



Audi Communications

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The wait is over: the all-new Audi RS 5 Avant arrives in New Zealand for an exclusive first look

19 June 2026, Auckland, New Zealand – On Wednesday 24 June, New Zealanders will have their first opportunity to experience a new era of Audi Sport as the all-new RS 5 Avant makes its highly anticipated local debut in Britomart, Auckland – the first stop on a nationwide roadshow.

The exclusive showcase marks the first opportunity to see Audi's latest high-performance icon in person, with a pre-production model shipped in from Germany especially for the occasion ahead of its official launch in September this year.

As Audi's first plug-in hybrid RS model, the RS 5 redefines what performance can be. Delivering an outstanding 470kW of power through a sophisticated high-performance hybrid powertrain, it pairs exhilarating capability with the everyday versatility that has long made the RS Avant one of Audi's most celebrated nameplates.

Since the global announcement of the RS 5 Avant and Sedan models there has been an overwhelming demand from New Zealand customers. New Zealand sells more Audi RS models per head of population than any market in the world, and the response so far reinforces the RS 5's status as one of Audi's most anticipated model launches of the year.

Greg Leet, General Manager of Audi New Zealand, says the new RS 5 represents an exciting evolution of the RS philosophy.

"The all-new RS 5 delivers everything customers have come to expect from Audi Sport – striking design, everyday usability and truly exceptional performance – while embracing new technologies that are shaping the future of mobility."

"The response from New Zealanders has been staggering, and we're excited to give them the opportunity to experience the RS 5 Avant a bit sooner than expected. For anyone keen to secure one of these models, we would encourage you to talk to your local Audi dealership."



Whether you're an Audi enthusiast, performance car devotee, or someone who appreciates exceptional design and engineering, the Britomart showcase offers a rare opportunity to experience one of the most anticipated Audi launches in recent memory.

To mark the occasion, Audi has partnered with Britomart favourite Ortolana to offer complimentary coffee throughout the day – because high performance deserves the right fuel.

Following its Britomart debut, the RS 5 Avant will embark on a nationwide dealer roadshow, commencing in Auckland on Saturday 27 June before travelling to Audi dealerships across the country over the next two months.

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Event Details: Audi RS 5 Avant First Look

- Where: Spacefor, 10 Te Ara Tahuhu, Britomart, Auckland
- When: Wednesday, 24 June | 7am – 4pm
- Complimentary Ortolana coffee is available throughout the event.

Audi RS 5 Avant Dealer Roadshow Schedule

Location	Audi Dealership	Start date	End date
Auckland	Giltrap Audi Grey Lynn	Saturday 27 June	1 July
	Giltrap Audi North Shore	2 July	6 July
Napier	Bayswater	Friday 10 July	14 July
Tauranga	Farmer Audi	Saturday 18 July	22 July
Hamilton	Ebbett Audi	Thursday 23 July	28 July
Auckland	Continental Cars Audi	Thursday 30 July	3 August
Wellington	Armstrong's Audi	Friday 7 August	11 August
Dunedin	Southern Motor Group	Wednesday 19 August	23 August
Queenstown	Queenstown Motor Group	Thursday 27 August	31 August
Christchurch	Archibalds Audi	Thursday 10 September	13 September



More information

Customer deliveries of the all-new Audi RS 5 Avant are expected to commence from September 2026.

The RS 5 Avant is priced from MRP \$196,990* (excludes on-road costs). Pre-orders are open now at your local Audi dealership, or register your interest at <https://www.audi.co.nz/en/tools/forms/register-your-interest/>

About Audi

Audi drives transformation and shapes the mobility of tomorrow – with intelligent, electric products.

The premium automotive brand is available in more than 100 markets. Its global production network spans 22 sites in 13 countries. **Vorsprung durch Technik** unites more than 88,000 employees. With courage, passion, responsibility, and trust, they are reinterpreting more than 100 years of automaking tradition for the future. In 2026, Audi is entering Formula 1 with a factory team in a bold expression of its motorsports DNA.

The Audi Group also includes the supercar manufacturer Lamborghini, the luxury brand Bentley Motors, and the motorcycle maker Ducati.

Learn more about the Audi Group [here](#).
