISPLACEMENT 5,204 cm³
- MAX. POWER 640 CV @ 8,000 rpm
- TOP SPEED 325 km/h
- ACCELERATION 0-100 km/h 3.2 s
- NUMBER OF CYLINDERS 10

Urus Performante



- **TECHNICAL SPECIFICATIONS**
- DISPLACEMENT 3,996 cm³
- MAX. POWER 666 CV @ 6,000 rpm
- TOP SPEED 306 km/h
- ACCELERATION 0-100 km/h 3.3 s
- NUMBER OF CYLINDERS 8

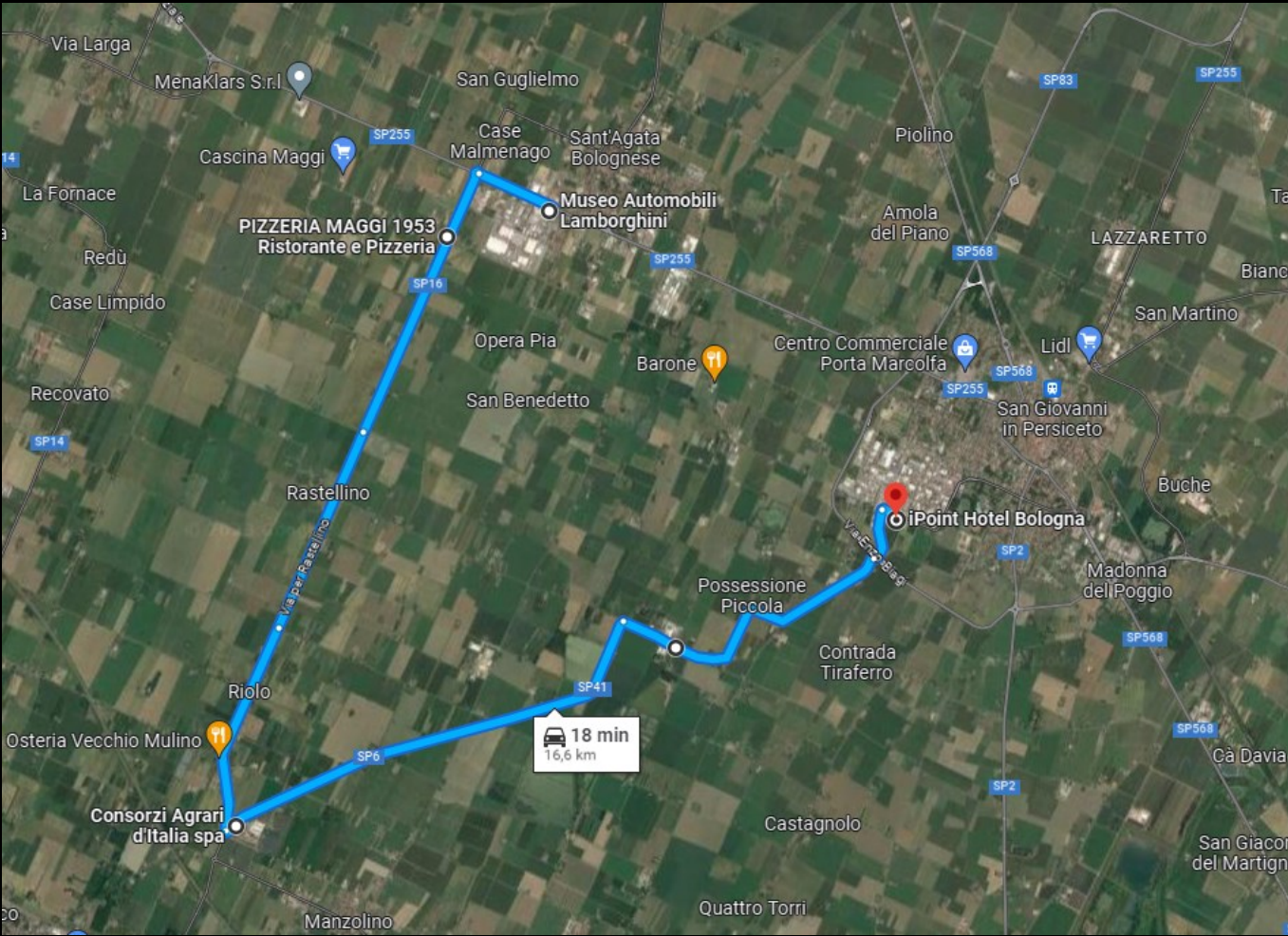
TEST DRIVE

LOGISTIC INFORMATION

Tests from 14:00 to 15:30

Entrance and Exit from
Test track gate

11 guests, 2 test waves



**YELLOW
WAVE**

**ORANGE
WAVE**

Mr. Axel Dewitz	Mr. Ahmed AlMazrouei	Mr. Erez Astrachan	Mr. Ofer Kalif	Mr. George Galliers	Mrs. Sian Keegan
Mr. Robert Schwarzl	Mrs. Ebele Conroy	Mr. Michele Pedroni	Mr. Mark Wilson	Mr. Rob Williams	

TEST DRIVE

TECHNICAL INFORMATION



- Please respect the speed restrictions and the Road Code.
- Be aware of the traffic.
- Keep 10 m of distance between the cars.
- Be aware of the cross roads.
- Do not use the phone while driving.
- In emergency situations wait for the pace car.





The data on fuel consumption, power consumption, CO₂ emissions and electric range were determined in accordance with the legally prescribed measurement procedure "Worldwide Harmonized Light Vehicles Test Procedure" (WLTP) pursuant to Regulation (EC) 715/2007. Additional equipment and accessories (add-on parts, tire format, etc.) can change relevant vehicle parameters such as weight, rolling resistance and aerodynamics and, in addition to weather and traffic conditions and individual driving behavior, can influence the fuel consumption, power consumption, CO₂ emissions, electric range and driving performance values of a vehicle. Further information on WLTP can be found at www.audi.de/wltp.

For further information on the official fuel consumption and official specific CO₂ emissions of new cars, please refer to the "Guide to the fuel and energy consumption and CO₂ emissions of new cars", which is available free of charge at all points of sale and from Deutsche Automobil Treuhand GmbH, Hellmuth-Hirth-Str. 1, D-73760 Ostfildern or under www.dat.de.