



A3

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Designed to reflect you

The Audi A3 Sportback and Sedan were designed to reflect more than your style. They mirror your mindset. With a sculpted exterior, intuitive technology, and confident performance, the A3 turns everyday journeys into defining moments. This is not just your car. It's your signature.





Design that defines your individuality

Stronger, sleeker, and sportier than ever. The new Audi A3 models are a statement.

The powerful lines flow seamlessly into their bold silhouettes, while the wider Single frame grille and sporty bumpers with large air inlets make an unforgettable first impression. These aren't designs you follow - they're designs that follow you.



Performance to match your ambition

The A3 brings power to the forefront with 110 kW and 250 Nm of torque, delivered through a 1.4 TFSI engine that blends spirited performance with efficiency. It's refinement in every rev. Audi drive select allows you to tailor your driving mode, while sport suspension ensures agility and comfort in equal measure.

Electromechanical power-steering offers natural feedback, and the start-stop system brings a layer of eco-conscious practicality without compromising drive quality.





A tailored touch

The new Audi A3 is all about effortless performance. With 110 kW and 250 Nm at your command, plus Audi drive select, sport suspension, and electromechanical power steering, every drive feels just right. And with the start-stop system adding a touch of efficiency, it's as smart as it is dynamic.



Comfort designed for you

The Audi A3 Sportback S line comes with sport seats in Routine Cloth as standard. The electric lumbar support and a leather steering wheel with shift paddles provide complete interior comfort.

The S line Plus and S line Black upgrade the interior with several further sporty elements, such as sport seats with a Pulse fabric and leatherette finish, completed with an embossed S logo. A black headlining, illuminated door sills, and stainless-steel pedals set the stage for an atmosphere of modern elegance. The flat-bottom leather steering wheel with delicate contrast stitching invites you to take control, while trim options in Rock Grey or Express Red stitching let you express your own style.

It's not just an interior— it's a feeling of arrival, every time you drive.





Every journey, your statement

The wheels of the Audi A3 are a perfect balance of precision engineering and striking design. Sculpted with bold contours, the 18-inch wheels, (with red brake callipers only available in S line Black) not only enhance the car's athletic stance but also reflect a sense of modern elegance.

Each wheel is crafted to complement the A3's dynamic character, turning movement into an expression of style and sophistication. More than just a functional detail, they are a statement of presence—ensuring the A3 stands out with confidence on every road.





Dynamic illumination, iconic presence.

The Audi A3 lighting system delivers advanced functionality and enhanced safety. LED headlights provide clear, consistent illumination with selectable daytime running light patterns to adapt to driving conditions.

Dynamic rear indicators improve visibility and clearly signal your intentions to vehicles behind.

*Additional features include LED front door entry lights for better ground visibility when entering or exiting, and dark tinted rear windows to reduce glare and improve comfort. Every element is engineered to ensure optimal performance and safety, day or night. The new Audi A3 isn't just seen; it's remembered.

*Standard on S line Black models.





A connection that feels instinctive

Technology should never hinder one's experience. It should just work and in the A3, it does. The standard 10.1-inch MMI touch display and Audi virtual cockpit offer clarity and control at a glance. USB ports with charging function and wireless inductive charging

(Audi phone box light) keeps devices completely powered. Enjoy a fully immersive audio experience with the SONOS 3D premium sound system, and stay connected with the Audi smartphone interface and Audi connect emergency call & service.

*Audi connect services only supported within South Africa



Find your true hue

Exterior Colours



Arkona White



Ascari Blue



Python Yellow



District Green



Glacier White



Myth Black



Navarra Blue



Progressive Red



Daytona Grey



Audi exclusive



A statement of individuality.

Audi exclusive lets you take individuality to the next level. With bespoke paint finishes, your new Audi A3 can become a true expression of you. Audi exclusive customised paint finishes are tested by Audi and approved for this model range. Contact a Dealer to find out more.





A3 Sportback Standard Equipment | S line



Wheels

- > 18-inch Audi wheels, 5-twin-spoke, Graphite Grey, gloss turned finish, 8.0J x 18, 225/40 R18 tyres
- > Vehicle tool kit and vehicle jack
- > Wheel bolts, anti-theft
- > Tyres 225/40 R18 92Y xl
- > Spare wheel, space-saving
- > Tyre pressure loss indicator



Performance and suspension

- > Audi drive select
- > Electromechanical power steering
- > Sport suspension
- > Start-stop system
- > Front emergency brake assist



Lighting

- > LED headlights



Exterior Equipment

- > S line bumpers
- > Panoramic glass roof
- > S roof edge spoiler
- > Exterior mirrors, electrically adjustable, heated and folding, automatically dimming on both sides
- > Door sill trims with aluminum inlays, front
- > Exterior mirror housings in body color
- > Heat-insulating and acoustic glazing for windshield with Gray tinted strip
- > Rear window wiper and washer system with intermittent control
- > Window trim strips in Black



Safety and convenience

- > Advanced driver attention & drowsiness monitor
- > Airbags, front; front passenger airbag can be deactivated
- > Anti-theft alarm
- > Child-proof lock, electrically operated
- > Convenience key
- > Cruise control





Safety and convenience

- > First-aid kit with warning triangle
- > Lane departure warning
- > Hold assist
- > Park assist with parking system plus
- > Side airbags, front and head airbag system



Audio and communications

- > Audi connect emergency call & service
- > Audi phone box light
- > Audi virtual cockpit
- > MMI radio plus
- > Smartphone interface
- > USB ports with charging function in the rear
- > 6 speakers (passive)



Interior Equipment

- > 1-zone automatic air conditioning
- > 4-way lumbar support for the front seats
- > Airbags, front; front passenger airbag can be deactivated
- > Ambient Lighting package
- > Child-proof locks, electric
- > Floor mats, front and rear
- > i-Size-compliant child seat mounting and top tether for outer rear seats
- > Inlay, fine paint finish, Volcano Gray
- > Interior mirror, automatically dimming, frameless
- > Interior trims in aluminum look
- > Leather steering wheel, 3-spoke with multifunction plus and shift paddles
- > Manual luggage compartment lid
- > Side airbags, front and head airbag system
- > Sport seats with cloth upholstery
- > USB ports with charging function in the rear



A3 Sportback Standard Equipment | S line Plus (in addition to S line)

Lighting

- > LED headlights
- > LED headlights and LED rear lights with dynamic turn signal in rear
- > LED rear lights with dynamic turn signal

Audio and communications

- > SONOS 3D premium sound system

Exterior Equipment

- > Exterior mirrors, electrically adjustable and heated

Interior Equipment

- > Ambient lighting package plus
- > Armrest in artificial leather
- > Door sill trims with aluminum inlays, front, illuminated, S emblem
- > Headlining in cloth, Black
- > Inlay, Aluminum Spectrum, Dark
- > Interior mirror, dimming
- > Interior S with sport seats in cloth/artificial leather combination, Black
- > Pulse cloth/artificial leather combination with S embossing
- > Sport contour leather steering wheel, 3-spoke, flat bottom with multifunction plus and shift paddles
- > Stainless steel pedals
- > Steering wheel trim in chrome look, S emblem, steering wheel grips in perforated leather and contrasting stitching





A3 Sportback Standard Equipment | S line Black (in addition to S line Plus)

- > Audi Sport wheels, 5-Y-twin-spoke, Black Metallic,
- > 8.0J x 18, 225/40 R18 tyres
- > Black styling plus
- > Privacy glass for rear windows
- > LED door entry lights with S logo projection, front
- > Exterior mirror housings in Black (available additionally, dependent on vehicle colour selected)





A3 Sedan Standard Equipment | S line Plus



Wheels

- > 18-inch Audi wheels, 5-twin-spoke, Graphite Grey, gloss turned finish, 8.0J x 18, 225/40 R18 tyres
- > Vehicle tool kit and vehicle jack
- ▶ Wheel bolts, anti -theft
- ▶ Tyres 225/40 R18 92Y xl
- ▶ Spare wheel, space-saving
- ▶ Tyre pressure loss indicator



Performance and suspension

- > Audi drive select
- > Electromechanical power steering
- > Sport suspension
- > Start-stop system
- > Front emergency brake assist



Lighting

- > LED headlights and LED rear lights with dynamic turn signal in rear
- > LED rear lights with dynamic turn signal



Exterior Equipment

- > S line
- > Exterior mirrors, electrically adjustable and heated
- > Panoramic glass roof



Safety and convenience

- > Advanced driver attention & drowsiness monitor
- > Airbags, front; front passenger airbag can be deactivated
- > Anti-theft alarm
- > Child-proof lock, electrically operated
- > Convenience key
- > Convenience opening for luggage compartment lid
- > Cruise control
- > First-aid kit with warning triangle
- > Lane departure warning
- > Hold assist
- > Park assist with parking system plus
- > Side airbags, front and head airbag system





Audio and communications

- > Audi connect emergency call & service
- > Audi phone box light
- > Audi virtual cockpit
- > MMI radio plus
- > Smartphone interface
- > SONGS 3D premium sound system
- > USB ports with charging function in the rear



Interior Equipment

- > Automatic air conditioning
- > Ambient lighting package plus
- > Armrest in artificial leather
- > Door sill trims with aluminum inlays, front, illuminated, S logo
- > Floor mats, front and rear
- > Front head restraints
- > Front seats, manually adjustable
- > Gearshift/selector lever handle
- > Headlining in cloth, Black
- > i-Size and top tether for the outer rear seats
- > Inlay, Aluminum Spectrum, Dark
Interior trims in aluminum look
- > Pulse cloth/artificial leather combination with S embossing
- > Rear seat backrest, folding
- > Sport contour leather steering wheel, 3-spoke, flat bottom with multifunction plus and shift paddles
- > Sport seats, front
- > Stainless steel pedals
- > Steering wheel trim in chrome look, S emblem, grips in perforated leather and contrasting stitching



A3 Sedan Standard Equipment | S line Black (in addition to S line Plus)

- > Audi Sport wheels, 5-Y-twin-spoke, Black Metallic,
- > 8.0J x 18, 225/40 R18 tyres
- > Black styling plus
- > Privacy glass for rear windows
- > LED door entry lights with S logo projection, front
- > Exterior mirror housings in Black (available additionally, dependent on vehicle colour selected)





Audi Vorsprung durch Technik