







Brand Group Progressive



Q2 2024

Investor Relations Conference Call & Webcast

July 25, 2024 | 10:00-11:00 CEST

Audi S5 Sedan TFSI:

Fuel consumption (combined): 7.7-7.4 l/100 km; CO₂ emissions (combined): 175-167 g/km; CO₂ class: F

Audi S5 Avant TFSI:

Fuel consumption (combined): 7.9-7.5 l/100 km; CO₂ emissions (combined): 180-169 g/km; CO₂ class: G-F The following presentations as well as remarks/comments and explanations in this context contain forward-looking statements on the business development of the Audi Group. These statements are based on assumptions relating to the development of the economic, political and legal environment in individual countries, economic regions and markets, and in particular for the automotive industry, which we have made on the basis of the information available to us and which we consider to be realistic at the time of going to press. The estimates given entail a degree of risk, and actual developments may differ from those forecast. All figures are rounded, so minor discrepancies may arise from addition of these amounts.

At the time of preparing these presentations, it is not yet possible to conclusively assess the specific effects of the latest developments in the Russia-Ukraine conflict on the Audi Group's business, nor is it possible to predict with sufficient certainty to what extent further escalation of the Russia-Ukraine conflict will impact on the global economy and growth in the industry in fiscal year 2024.

Any changes in significant parameters relating to our key sales markets, or any significant shifts in exchange rates, energy and other commodities or the supply with parts relevant to the Audi Group will have a corresponding effect on the development of our business. In addition, there may also be departures from our expected business development if the assessments of the factors influencing sustainable value enhancement and of risks and opportunities presented develop in a way other than we are currently expecting, or if additional risks and opportunities or other factors emerge that affect the development of our business.

We do not update forward-looking statements retrospectively. Such statements are valid on the date of publication and can be superseded.

This information does not constitute an offer to exchange or sell or an offer to exchange or buy any securities.

Audi S e-tron GT:

Electric power consumption (combined): 19.7 –18.0 kWh/100 km; CO₂ emissions (combined): 0 g/km; CO₂ class: A









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Jürgen Rittersberger – CFO | Christian Bauer – VP Sales Planning / Sales Steering

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Audi S5 Avant TFSI:

Fuel consumption (combined): 7.9-7.5 l/100 km; CO₂ emissions (combined): 180-169 g/km; CO₂ class: G-F Q1 impacted by operational challenges, gradual supply improvement in Q2 supported margin; ROS guidance updated due to Brussels site restructuring intent



Supply issues weigh on mix



Strike in Mexico site



Logistic constraints



Ramp-up costs for multiple new models



Inventory increase in line with seasonal pattern



Normalization of residual values



Q2 ROS in guidance range supported by mix improvement

Further improvement expected in the second half of the year



ROS guidance adjustment due to intended Brussels site restructuring Audi formulated its intention to restructure the Brussels site. The solution may also include a cessation of operations if no alternative is found

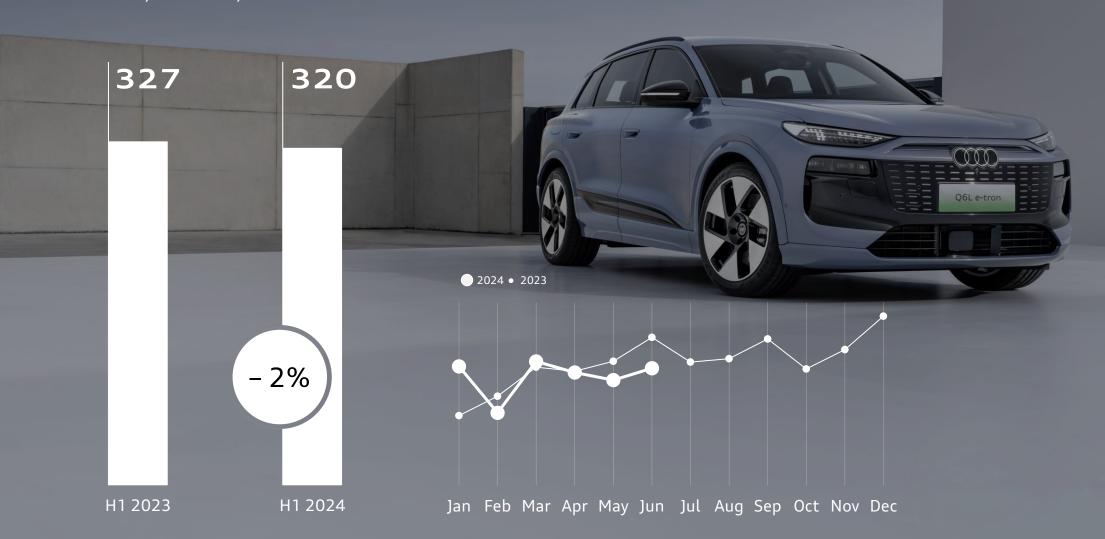




Deliveries to customers in China came in 2% below the prior-year level, market environment remains challenging



CHINA INCL. HK Deliveries, Audi Brand, in k units



Audi Q6 L e-tron:Model only available for sale in China.

US sales continued to be impacted by supply and logistics issues, addition, cyberattack in June impacted many US dealers



USA Deliveries, Audi Brand, in k units

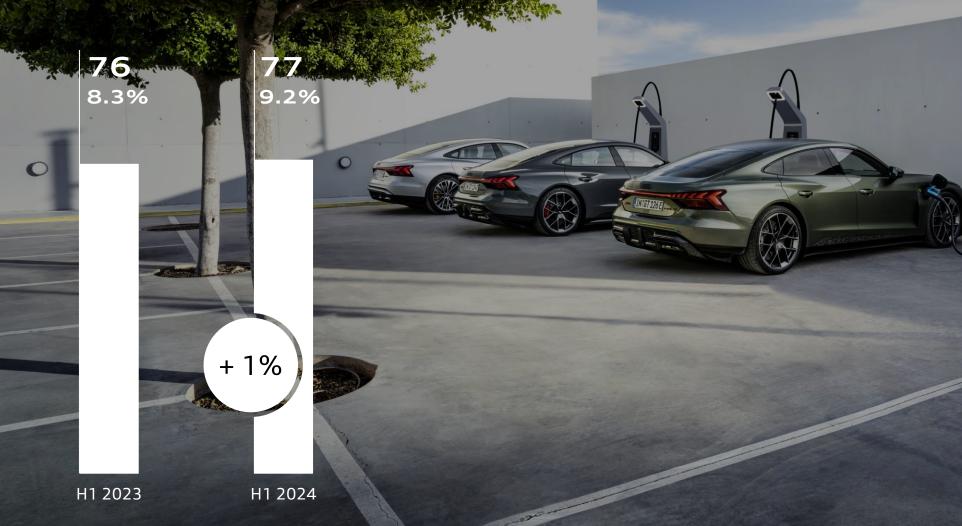


Worldwide BEV deliveries stable: while BEV deliveries in the US increased, demand in China and Europe was subdued





Deliveries, in k units, in % of Audi Brand deliveries¹



¹ BEV share of cars segment 9.1% (8.2%)

Audi S e-tron GT:

Electric power consumption (combined): 19.7 -18.0 kWh/100 km; CO₂ emissions (combined): 0 g/km; CO₂ class: A

Audi RS e-tron GT:

Electric power consumption (combined): 21.1 -18.4 kWh/100 km; CO₂ emissions (combined): 0 g/km; CO₂ class: A

Audi RS e-tron GT performance:

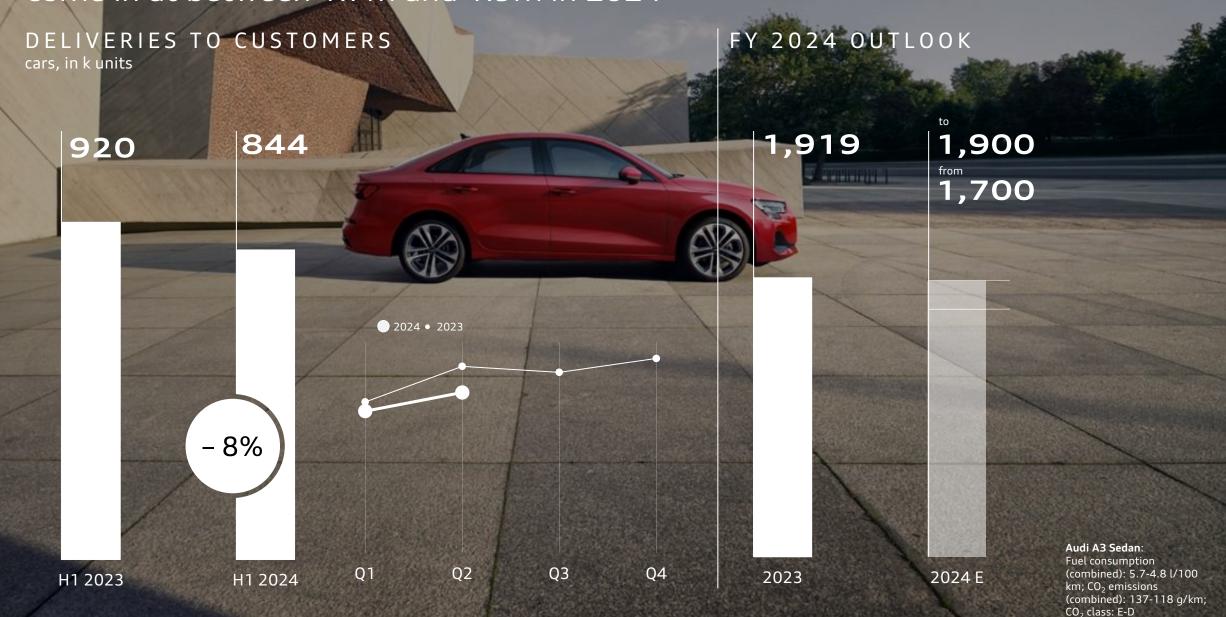
Electric power consumption (combined): 20.8 -18.7 kWh/100 km; CO₂ emissions (combined): 0 g/km; CO₂ class: A

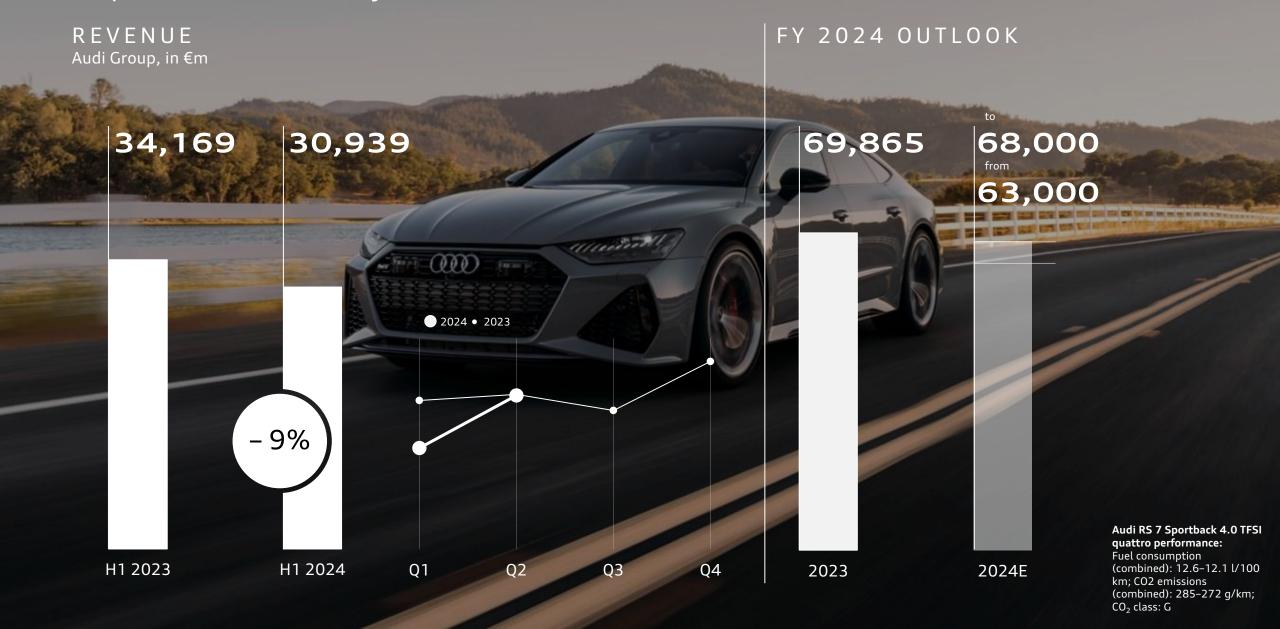
Deliveries to customers of cars of the Audi Group expected to come in at between 1.7m and 1.9m in 2024









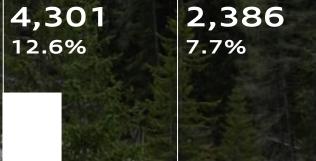


Operating profit was primarily impacted by shortages; Q2 with a sequential improvement; valuation effects primarily result from residual values



ADJ. OPERATING PROFIT

Audi Group, in €m, in % of revenue, adjusted for valuation effects outside hedge accounting1





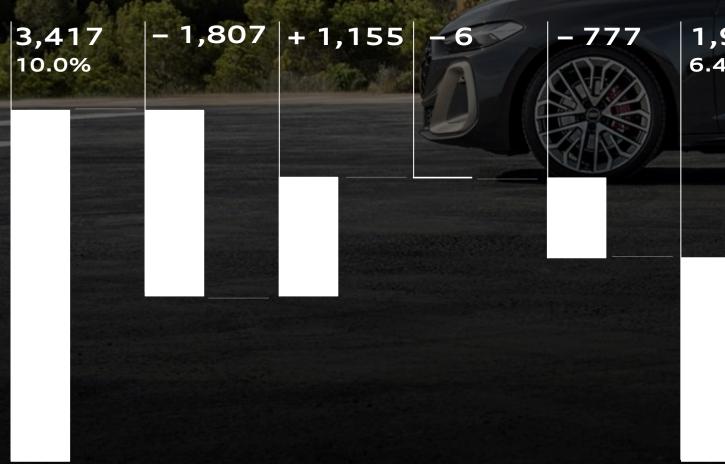
¹ fair value effects €-404m (€-884m)

Audi S3 Sedan TFSI:

Fuel consumption (combined): 8.5-8.1 l/100 km; CO₂ emissions (combined): 193-185 g/km; CO₂ class: G

Decline in operating profit was primarily driven by wholesales as well as residual values effect

OPERATING PROFIT BRIDGE Audi Group, in €m¹



1,982 6.4%

RESULT FROM

CHINA

BUSINESS²

€338m

(€457m)

H1 2023

Market, volume, prices FX & derivatives

Product costs

Fixed & other costs

H1 2024

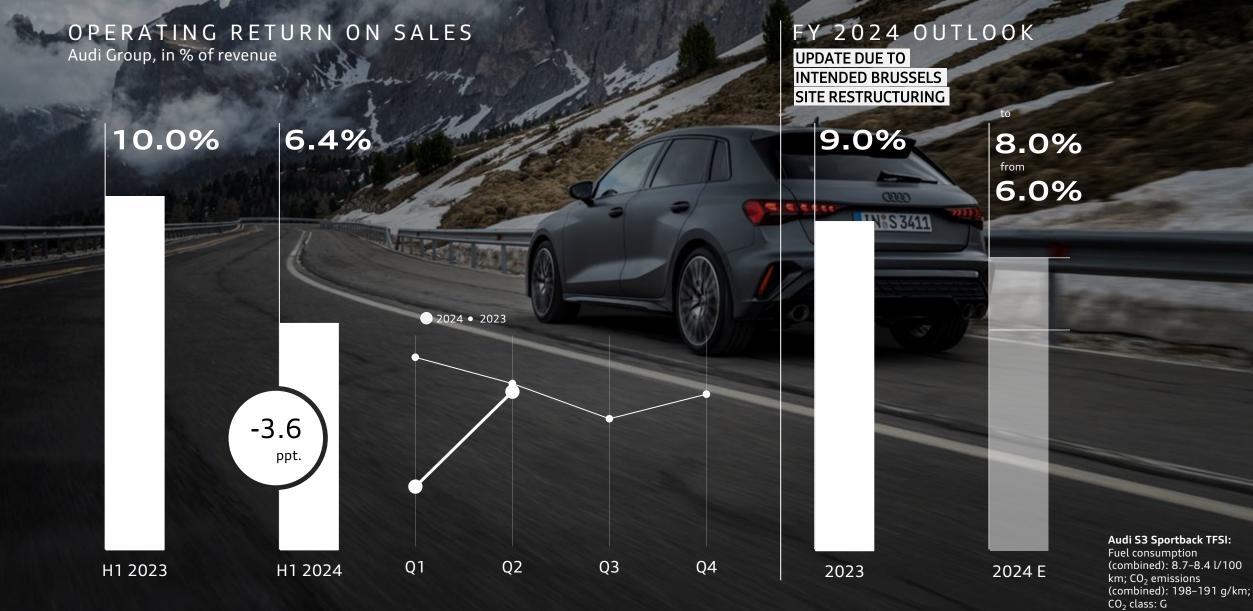
¹ allocation of the hedge effects has been adjusted: previously both realization and valuation hedge effects were reflected un "FX/ derivatives" now realization has been reassigned to the "product costs" item.

 $^{\rm 2}\, \rm reported$ in financial result

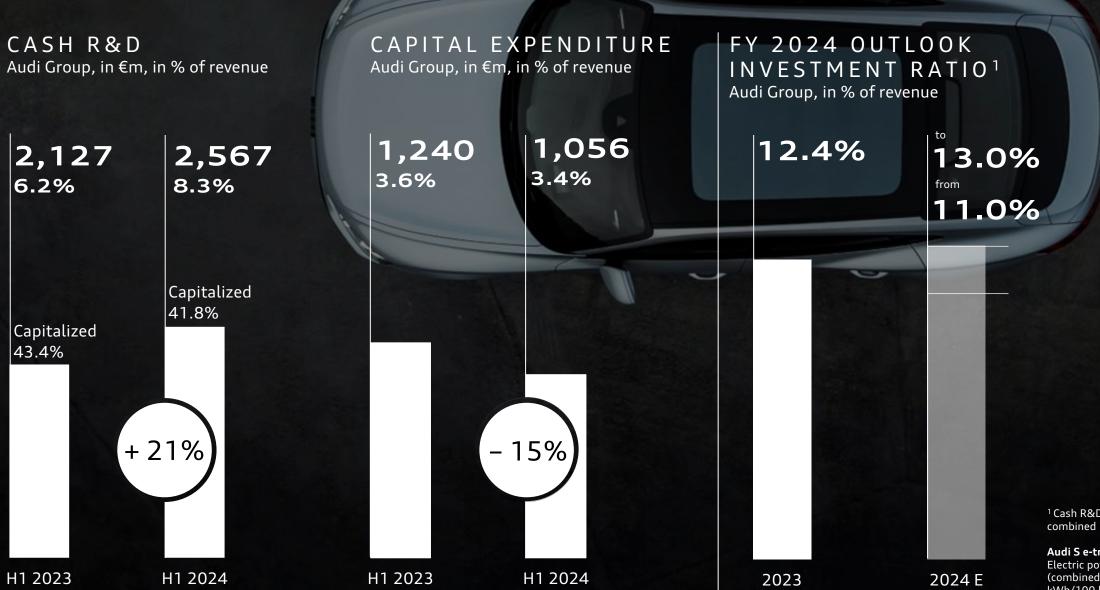
Audi S5 Sedan TFSI:

Fuel consumption (combined): 7.7-7.4 l/100 km; CO₂ emissions (combined): 175-167 g/km; CO₂ class: F 15

ROS in Q2 reached 8.8%; solid underlying performance in H2 expected on mix and volume; intended Brussels restructuring leads to reduced FY 2024 guidance



Investment is at an elevated level in preparation for multiple new model launches



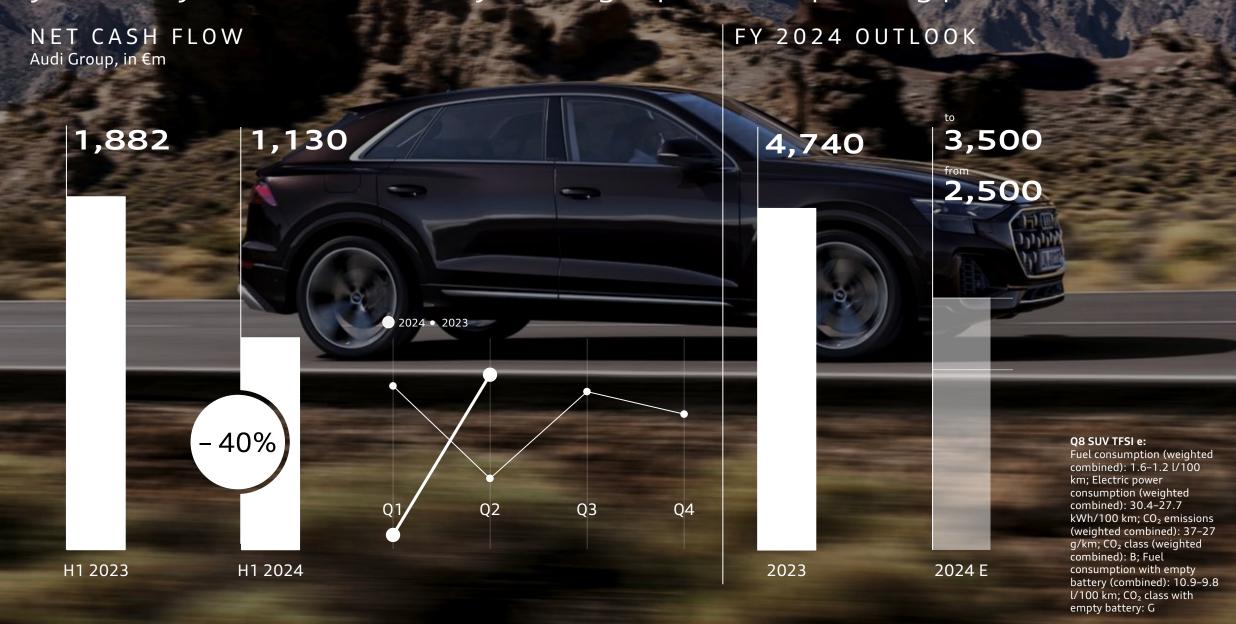
¹ Cash R&D and Capex

Audi S e-tron GT:

Electric power consumption (combined): 19.7 -18.0 kWh/100 km; CO₂ emissions (combined): 0 g/km; CO₂ class: A

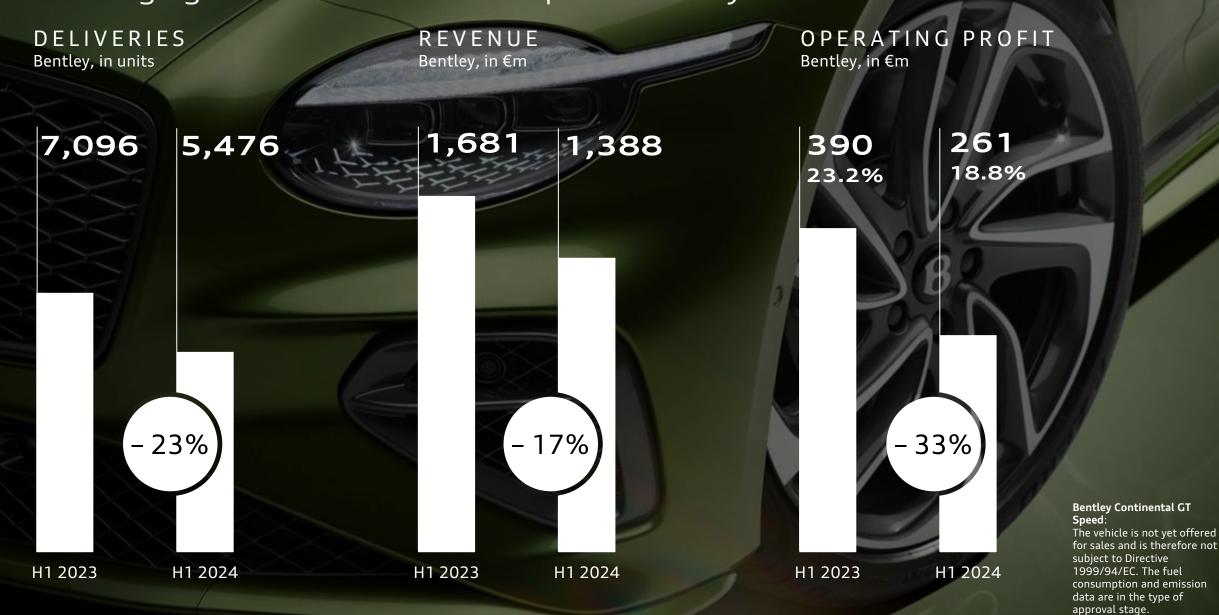






Bentley achieves 18.8% return, despite volume decline driven by challenging market conditions and product lifecycle status

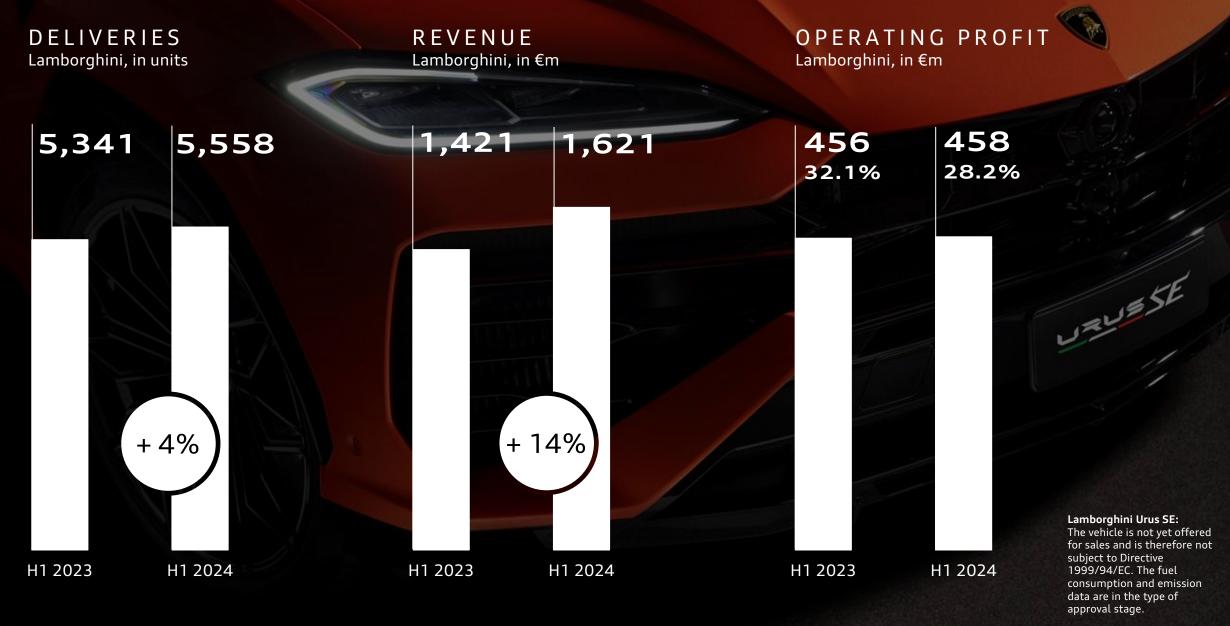




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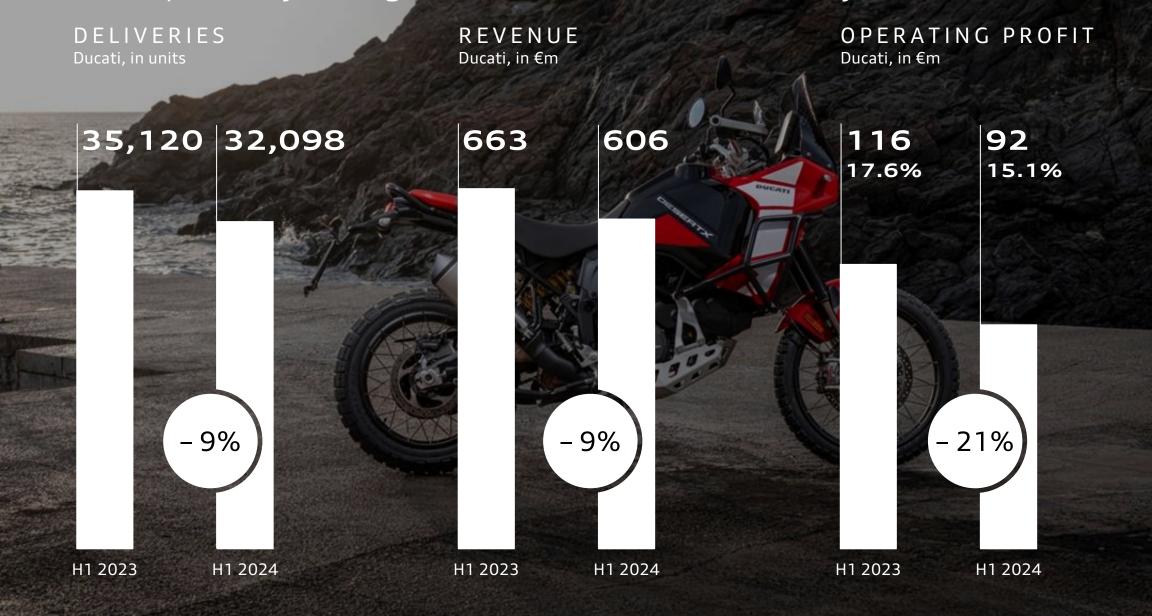
Lamborghini operates at a very strong level; market introduction of Revuelto boosts RPU





Ducati performance impacted by logistic challenges in Q1, Q2 sequentially stronger in line with usual seasonality





Audi improves the ISS ESG rating



Operational improvements from model and country mix, as well as new products and PP141 should provide H2 tailwind; Brussels-related charges expected

Q2 2024

Outlook

- Supply issues weigh on mix
- Strike in Mexico site

- Supply improvement facilitated mix improvement
- Accounting for intended Brussels restructuring
- Tailwind from the portfolio updates

Residual values trend Challenging market environment 📐 Ramp-up costs of new models 📐

→ Performance Program 14

¹ Performance Program 14

Audi SO8 TFSI: Fuel consumption (combined): 12.8-12.0 1/100 km; CO₂ emissions (combined): 291-272 g/km; CO₂ class: G

